

PROVIDIO



The Next Generation eCommerce Accelerator

Give your shoppers an Amazon-esque experience with our
SFCC powered Accelerator developed on the tested SFRA framework

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Introducing Providio: A Cutting-Edge B2C Accelerator Developed On The SFRA Framework By ETG Digital

Providio is a Salesforce powered B2C Accelerator developed by ETG Digital with the sole purpose of offering eCommerce businesses the option to get a fully functional web store live, with minimal hardcoding and quick Go To Marketing time.

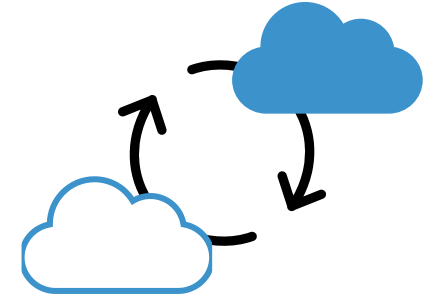
Efficiency Redefined: Pre-Built fully functional Integrations

Providio offers eCommerce brands a comprehensive suite of pre-built integrations. By seamlessly integrating storefront with third-party platforms that matter most, like Payment Gateways, Review Aggregators and other tools, Providio facilitates a fully functional webstore up and running in no time.



Cross Cloud Functionality

Providio amplifies the power of Salesforce by providing a comprehensive cross cloud functionality. The ability to connect Providio with Order Management System, Salesforce Marketing Cloud and other OOB functionalities gives an added advantage to eCommerce businesses to scale up their operations quickly.

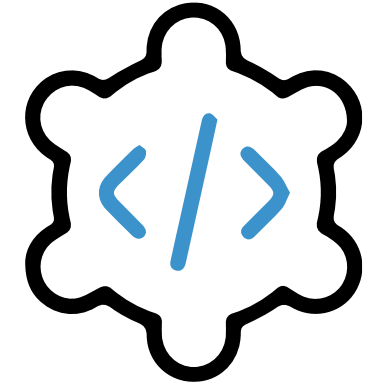


Elegance Meets Performance: Minimalistic Design for Maximized User Experience

Navigate the retail landscape with elegance and finesse. Providio boasts of a seamless, minimalistic design that elevates user experience to unprecedented heights. Every interaction is meticulously designed to enhance functionality, providing users with a fluid and intuitive platform that effortlessly harmonizes with your retail vision.

Streamlined Development: Embrace Agility with Low Code Simplicity

Bid farewell to complexity. Providio empowers you with a low-code paradigm, dramatically reducing the intricacies of development. Experience accelerated progress with minimal clicks, as Providio propels your retail aspirations forward with unparalleled ease.



Scope for Organic Growth and Optimization

Taking the current eCommerce trends into perspective, we ensured that Providio gives businesses everything they need to develop a fully optimized web storefront. The ability to implement a blog is made easy, which means more scope to amplify your brand footprint.

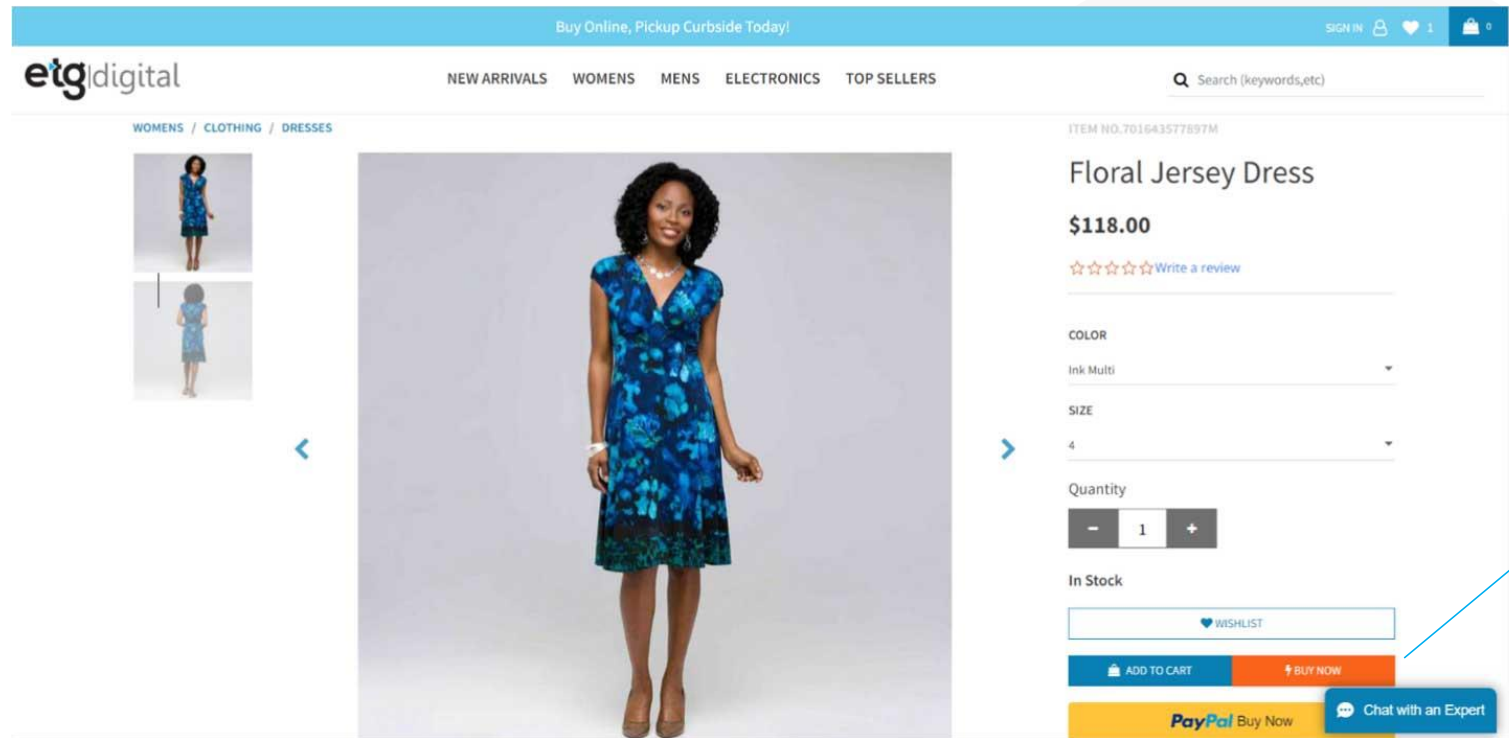
*Elevate your retail potential with Providio – Where Innovation, Efficiency, and Aesthetics Converge.
Turn Shoppers to Loyalists, experience the future of retail acceleration today.*

