



#### Who We Are

- We work exclusively with nonprofits providing strategic guidance, Salesforce implementation services, managed services, and change management.
- We challenge conventional consulting models by ensuring nonprofits are set up for long-term success. This entails building solutions in small yet impactful phases.
- We have flexible staffing models that adapt to the dynamic needs of a nonprofit.
- We are not a "system implementer", we are your trusted partner we take a holistic approach in addressing all facets of technology needs - strategy, product, project management, and user adoption.



#### **Our Values**

- We believe that small and medium nonprofits are tackling the world's most pressing challenges, even with limited budgets and resources, often matching the impact of larger organizations. OneTenth feels every nonprofit deserves best-in-class innovations, designed and built with the same expertise and care as larger nonprofits.
- We work exclusively with nonprofits that align with our values of respect, inclusivity, and social impact. We refuse to collaborate with organizations that perpetuate bigotry, racism, or discrimination based on race, ethnicity, religion, sexual orientation, ability, or gender identity.





































# Salesforce Implementation

Our implementation services are designed to empower nonprofits with the tools and capabilities they need to thrive in the digital age. We specialize in tailoring Salesforce to meet the unique needs of nonprofits, helping them streamline operations, enhance donor management, and drive greater impact. From customizing Salesforce to match your organization's workflows to providing comprehensive training and ongoing support, our team is dedicated to helping nonprofits leverage the full potential of Salesforce to achieve their mission.



# Salesforce Managed Services

Our managed services for nonprofits offer comprehensive support and expertise to ensure your organization's Salesforce platform runs smoothly and efficiently. We understand the unique challenges faced by nonprofits and provide ongoing assistance to optimize your Salesforce instance, enhance data management, and streamline processes. Our team of experienced nonprofit Salesforce professionals will offer consultative guidance for enhancements, while still handling routine maintenance, system updates, and troubleshooting – allowing your staff to focus on your mission-critical activities.



#### **Strategic Services**

Our strategic services are designed to help nonprofits develop a comprehensive roadmap for leveraging Salesforce to achieve their long-term goals. We work closely with nonprofits to understand their unique needs and challenges, and then provide strategic guidance on how to optimize Salesforce to drive greater impact. Our team of Salesforce experts will assess your current processes, identify areas for improvement, and develop a tailored strategy to align Salesforce with your organization's objectives.



# **Change Management**

With OneTenth, Change Management is not a separate offering, it is built into ALL of our work. With frequent demos, continuous engagement, and comprehensive training formats, our goal is to enable your team to lead training during the system rollout.



OneTenth has been a valuable implementation partner throughout our multi-phase, multi-year journey. They understand the challenges that nonprofits face and bring a wealth of experience in the nonprofit strategy space and how to leverage technology to advance our mission. They are strategic, clear communicators, great listeners and problem solvers, and have deep knowledge about Salesforce products and integrations. They always demonstrated their deep care for us as a client and we felt their investment in our success throughout our engagement with them!



POINTS OF LIGHT Kristin Whitaker, VP Information Technology & Systems, Points of Light