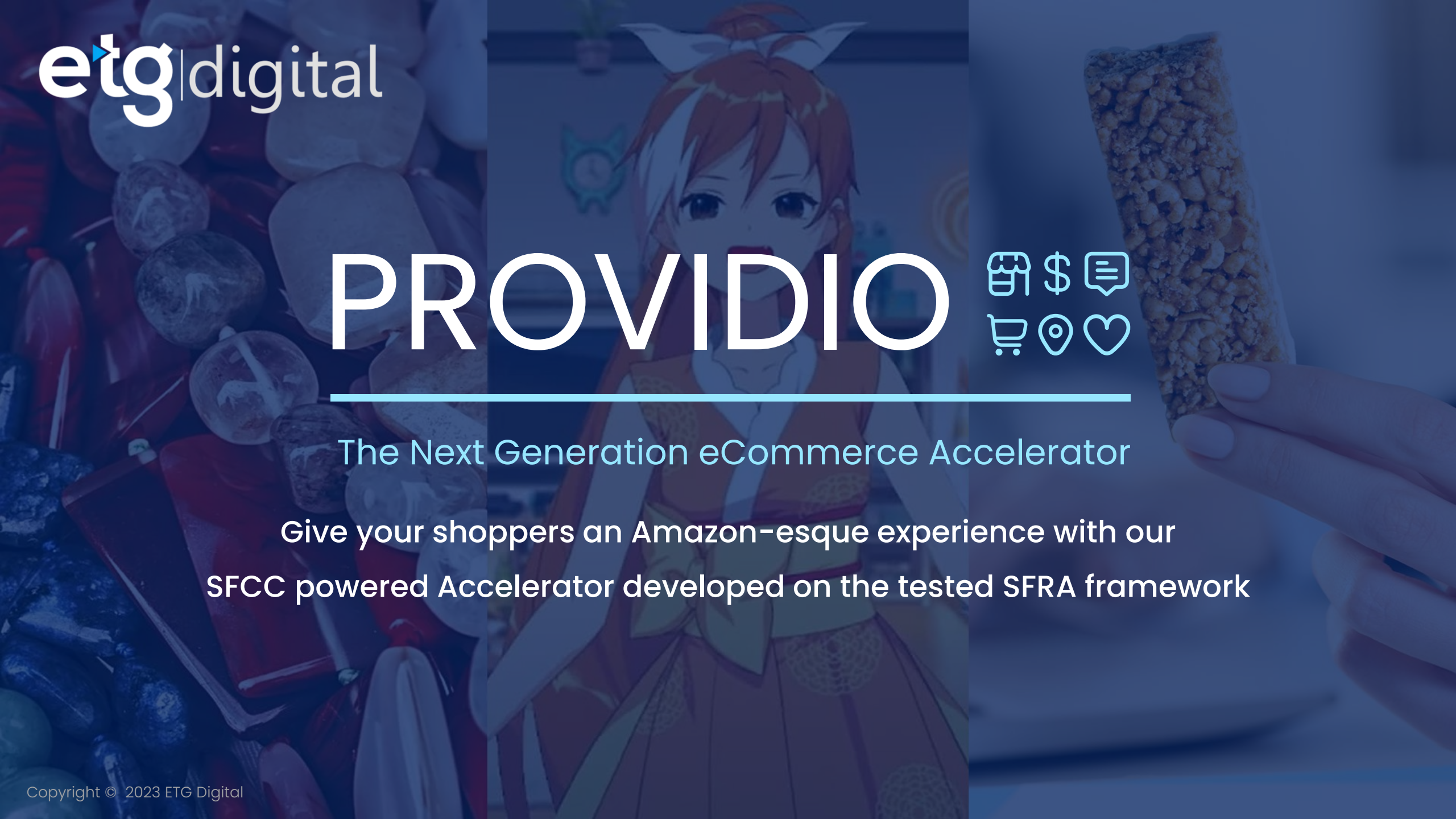

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PROVIDIO

The Next Generation eCommerce Accelerator

Give your shoppers an Amazon-esque experience with our SFCC powered Accelerator developed on the tested SFRA framework

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Introducing Providio: A Cutting-Edge B2C Accelerator Developed On The SFRA Framework By ETG Digital

Providio is a Salesforce powered B2C Accelerator developed by ETG Digital with the sole purpose of offering eCommerce businesses the option to get a fully functional web store live, with minimal hardcoding and quick Go To Marketing time.

Efficiency Redefined: Pre-Built fully functional Integrations

Providio offers eCommerce brands a comprehensive suite of pre-built integrations. By seamlessly integrating storefront with third-party platforms that matter most, like Payment Gateways, Review Aggregators and other tools, Providio facilitates a fully functional webstore up and running in no time.

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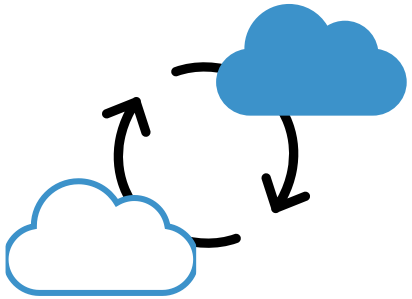
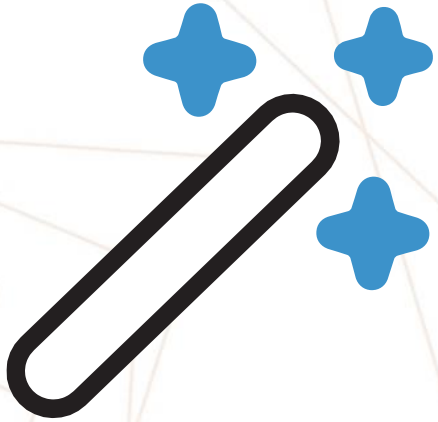
Cross Cloud Functionality



Providio amplifies the power of Salesforce by providing a comprehensive cross cloud functionality. The ability to connect Providio with Order Management System, Salesforce Marketing Cloud and other OOB functionalities gives an added advantage to eCommerce businesses to scale up their operations quickly.



Elegance Meets Performance: Minimalistic Design for Maximized User Experience

Navigate the retail landscape with elegance and finesse. Providio boasts of a seamless, minimalistic design that elevates user experience to unprecedented heights. Every interaction is meticulously designed to enhance functionality, providing users with a fluid and intuitive platform that effortlessly harmonizes with your retail vision.

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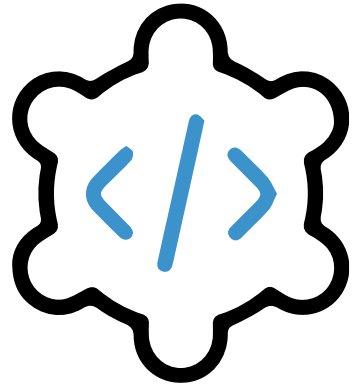
Streamlined Development: Embrace Agility with Low Code Simplicity



Bid farewell to complexity. Providio empowers you with a low-code paradigm, dramatically reducing the intricacies of development. Experience accelerated progress with minimal clicks, as Providio propels your retail aspirations forward with unparalleled ease.

Scope for Organic Growth and Optimization

Taking the current eCommerce trends into perspective, we ensured that Providio gives businesses everything they need to develop a fully optimized web storefront. The ability to implement a blog is made easy, which means more scope to amplify your brand footprint.

Elevate your retail potential with Providio – Where Innovation, Efficiency, and Aesthetics Converge.
Turn Shoppers to Loyalists, experience the future of retail acceleration today.