Features and Functionalities

“Providio Functionalities and Features that would **WOW** your Shoppers”

1. Effortless Purchasing With 'Buy Now'

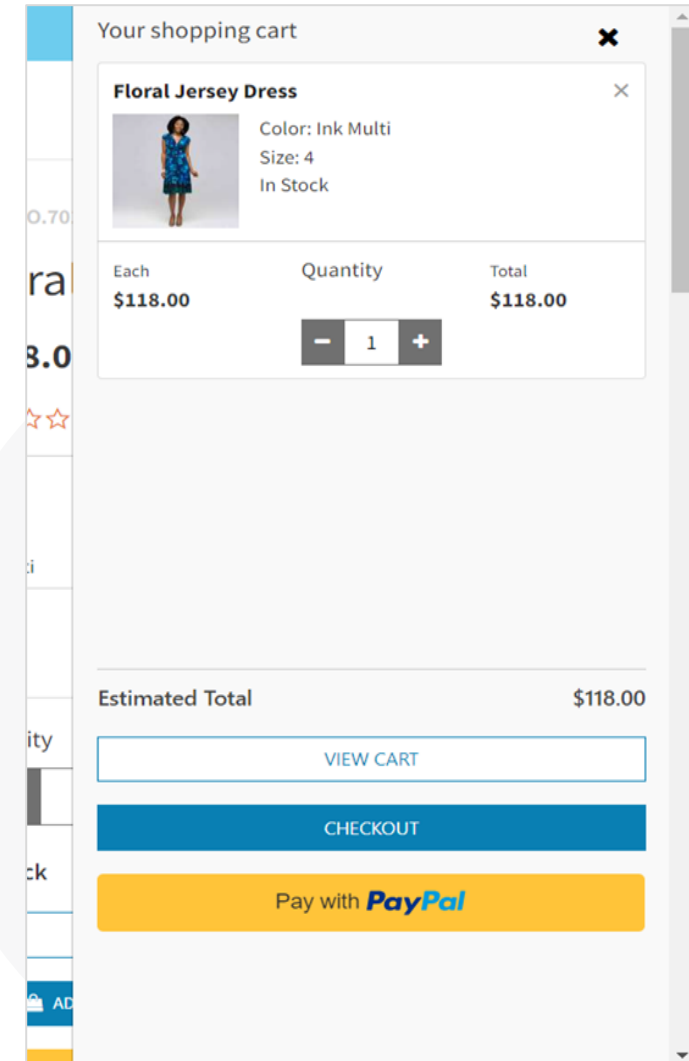
Simplify the shopping experience with Providio's innovative Buy Now feature. By eliminating unnecessary steps and streamlining the purchasing process Providio ensures a swift and hassle-free checkout, allowing customers to swiftly select their desired product and seamlessly transition to the checkout page to complete their purchase




⚡ BUY NOW

2. Shopping Choices Remain Intact With 'Product Retention'

Providio offers shoppers a unique capability to retain products within the cart, including those added through the Buy Now option. Whether refreshing or returning, Providio ensures your shopping choices remain intact in your mini cart, ensuring an uninterrupted and hassle-free shopping experience from where the shopper left off.







 You're approved for this purchase!

Review your payment plan


Your payment plan shows exactly what you'll pay—with no hidden fees and no gotchas.

Total of payments	
APR	0%
Interest	\$0.00
Total of payments	\$78.73

3 total payments 

-  Due in 2 weeks \$26.24
-  September 1, 2023 \$26.24
-  September 15, 2023 \$26.25

These due dates are close estimates.

AutoPay 


Use debit, credit, or your bank account to pay every 2 weeks. You can turn off Autopay in your account.

3. Leverage The freedom to 'Buy Now, Pay Later'

Experience the freedom of shopping today and paying later with Providio's Buy Now Pay Later feature. Providio's ability to integrate with popular Buy Now Pay Later options like Sezzle and AfterPay enhances the shopper's experience, giving your brand the much-needed competitive edge.

4. Seamless Integration with Leading 'Payment Gateways'

Providio is pre integrated with prominent payment processors like Braintree, PayPal, Stripe, Cybersource, and Salesforce Pay. Effortlessly integrate the payment processor of your choice onto your eCommerce storefront with just a few clicks.



