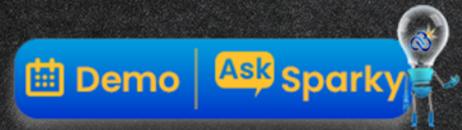




# AI Chatbot Success



Cliff  
Notes

## 7 Required Keys for a Coherent Chatbot Conversation

### #1 ChatGPT Natural Language

Better understanding | Conversational memory | User can ask followup and request formatting.

### #2 Good Cross-Pollinated Source Documentation

Chatbots deliver better answers when pulling from multiple data sources about the same topic.

### #3 Data Sources

Pull from many data sources | Don't use a platform with a single data source.

### #4 Source Document Format

Every platform handles documents differently. Test your platform to know the best format / file type.

### #5 Write for Your Chatbot - Not Humans

Writing source data for chatbots, not humans. You'll get exponential return when writing for chatbots.

### #6 Reducing Human Touch

Blocking visitors/customers will lead to problems. EARN reduced human touch by improving your bot.

### #7 Audit Answers

Implement a system to continually to evaluate, audit, and improve your chatbots' answers.