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Features and Functionalities

"Providio Functionalities and Features that would WOW your Shoppers"

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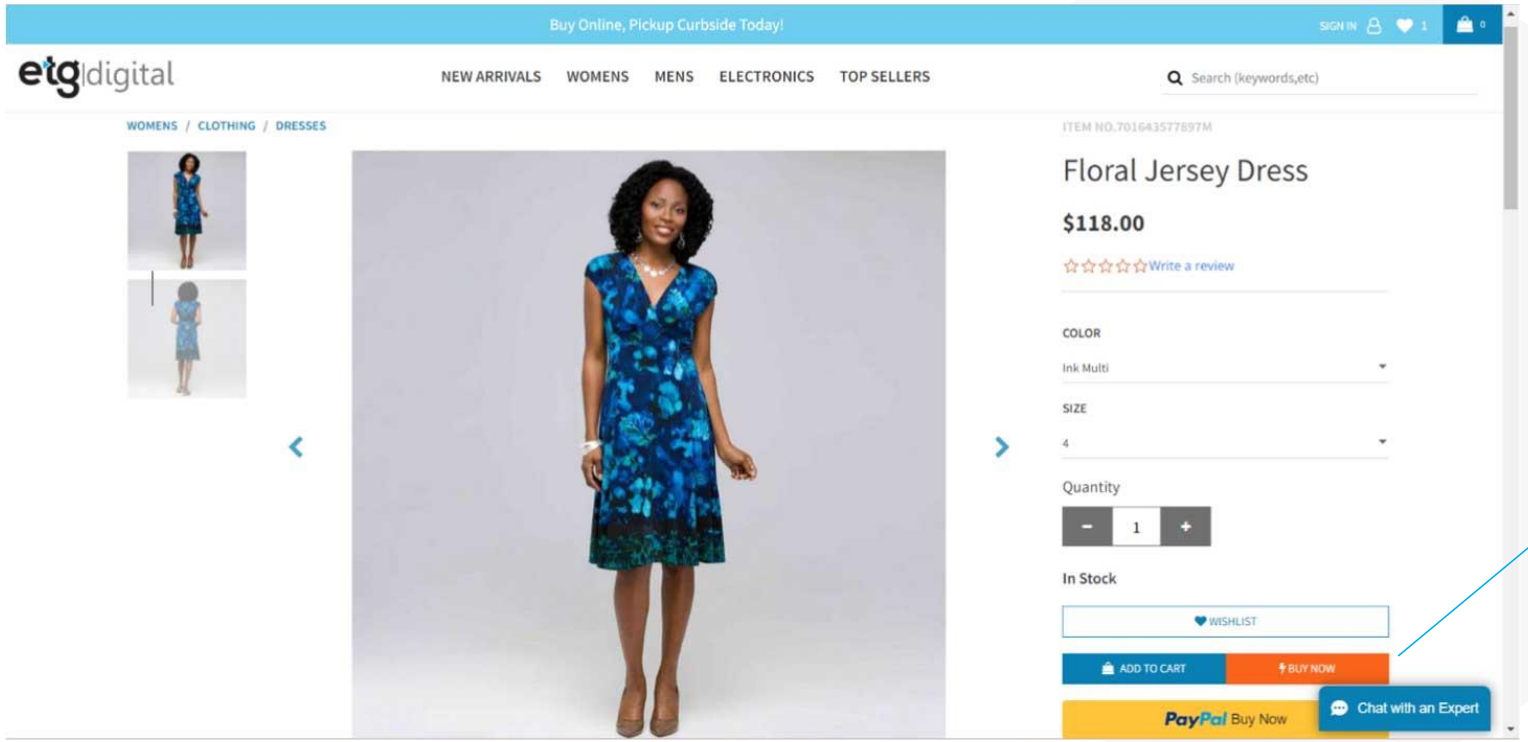
1. Effortless Purchasing With 'Buy Now'

Simplify the shopping experience with Providio's innovative Buy Now feature. By eliminating unnecessary steps and streamlining the purchasing process Providio ensures a swift and hassle-free checkout, allowing customers to swiftly select their desired product and seamlessly transition to the checkout page to complete their purchase



BUY NOW

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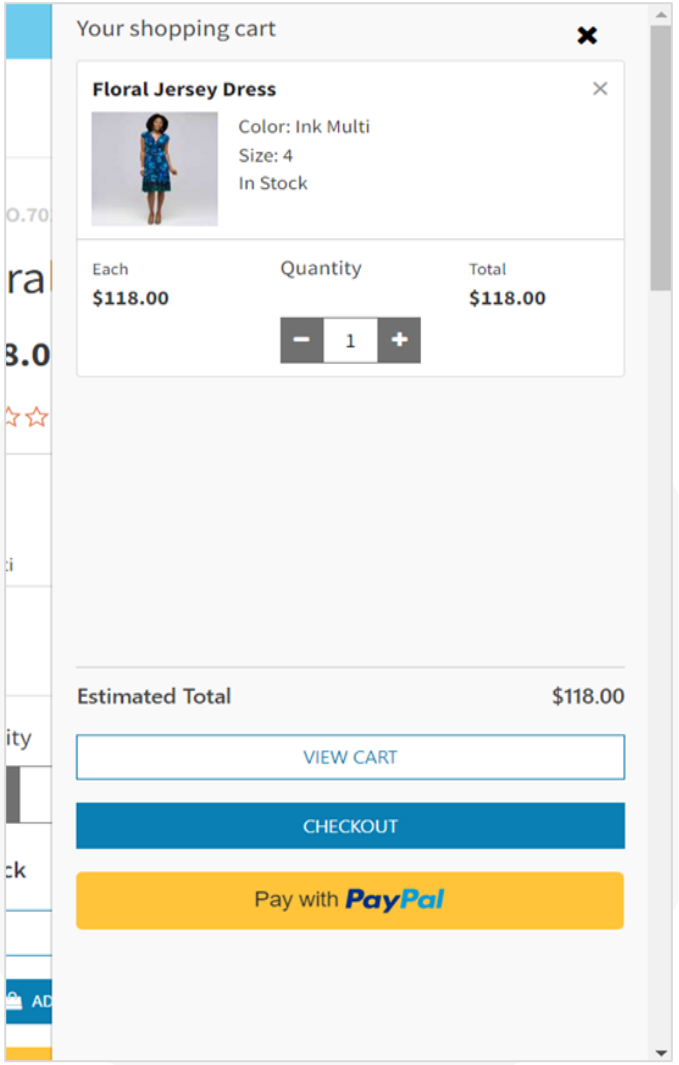
2. Shopping Choices Remain Intact With ‘Product Retention'

Providio offers shoppers a unique capability to retain products within the cart, including those added through the Buy Now option. Whether refreshing or returning, Providio ensures your shopping choices remain intact in your mini cart, ensuring an uninterrupted and hassle-free shopping experience from where the shopper left off.