← BACK TO CART
Need Help? Call 1-800-555-0199

Customer [Edit](#)

Customer Information:
mukesh.j@etggs.com

Shipping

pawan kumar

17 Mile Drive

Address 2

United States California

Del Monte Forest 10011

(985)-321-4567

Shipping Method

Ground (7-10 Business Days) \$7.99

Express (2-3 Business Days) \$22.99


This is a Gift

Order Summary

Subtotal	\$118.00
Shipping	\$7.99
Sales Tax	\$0.00
Total	\$125.99

1 Items \$118.00

Floral Jersey Dress



Color: Ink Multi

Size: 4

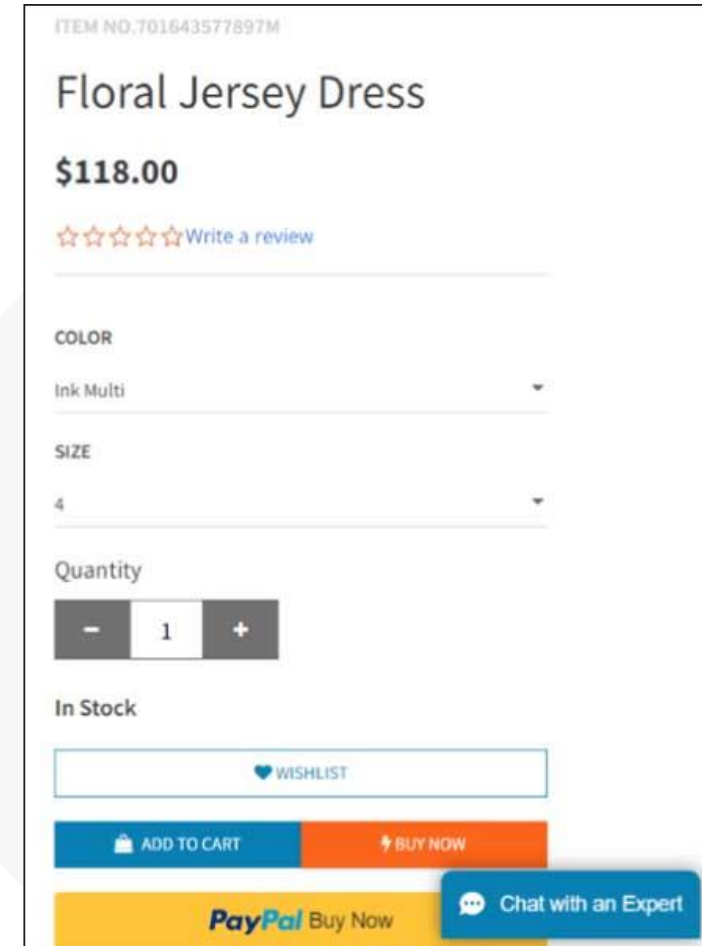
In Stock

Each	Quantity	Total
\$118.00	1	\$118.00

[NEXT: PAYMENT](#)

5. Buyer 'Validation' Made Easy with Review Aggregator Integrations

With Providio, integrate your storefront with top review aggregators like YotPo, BaazarVoice and PowerReviews. Let shoppers not just validate their product choices by checking their review aggregates, but also leave a product review directly from the display page.



6. Effortless 'Sales Tax Calculation'

By integrating with renowned tax calculators such as Avatax, TaxJar and Vertex, Providio ensures accurate product taxing and invoicing, complying flawlessly with state regulations regardless of delivery location.

The screenshot displays the etg|digital website interface. At the top, a blue banner reads "Buy Online, Pickup Curbside Today!". The navigation bar includes the etg|digital logo, menu items (NEW ARRIVALS, WOMENS, MENS, ELECTRONICS, TOP SELLERS), and a search bar. The main content area is divided into two sections: "Your cart (1)" and "Order Summary".

Your cart (1)

Item	Each	Quantity	Total
Floral Jersey Dress Color: Ink Multi Size: 4 In Stock EDIT MOVE TO WISHLIST	\$118.00	1	\$118.00

Order Summary

Have a promo code?
Enter Promo Code

Shipping
Ground (7-10 Business Days)

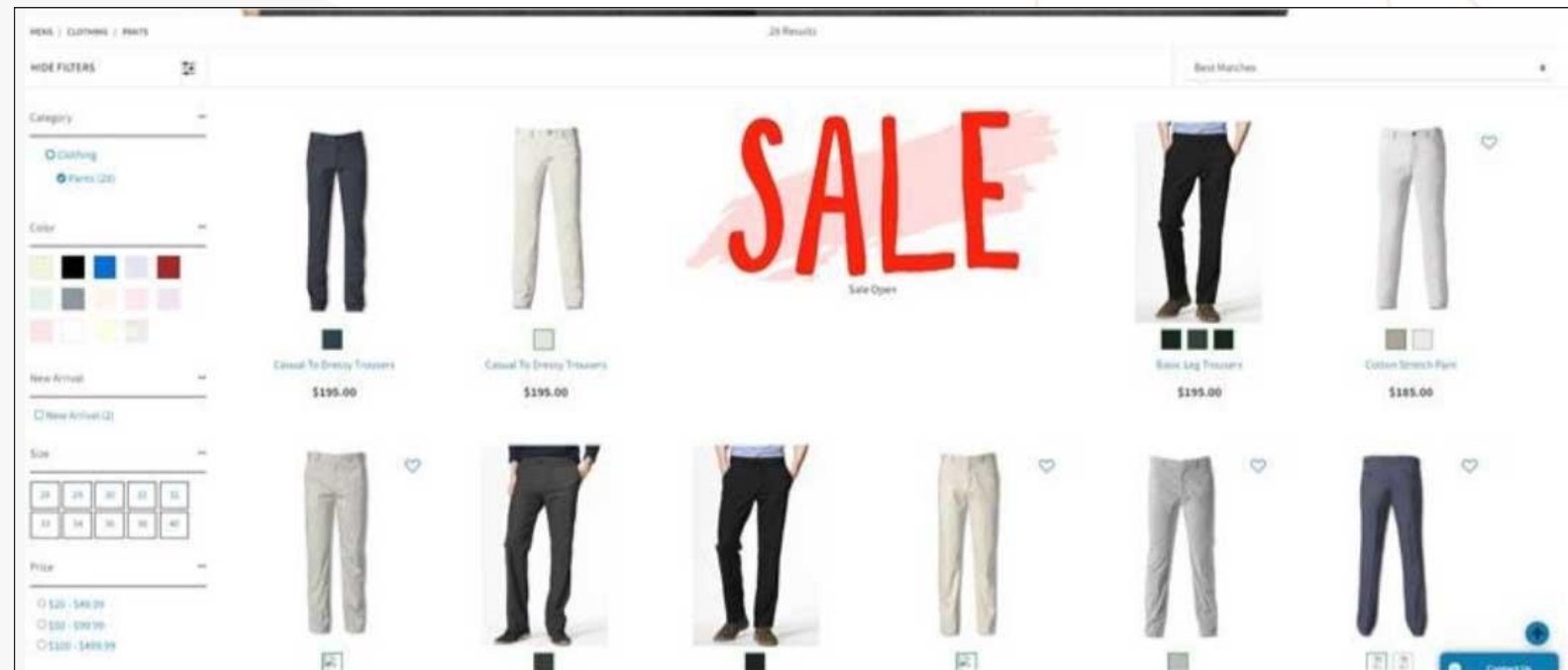
Subtotal	\$118.00
Shipping cost	\$7.99
Sales Tax	\$0.00
Estimated Total	\$125.99

