BIRKENSTOCK® | AstoundDigital

CASE STUDY

Birkenstock

BIRKENSTOCK
Dedicated Development & 24/7 Monitoring

In partnership with Astound Commerce, shoe manufacturer Birkenstock successfully implemented an Agile framework within their US and EU development teams.

PROJECT FACTS

○ Provided strategic guidance to implement a Scrum framework within their development teams

○ Global Dedicated Development team for Birkenstock's US, EU, Emerging Markets and Technical Services stream

○ 24/7 Monitoring & Helpdesk - Oversight of various systems included in Astound's Premium Monitoring service covering systems such as Web Performance monitoring, TCP Service monitoring, Web Content monitoring, PageSpeed Insights monitoring, Scheduled Activities monitoring, Integrated (Web) Services monitoring, API Functional monitoring, Orders Statistics monitoring, Logs monitoring & reports, Cache Status monitoring, Security monitoring, SFCC preferences monitoring, Platform status monitoring