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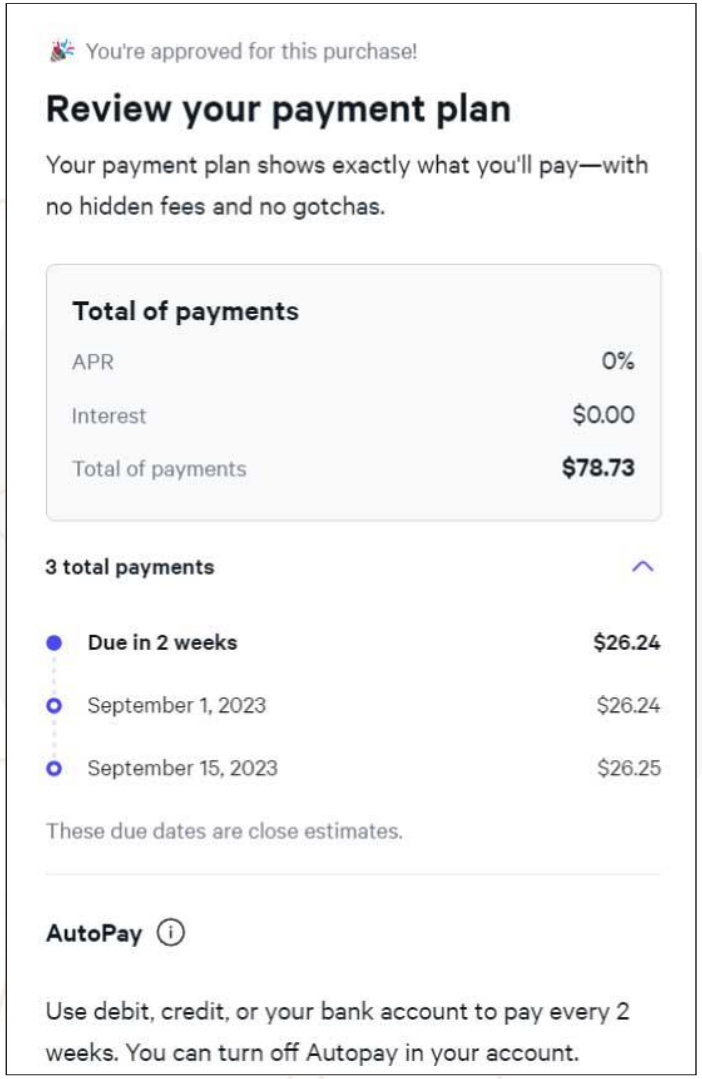

3. Leverage The freedom to 'Buy Now, Pay Later'

Experience the freedom of shopping today and paying later with Providio's Buy Now Pay Later feature. Providio's ability to integrate with popular Buy Now Pay Later options like Sezzle and AfterPay enhances the shopper's experience, giving your brand the much-needed competitive edge.

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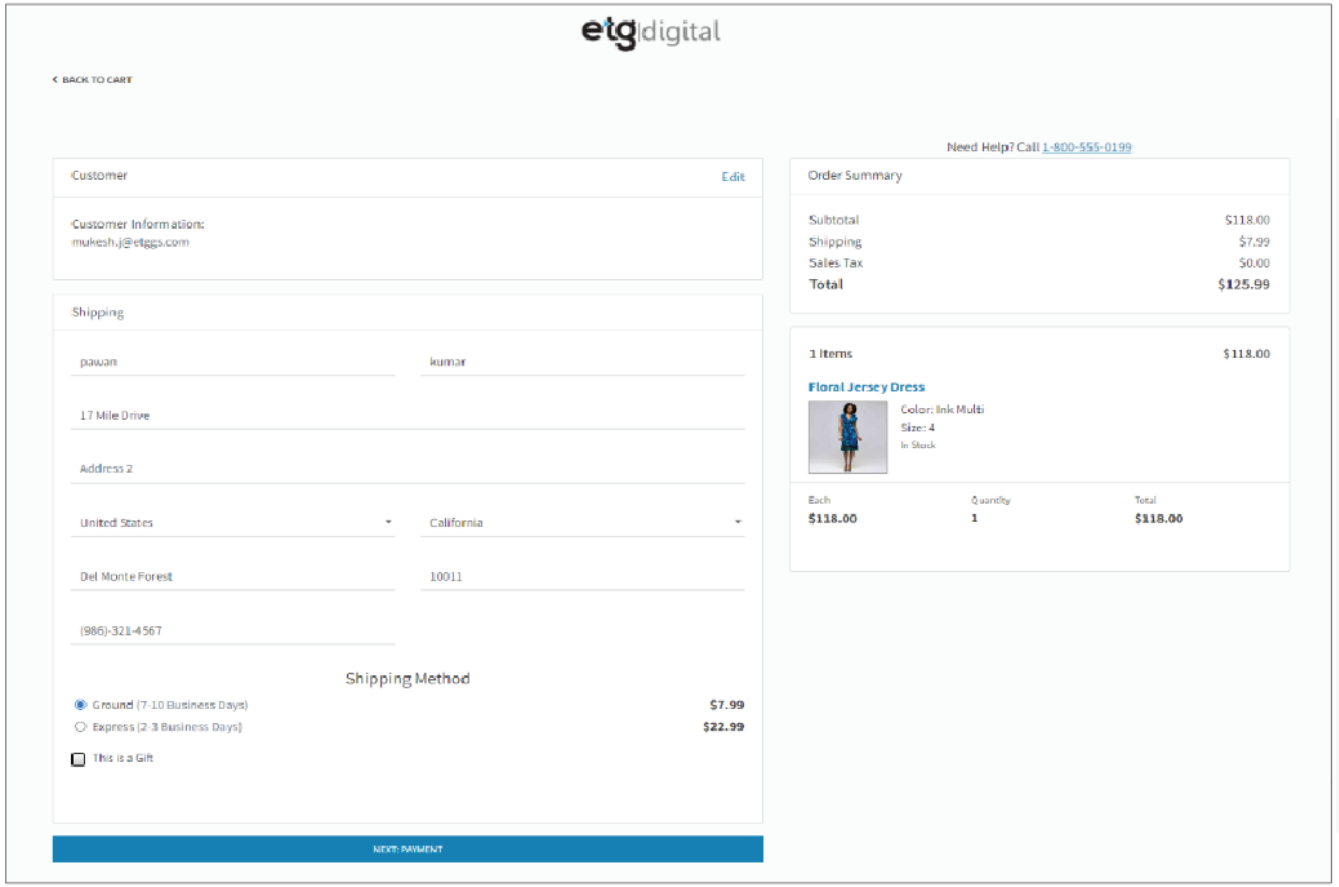
4. Seamless Integration with Leading 'Payment Gateways'

Providio is pre integrated with prominent payment processors like Braintree, PayPal, Stripe, Cybersource, and Salesforce Pay. Effortlessly integrate the payment processor of your choice onto your eCommerce storefront with just a few clicks.



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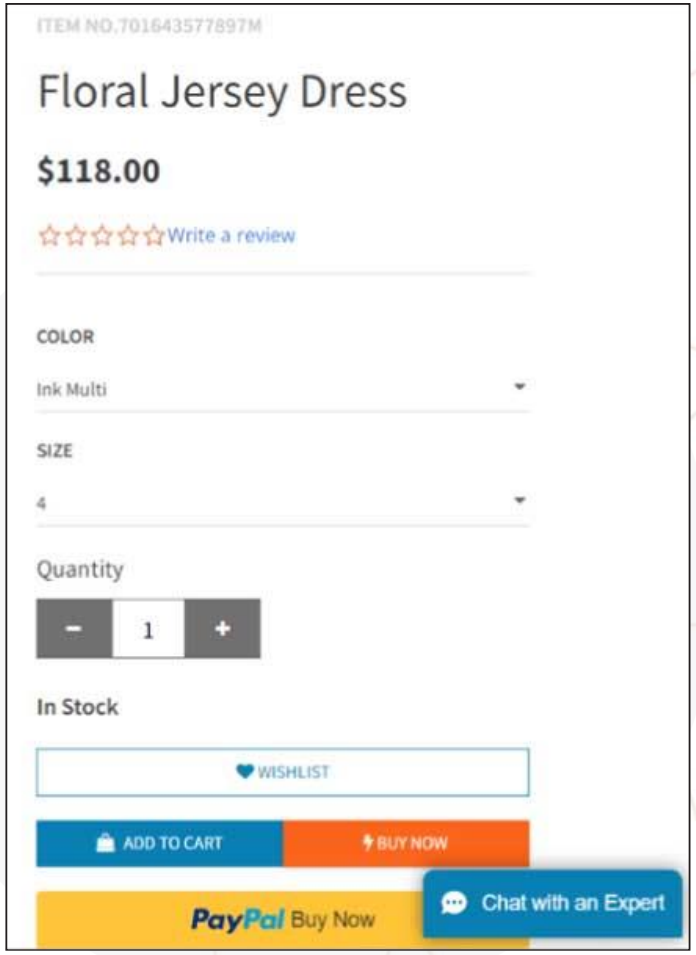
5. Buyer 'Validation' Made Easy with Review Aggregator Integrations

With Providio, integrate your storefront with top review aggregators like YotPo, BaazarVoice and PowerReviews. Let shoppers not just validate their product choices by checking their review aggregates, but also leave a product review directly from the display page.