Pay with **PayPal**

7. Empowering Shoppers with cutting edge 'Product Listing Page' Features

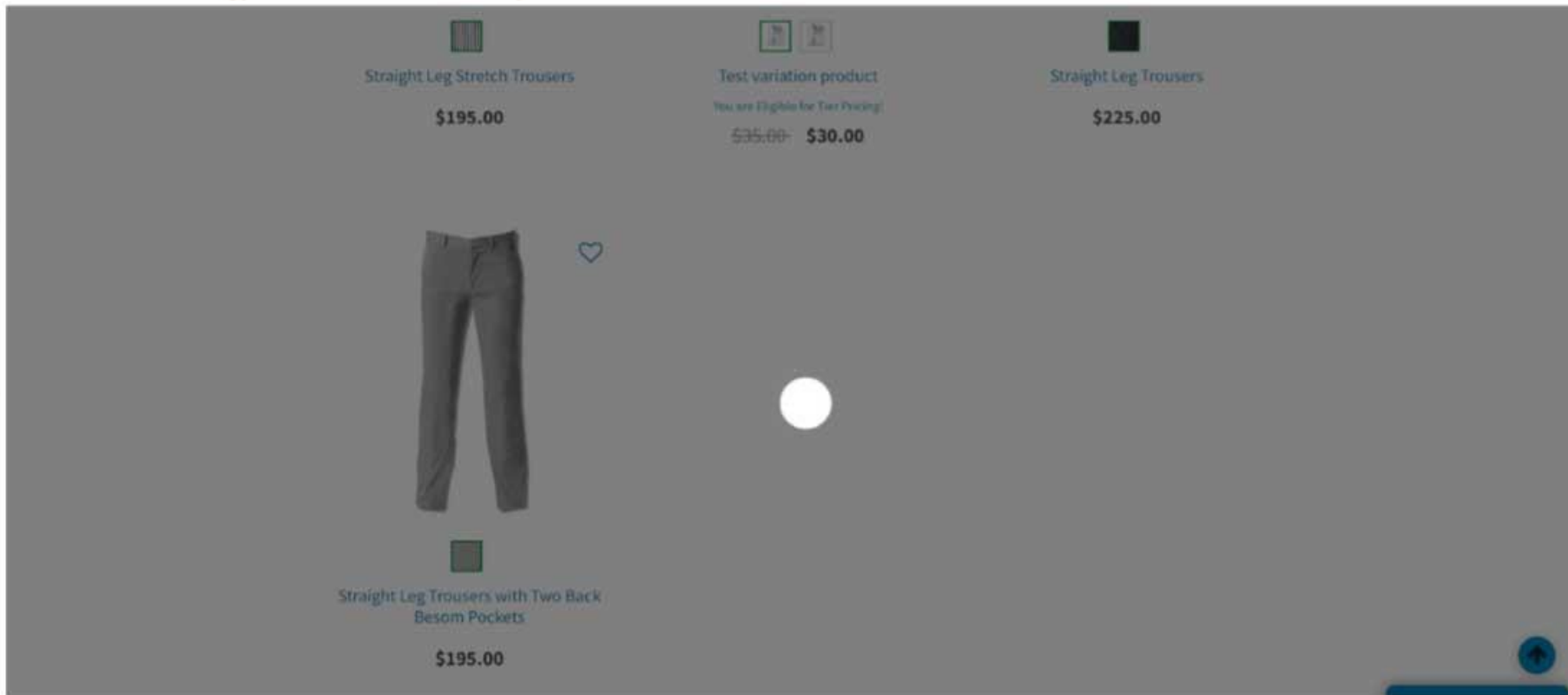
Providio empowers shoppers with the ability to view product specifications like colors, sizes, and different product variants directly from the Product Listing Page.

Other features like quick shop, wish listing, combined with flexible viewing options, allow brands to provide their shoppers with the ability to shop with minimal clicks.