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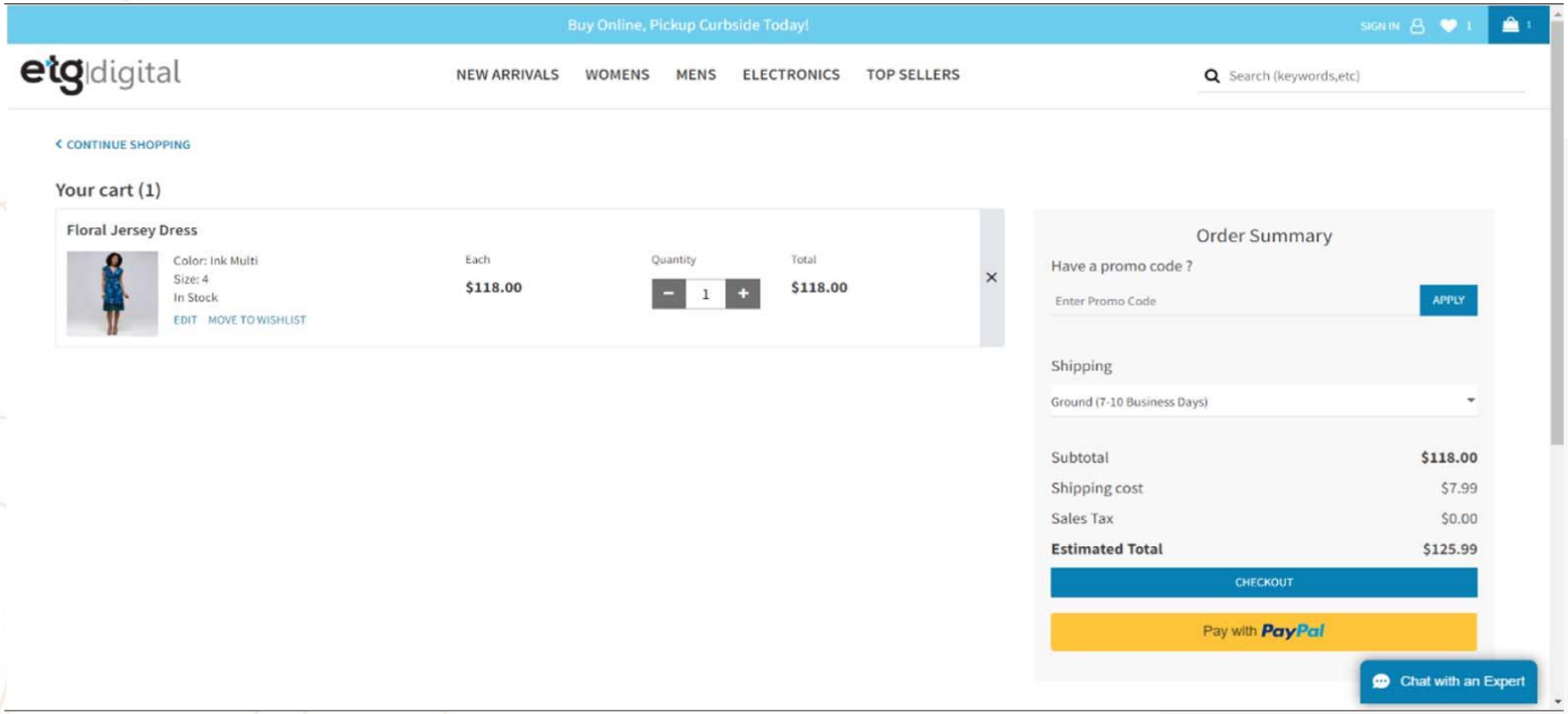
6. Effortless ‘Sales Tax Calculation‘

By integrating with renowned tax calculators such as Avatax, TaxJar and Vertex, Providio ensures accurate product taxing and invoicing, complying flawlessly with state regulations regardless of delivery location.



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7. Empowering Shoppers with cutting edge ‘Product Listing Page‘ Features

Providio empowers shoppers with the ability to view product specifications like colors, sizes, and different product variants directly from the Product Listing Page.

Other features like quick shop, wish listing, combined with flexible viewing options, allow brands to provide their shoppers with the ability to shop with minimal clicks.

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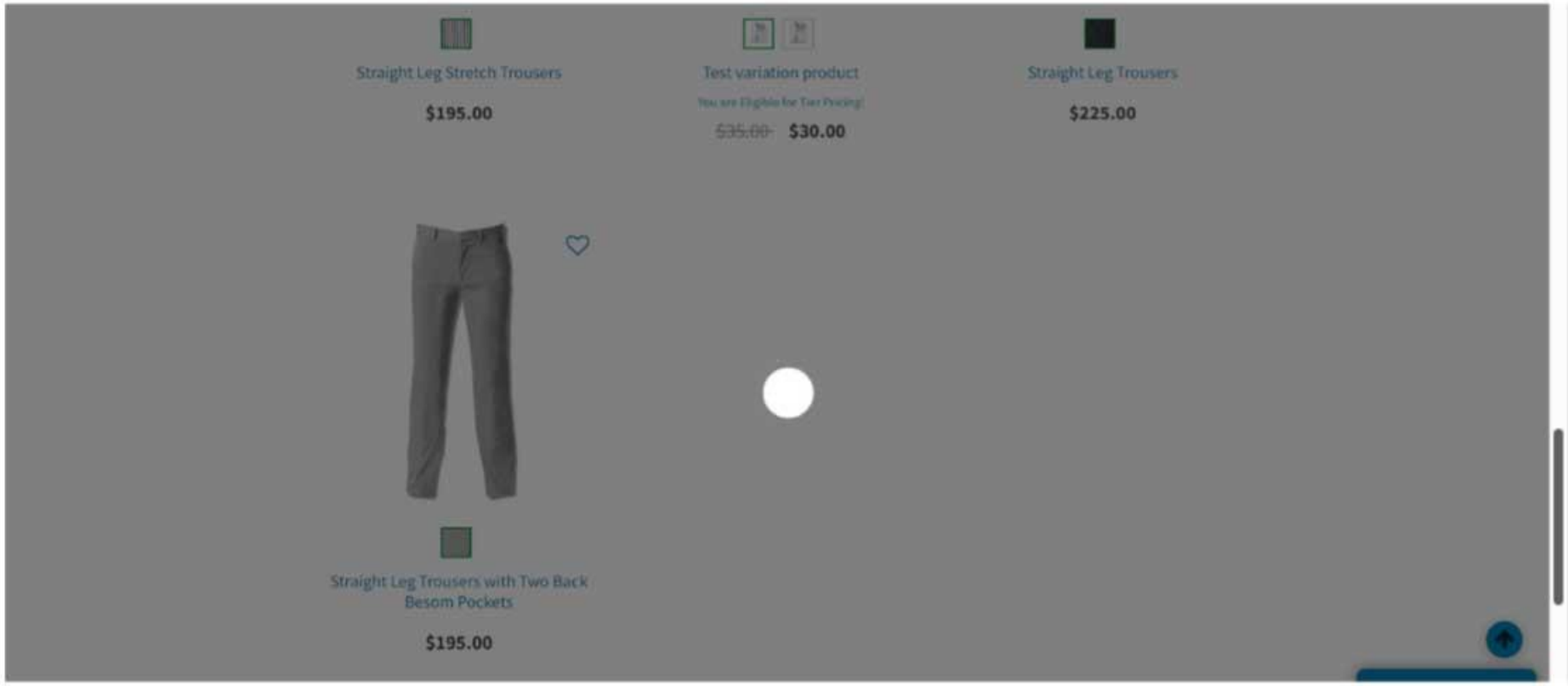
8. 'Unparalleled User Experience' Guaranteed irrespective of Catalog Size

Providio sets new standards with exquisite features like infinite scroll, quick shop buttons, persistent filters across pages, and more. Elevate your product listing page by taking advantage of these amazing functionalities and delight your shoppers with a surreal user experience.



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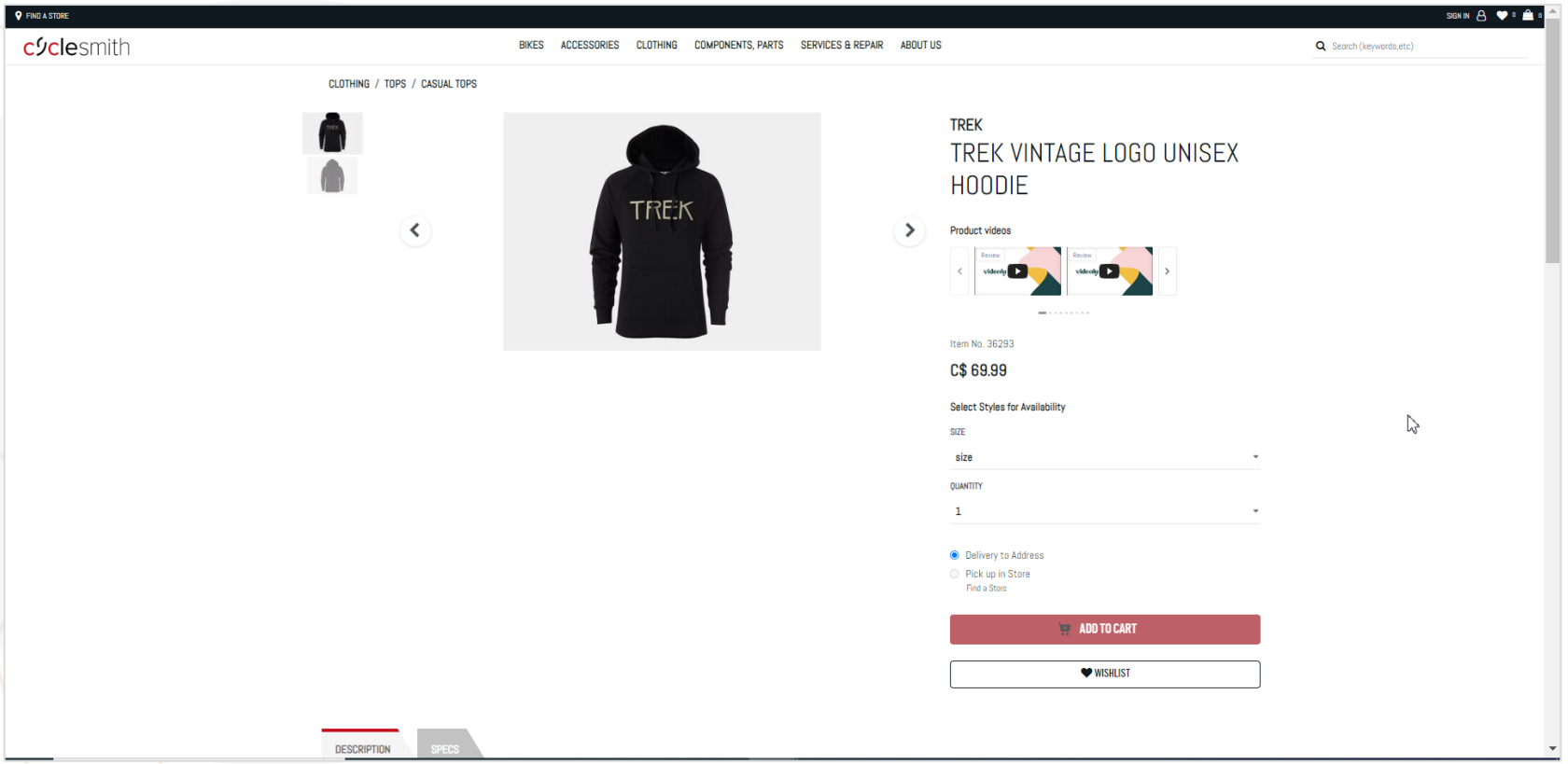
9. Emphasis on ‘Detailing' on Product Landing Page

With features like product zooming, customizable display formats for different variations, custom size selectors and the ability integrate with Videoly, Vimeo and YouTube, shoppers can take advantage of an online shopping experience akin to real-life, courtesy, Providio’s Product Landing Pages.



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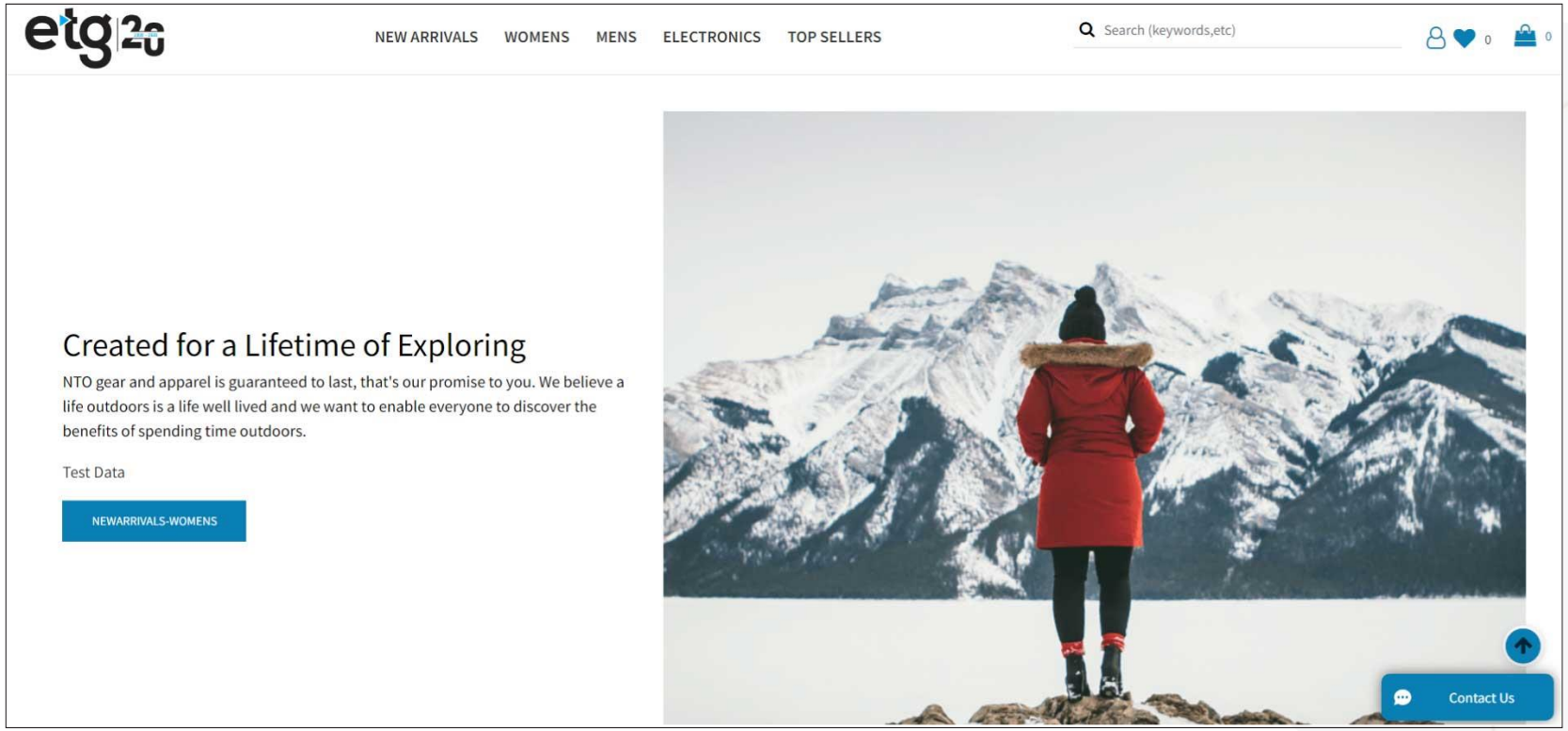
10. Intuitive ‘Drag and Drop Page Designer’ features