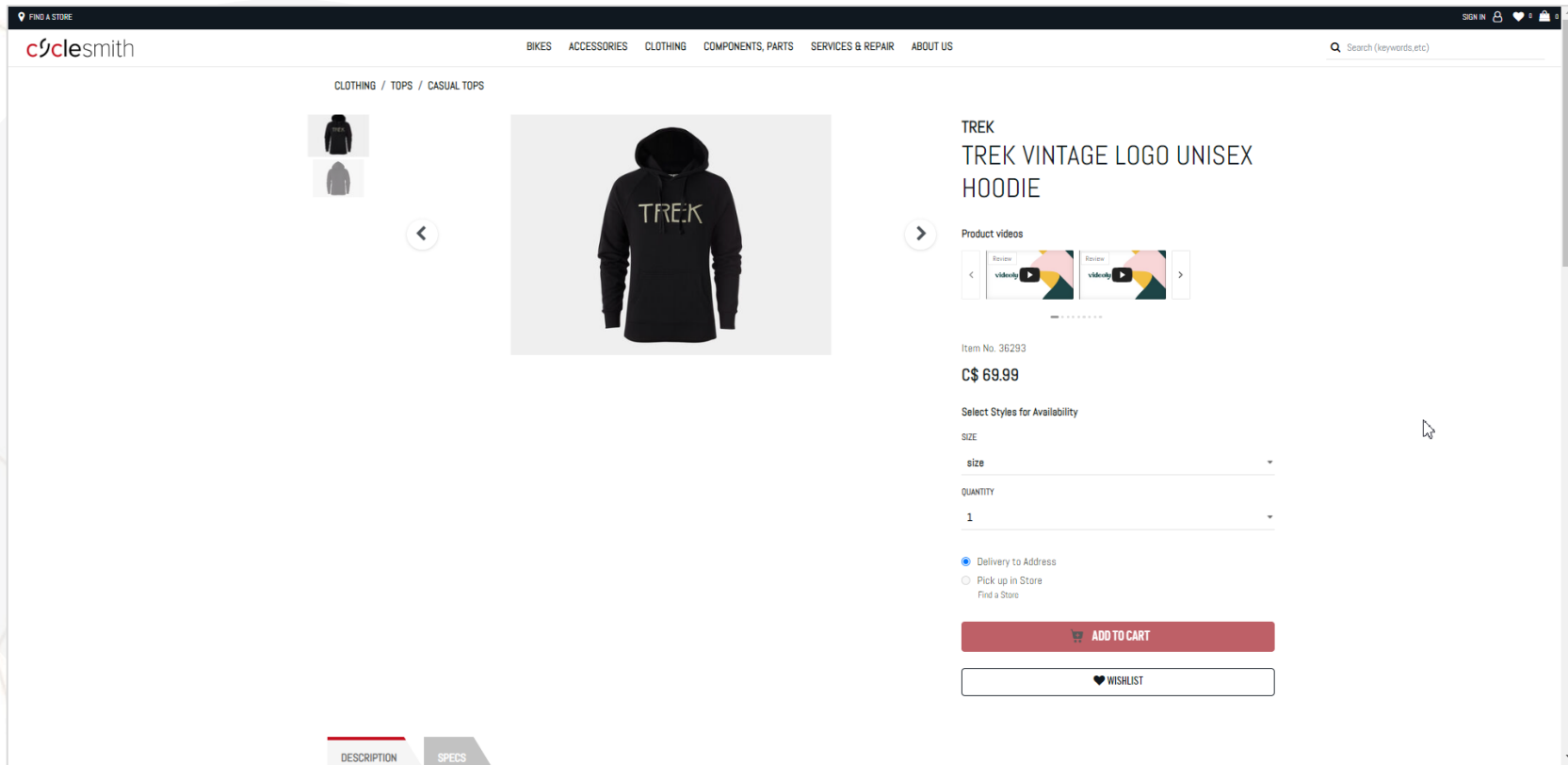
8. 'Unparalleled User Experience' Guaranteed irrespective of Catalog Size

Providio sets new standards with exquisite features like infinite scroll, quick shop buttons, persistent filters across pages, and more. Elevate your product listing page by taking advantage of these amazing functionalities and delight your shoppers with a surreal user experience.



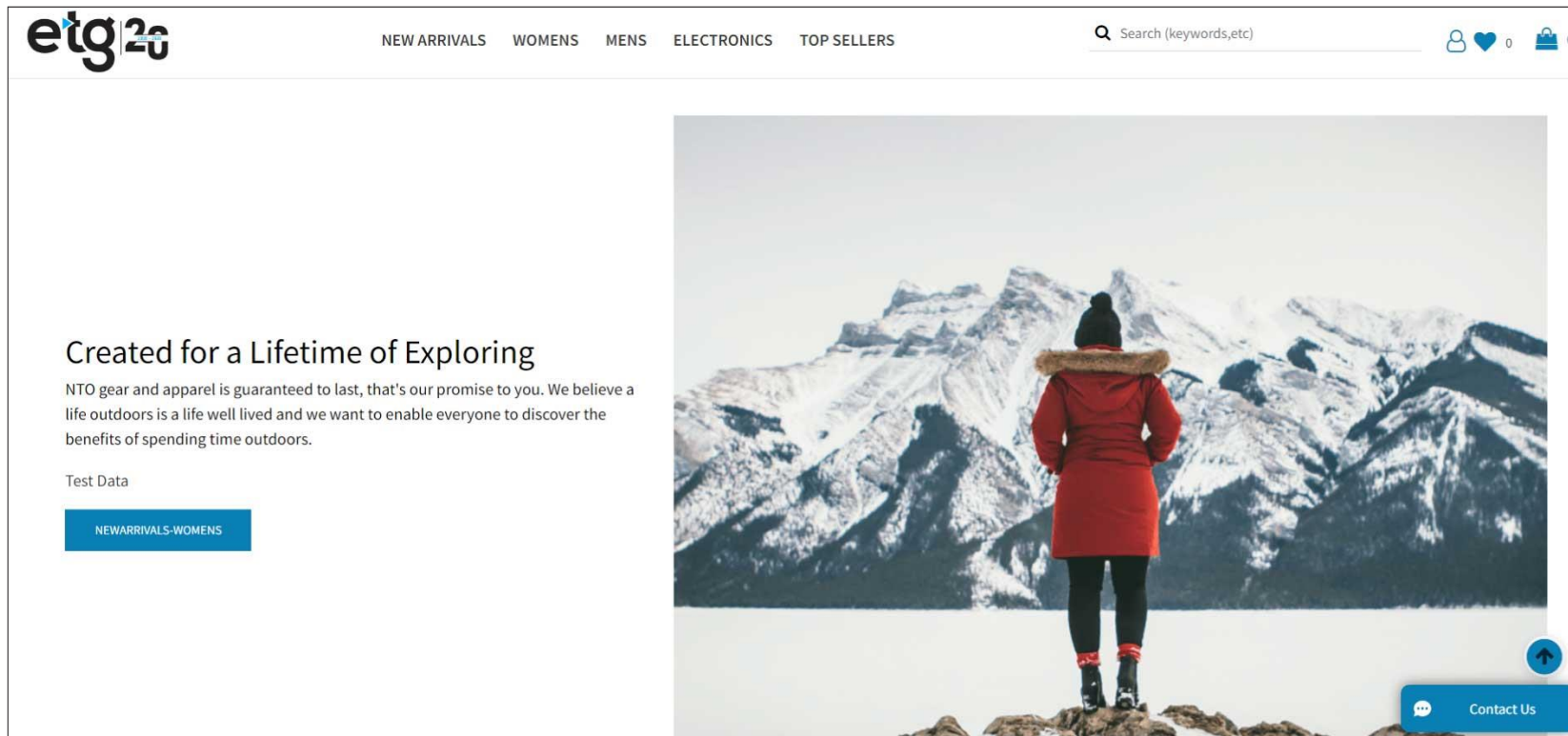
9. Emphasis on 'Detailing' on Product Landing Page

With features like product zooming, customizable display formats for different variations, custom size selectors and the ability integrate with Videoly, Vimeo and YouTube, shoppers can take advantage of an online shopping experience akin to real-life, courtesy, Providio's Product Landing Pages.



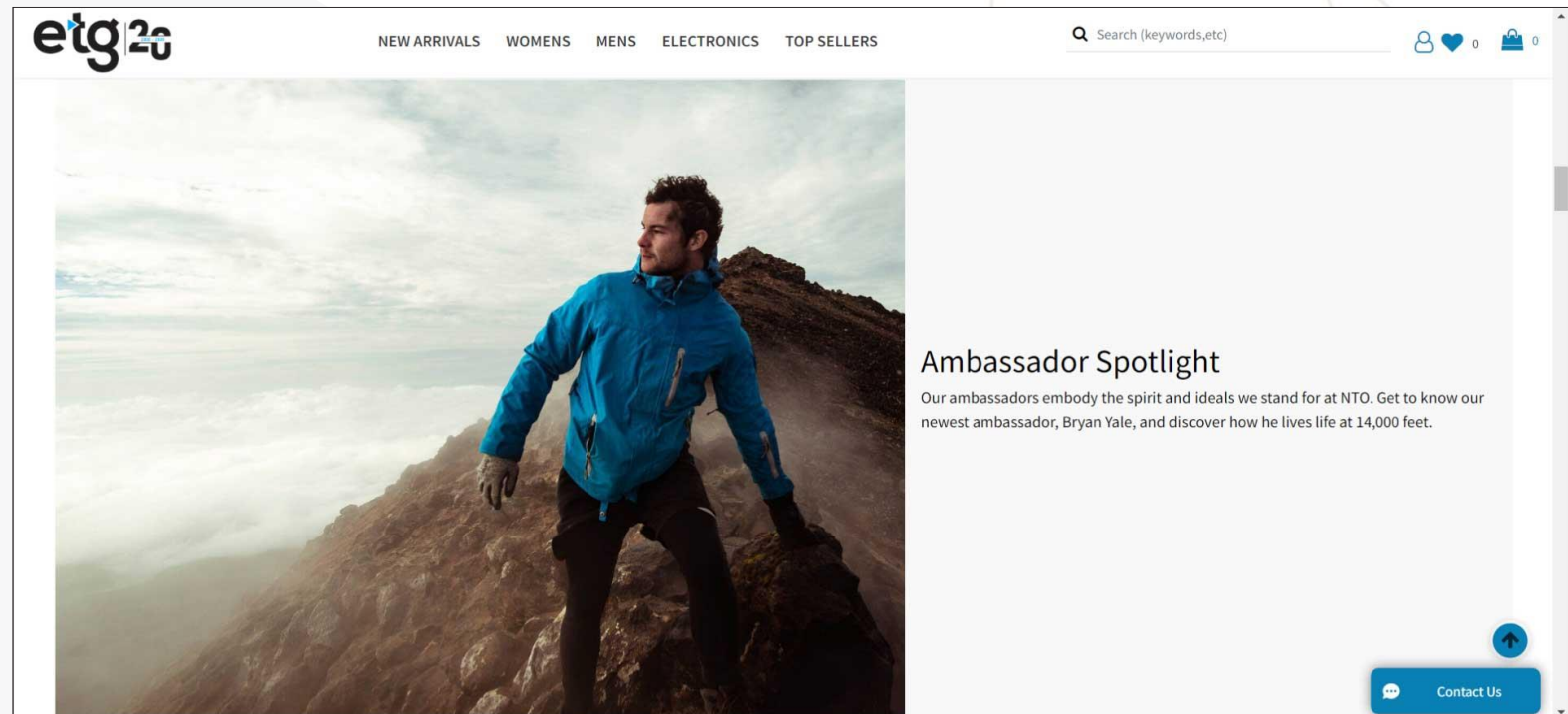
10. Intuitive 'Drag and Drop Page Designer' features

With 500+ Page Designer Components available on Providio, designing Home Page, Product Showcase pages, and other components to suit the branding is made easy. Alignment of campaigns, showcasing of limited products and other User Experience aspects are achieved seamlessly through Providio's intuitive drag-and-drop functionality.