With 500+ Page Designer Components available on Providio, designing Home Page, Product Showcase pages, and other components to suit the branding is made easy. Alignment of campaigns, showcasing of limited products and other User Experience aspects are achieved seamlessly through Providio's intuitive drag-and-drop functionality.



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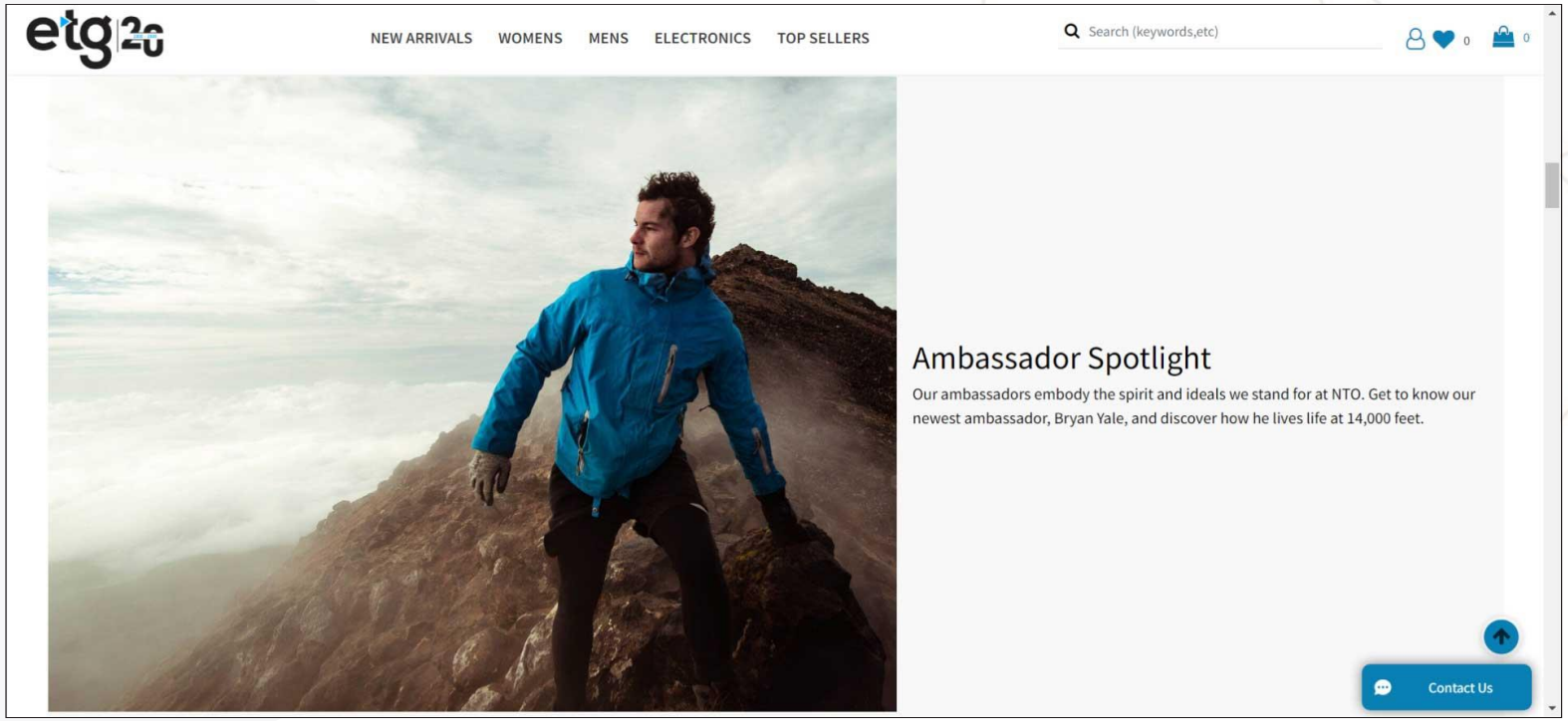
11. Continuous 'Enhancements'

Stay ahead of the curve with Providio's regular updates. We ensure that your eCommerce store evolves with the latest trends by consistently delivering new features and enhancements to keep your online presence vibrant and engaging.



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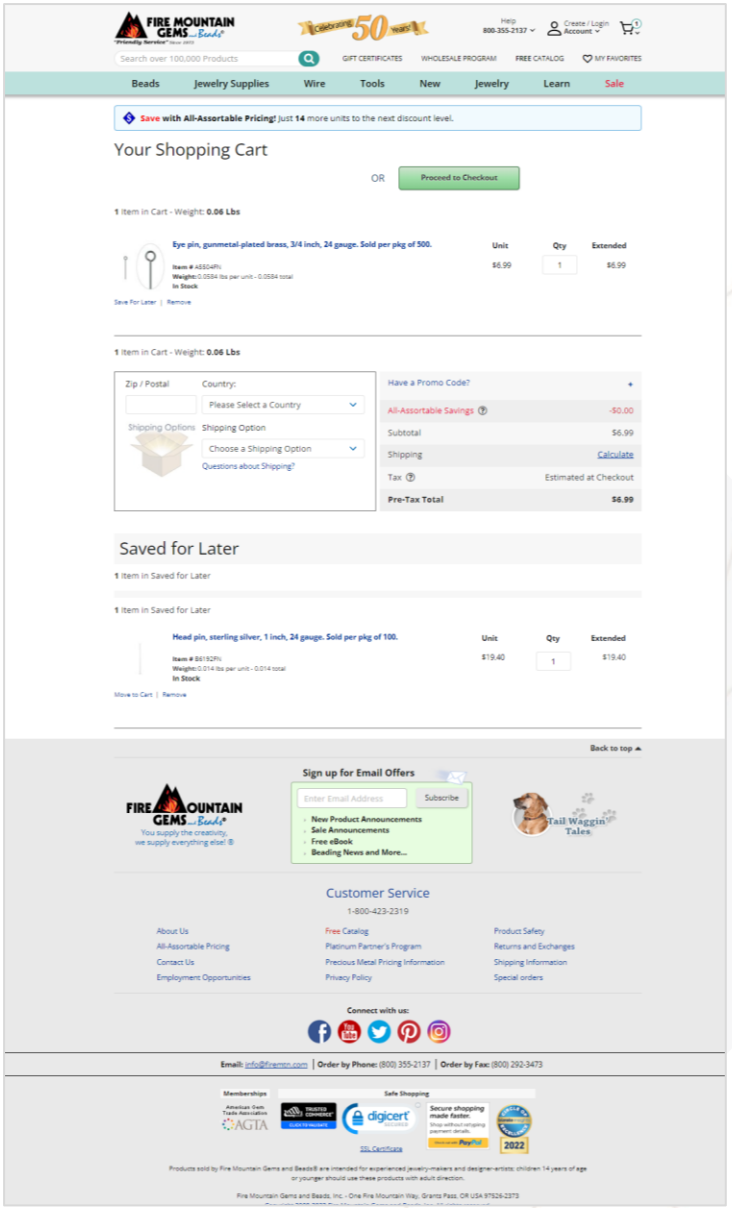
12. Buying Experience made easy, courtesy ‘Save for Later’

With Providio’s ‘Save for Later’ feature, shoppers can add preferred items to cart and fulfill the payment for items they choose, without losing the others. This makes the shopping experience as seamless as possible.