11. Continuous 'Enhancements'

Stay ahead of the curve with Providio's regular updates. We ensure that your eCommerce store evolves with the latest trends by consistently delivering new features and enhancements to keep your online presence vibrant and engaging.



12. Buying Experience made easy, courtesy 'Save for Later'

With Providio's 'Save for Later' feature, shoppers can add preferred items to cart and fulfill the payment for items they choose, without losing the others. This makes the shopping experience as seamless as possible.

The screenshot shows the Fire Mountain Gems & Beads website interface. At the top, there's a navigation bar with the company logo, a search bar, and links for 'GIFT CERTIFICATES', 'WHOLESALE PROGRAM', 'FREE CATALOG', and 'MY FAVORITES'. Below this is a secondary navigation bar with categories: 'Beads', 'Jewelry Supplies', 'Wire', 'Tools', 'New', 'Jewelry', 'Learn', and 'Sale'. A promotional banner at the top of the main content area reads: 'Save with All-Assortable Pricing! Just 14 more units to the next discount level.'

The main content area is titled 'Your Shopping Cart' and includes a 'Proceed to Checkout' button. Below this, there are two sections for items in the cart, each with a 'Save for Later' link. The first item is 'Eye pin, gunmetal plated brass, 3/4 inch, 24 gauge. Sold per pkg of 500.' with a unit price of \$6.99 and a quantity of 1. The second item is 'Head pin, sterling silver, 1 inch, 24 gauge. Sold per pkg of 100.' with a unit price of \$19.40 and a quantity of 1.

Below the cart items, there are sections for 'Shipping Options' and 'Have a Promo Code?'. The 'Shipping Options' section includes a 'Choose a Shipping Option' dropdown and a 'Questions about Shipping?' link. The 'Have a Promo Code?' section includes an 'All-Assortable Savings' of -\$0.00 and a 'Calculate' button.

At the bottom of the main content area, there is a 'Saved for Later' section with a 'Move to Cart' link and a 'Remove' link. Below this is a 'Sign up for Email Offers' section with an 'Enter Email Address' field and a 'Subscribe' button. The 'Customer Service' section includes a phone number (1-800-423-2319) and links for 'About Us', 'All-Assortable Pricing', 'Contact Us', 'Employment Opportunities', 'Free Catalog', 'Platinum Partner's Program', 'Precious Metal Pricing Information', 'Privacy Policy', 'Product Safety', 'Returns and Exchanges', 'Shipping Information', and 'Special orders'.

The footer of the page includes social media links for Facebook, YouTube, Twitter, Pinterest, and Instagram. It also features a 'Connect with us:' section with icons for various social media platforms. Below this, there are links for 'Email: info@firemountain.com', 'Order by Phone: (800) 355-2137', and 'Order by Fax: (800) 292-9473'. The footer also includes logos for 'Memberships' (American Gem Society, AGTA, IAPG) and 'Safe Shipping' (digicert, Secure shipping made faster). The footer text reads: 'Products sold by Fire Mountain Gems and Beads are intended for experienced jewelry-makers and designer-artists; children 14 years of age or younger should use these products with adult direction. Fire Mountain Gems and Beads, Inc. - One Fire Mountain Way, Grants Pass, OR USA 97526-2375'.

13. 'Gift Card' Buying made easy

Providio allows your shoppers to buy customized gift cards for their loved ones. This is a great feature to let your brand delight customers, plus, it even increases your brand footprint by attracting new customers.

The ability to schedule gift cards for later dates is yet another unique feature prebuilt with Providio.

The screenshot displays the 'Purchase an Online Gift Certificate' page on the etg|digital website. The page features a blue header with the text 'Buy Online, Pickup Curbside Today!' and navigation links for 'NEW ARRIVALS', 'WOMENS', 'MENS', 'ELECTRONICS', and 'TOP SELLERS'. A search bar is located on the right side of the header.

The main content area is titled 'Gift Cards' and 'Purchase an Online Gift Certificate'. It features an image of two 'demandware gift card' cards, one for \$100 and one for \$50. Below the image, there are four bullet points:

- Delivered by email within hours
- Send as email
- Use online only
- Only redeemable in the country where purchased

Below the bullet points, there is a section titled 'Online Gift Certificate General Information' with the following text:

Online Gift Certificates can be ordered in any amount between \$5.00 and \$5000.00. They are sent via email to any individual with a valid email address. The recipient of an online gift certificate will receive an email with a gift certificate code redeemable only at Salesforce. The code is activated within 24 hours after receiving the email.

To the right of the product information is a 'Gift Certificates' form. The form includes the following fields:

- Amount:** A dropdown menu set to 'USD \$100.00'.
- * Friend's Name:** A text input field containing 'friend name'.
- * Your Name:** A text input field containing 'user name'.
- Message:** A text area containing 'wishes'.
- * Friend's Email:** A text input field containing 'user@test.com'.
- * Confirm Friend's Email:** A text input field containing 'user@test.com'.
- Schedule Send Date:** A date picker set to '08/11/2023'.

At the bottom right of the form, there is a blue 'ADD TO CART' button. A note at the bottom of the form states: 'Email may be sent within 30 minutes of purchase. Future dates can only be sent up to a year from now.'

14. 'AutoComplete' and 'Bot Detection'

Features like AutoComplete and Bot Detection prebuilt into Providio facilitates quicker checkout, and mitigation of errors due to manual typing. Also falling prey to suspicious activities is negated.

Customer Information:
mukesh.j@etggs.com

Shipping

mukesh _____ juturi _____

1s|

- 📍 1st Avenue Massapequa Park, NY
- 📍 1st Avenue New York, NY
- 📍 1st Street Los Angeles, CA
- 📍 1st Avenue Seattle, WA
- 📍 1st Street Ocean City, MD

City _____ Postal Code _____ powered by Google

Phone Number _____

Shipping Method

Ground (7-10 Business Days) **\$5.99**

Express (2-3 Business Days) **\$16.99**

This is a Gift

Send Us An Email

If you wish to contact us by email, please fill out the contact form, and a representative will get back to you promptly.



Mailing Address


Diet Direct, Inc.
3200 Corporate Drive, Suite B
Wilmington, NC 28405

Call Toll Free

(800) 567-3438

Connect With Us

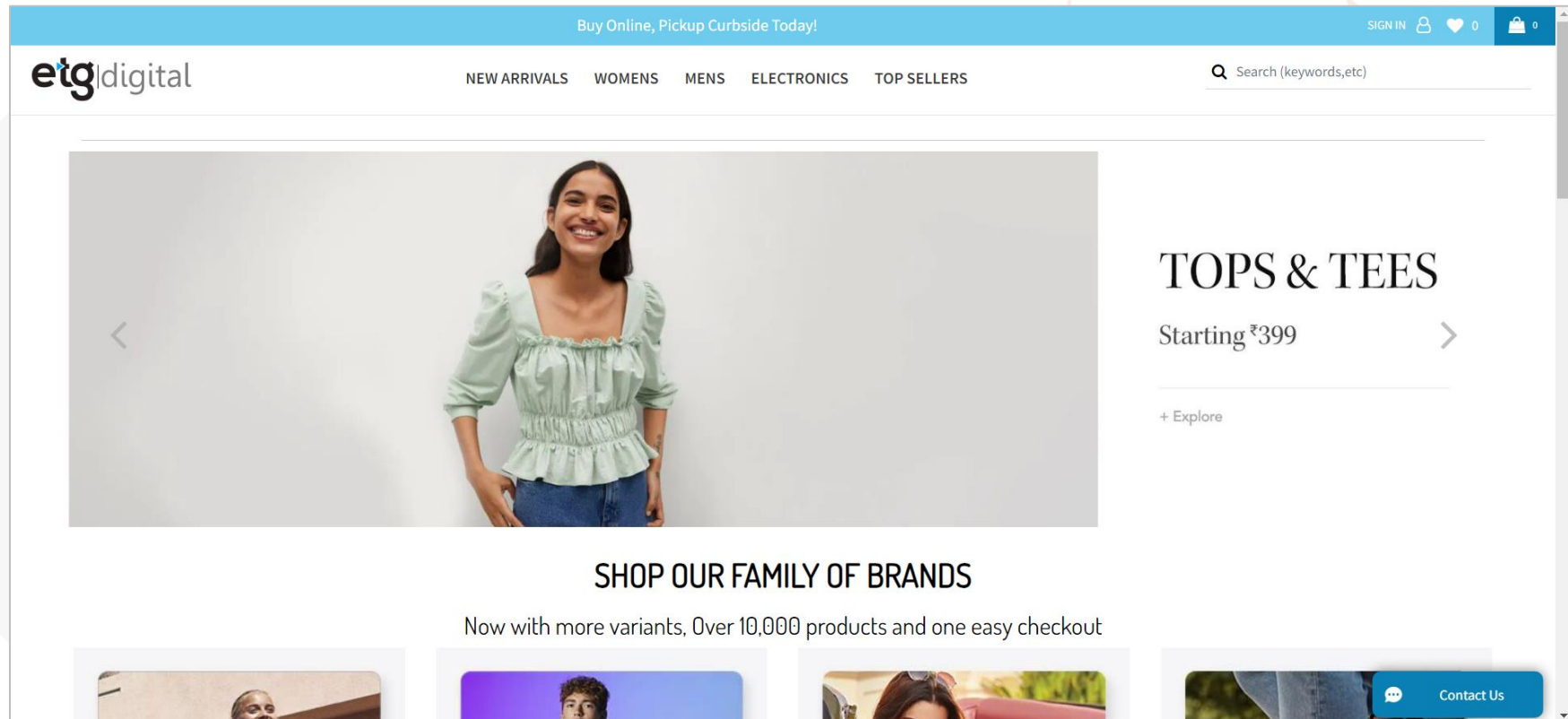
 

 protected by reCAPTCHA

[Privacy](#) - [Terms](#)

15. Optimized 'Marketing Campaigns' and 'Analytics Tracking'

Providio gives businesses the ability to track traffic from across channels, which in turn provides them with deeper insights into what is working and what isn't. These insights make running targeted marketing campaigns, channel optimization and precise messaging possible. All this and more, thanks to the ability of Providio to Integrate with Salesforce Marketing Cloud and GA4.



Integrations



“All of **Providio’s integrations** are meticulously prebuilt, allowing swift deployment with minimal script adjustments and clicks. Everything is done without disrupting your store’s existing functionality!”

Payment Integrations

Braintree
A PayPal Service

stripe

salesforce Payment

Cybersource

Buy Now & Pay Later

affirm **afterpay**

sezzle

BOPIS

Customized BOPIS

Taxes

Avalara AvaTax

TaxJar

VERTEX

Subscription

ordergrove

salesforce Revenue Cloud

Email Marketing

salesforce marketing cloud

LISTRAK

Analytics

Google Tag Manager

Google Analytics 4

Video

videoly

YouTube

vimeo

Reviews & Ratings

POWER REVIEWS

yotpo.

bazaarvoice

Our Happy 'PROVIDIO Clientele'





How to get started with **PROVIDIO** ?

Eager to explore the endless possibilities? Our team of seasoned Salesforce Commerce Cloud experts are ever ready to launch PROVIDIO for you. All you have to do is let us know of your interest and our team of Solution Engineers will reach out to you.

Contact us at



sales@etg.digital



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