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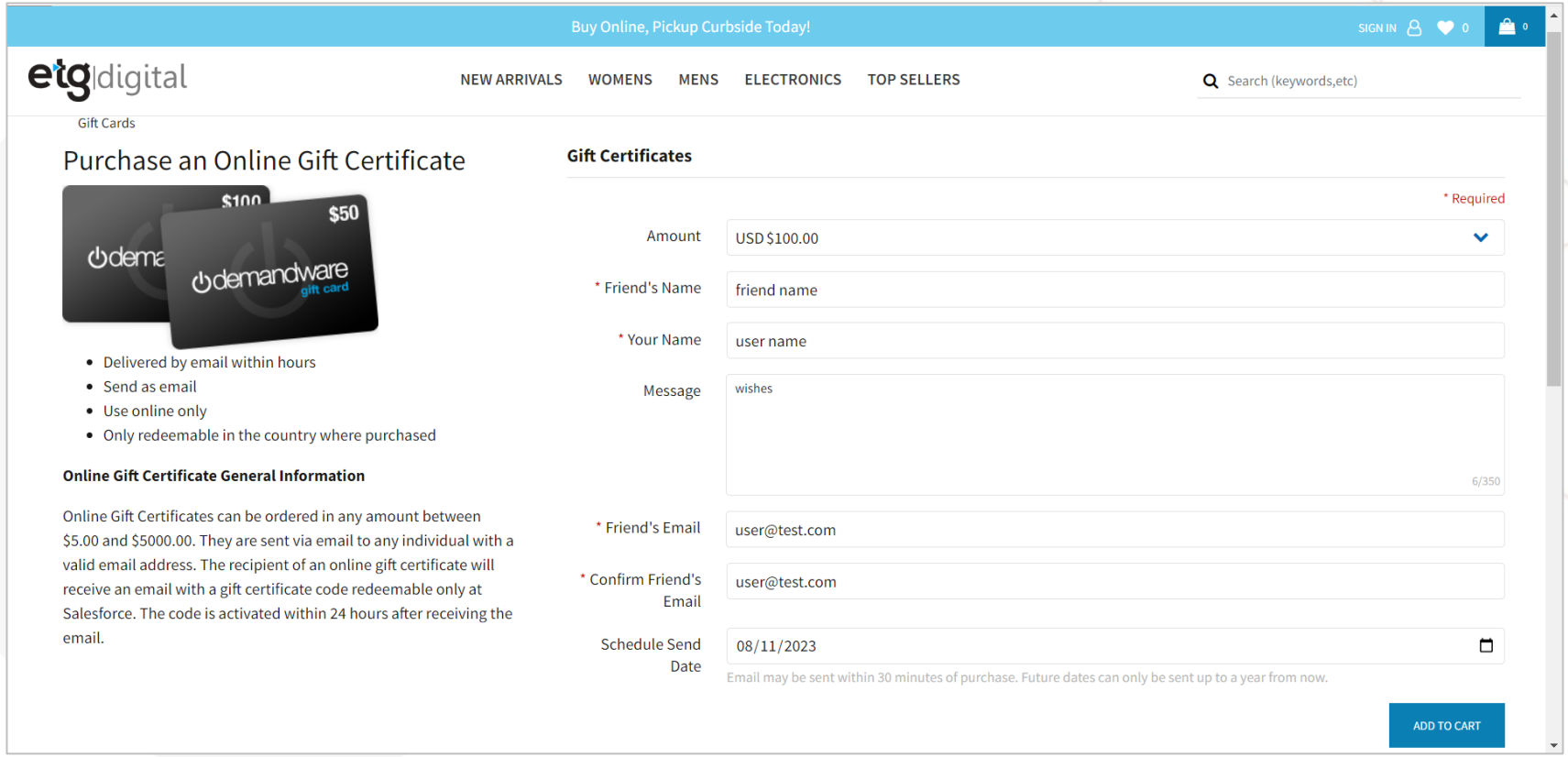
13. ‘Gift Card’ Buying made easy

Providio allows your shoppers to buy customized gift cards for their loved ones. This is a great feature to let your brand delight customers, plus, it even increases your brand footprint by attracting new customers.

The ability to schedule gift cards for later dates is yet another unique feature prebuilt with Providio.



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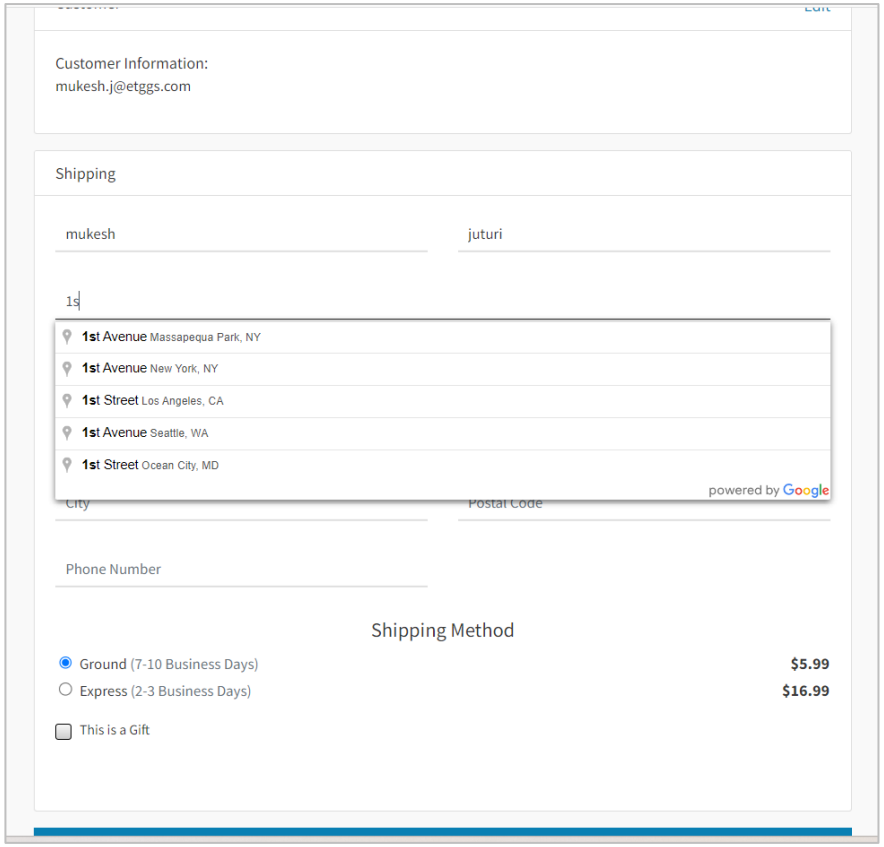
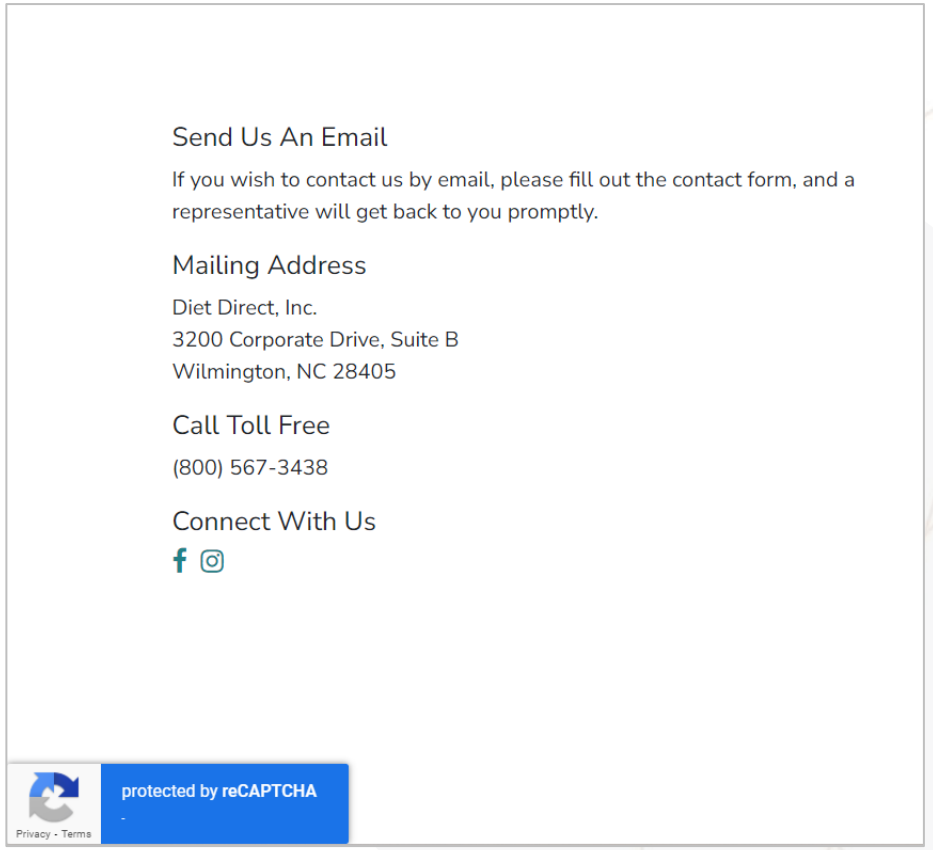
14. 'AutoComplete' and 'Bot Detection'

Features like AutoComplete and Bot Detection prebuilt into Providio facilitates quicker checkout, and mitigation of errors due to manual typing. Also falling prey to suspicious activities is negated.





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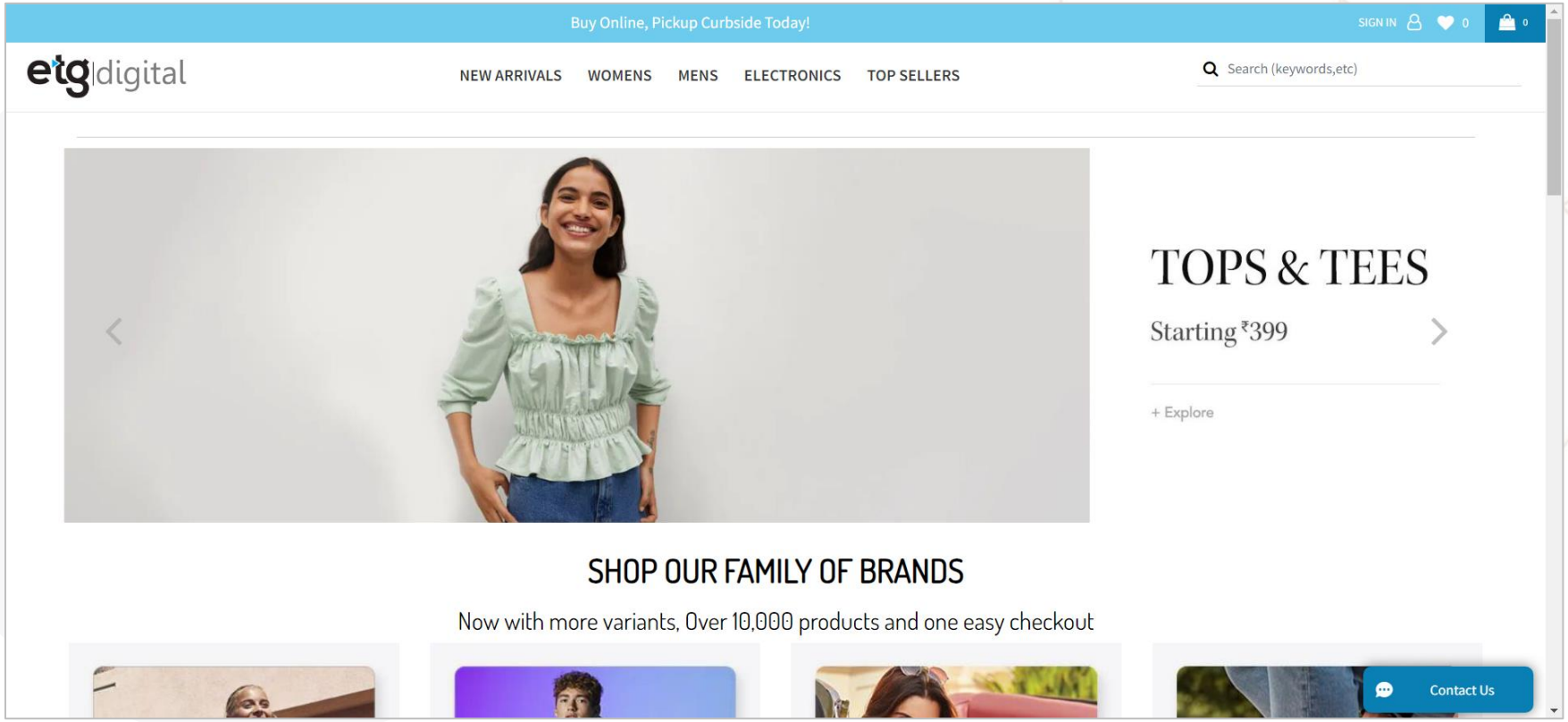
15. Optimized ‘Marketing Campaigns ‘ and ‘Analytics Tracking‘

Providio gives businesses the ability to track traffic from across channels, which in turn provides them with deeper insights into what is working and what isn’t. These insights make running targeted marketing campaigns, channel optimization and precise messaging possible. All this and more, thanks to the ability of Providio to Integrate with Salesforce Marketing Cloud and GA4.



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Integrations

"All of Providio's integrations are meticulously prebuilt, allowing swift deployment with minimal script adjustments and clicks. Everything is done without disrupting your store's existing functionality!"

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Payment Integrations

Braintree A PayPal Service

stripe

salesforce Payment

Cybersource

Buy Now & Pay Later

affirm

afterpay

sezzle

BOPIS

Customized BOPIS

Taxes

Avalara AvaTax

TaxJar

VERTEX

Subscription

ordergroove

salesforce Revenue Cloud

Email Marketing

salesforce marketing cloud

LISTRAK

Analytics

Google Tag Manager

Google Analytics 4

Video

videoly

YouTube

vimeo

Reviews & Ratings

POWER REVIEWS

yotpo.

bazaarvoice

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Our Happy 'PROVIDIO Clientele'

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How to get started with PROVIDIO ?

Eager to explore the endless possibilities? Our team of seasoned Salesforce Commerce Cloud experts are ever ready to launch PROVIDIO for you. All you have to do is let us know of your interest and our team of Solution Engineers will reach out to you.

Contact us at

sales@etg.digital

+1 469 666 1119

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