

LuminyDigitalTM

Guiding Managed Innovation



#1 CRM

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EXPERIENCE & CERTIFICATIONS



LUMINITY DIGITAL, INC.

- A boutique Salesforce Consulting Partner enabling clients realize the full value of their investments in Cloud Technologies
- A team of experienced **Salesforce Certified Architects and Consultants**; Subject Matter Experts (SMEs) across technologies, geographies and industries
- Our solutions **leverage the Salesforce Platform, Azure, AWS**, and complimentary cloud native applications to **deliver data driven outcomes for our clients**

EXPERIENCE

Functional

- Enterprise Architecture
- Solution Architecture
- Cloud Deployments
- Marketing Automation
- Business Process Redesign
- Generative AI
- DevOps
- Managed Services
- Global Engagement Leadership
- Program & Project Management
- Global Sales

Industry

- Financial Services
- Insurance
- Healthcare
- Manufacturing
- Communications
- Technology
- Resources
- Travel & Transportation
- Hospitality
- Media & Entertainment
- Not-for-Profit

CERTIFICATIONS





SERVICES & APPROACH



WHAT WE DO

- Deploy Salesforce and support the **Intelligent Enterprise**.
- Define and develop systems strategy, develop systems requirements, design and prototype, test, train, define support procedures, and **implement practical business solutions for our clients leveraging Salesforce and cloud technologies**.

OUR FOCUS

- Deploying Salesforce in “**customer driven architectures**” and deliver “**Data Driven**” outcomes; enable **Value Realization** in Salesforce investments – **increase your Return on Investment (ROI)**.

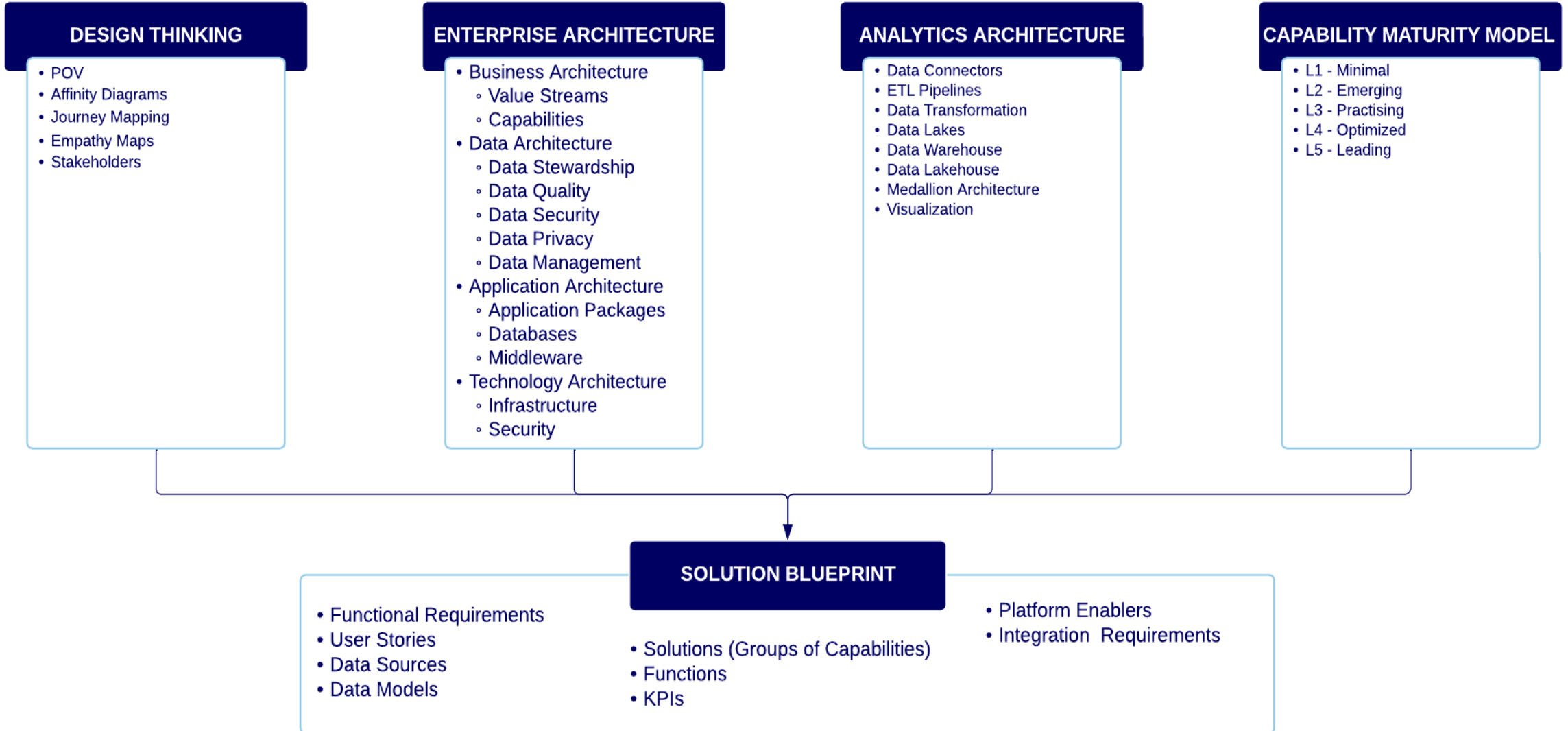
OUR APPROACH

- **Enterprise Architecture Framework.**
- Translate business requirements and architectural principles into **customer-centric solutions leveraging Salesforce technology**.
- Turn **Data into Value** – transforming a company into an intelligent enterprise powered by Salesforce.
- Guide and deliver our clients’ **innovation across the Customer 360 landscape**.



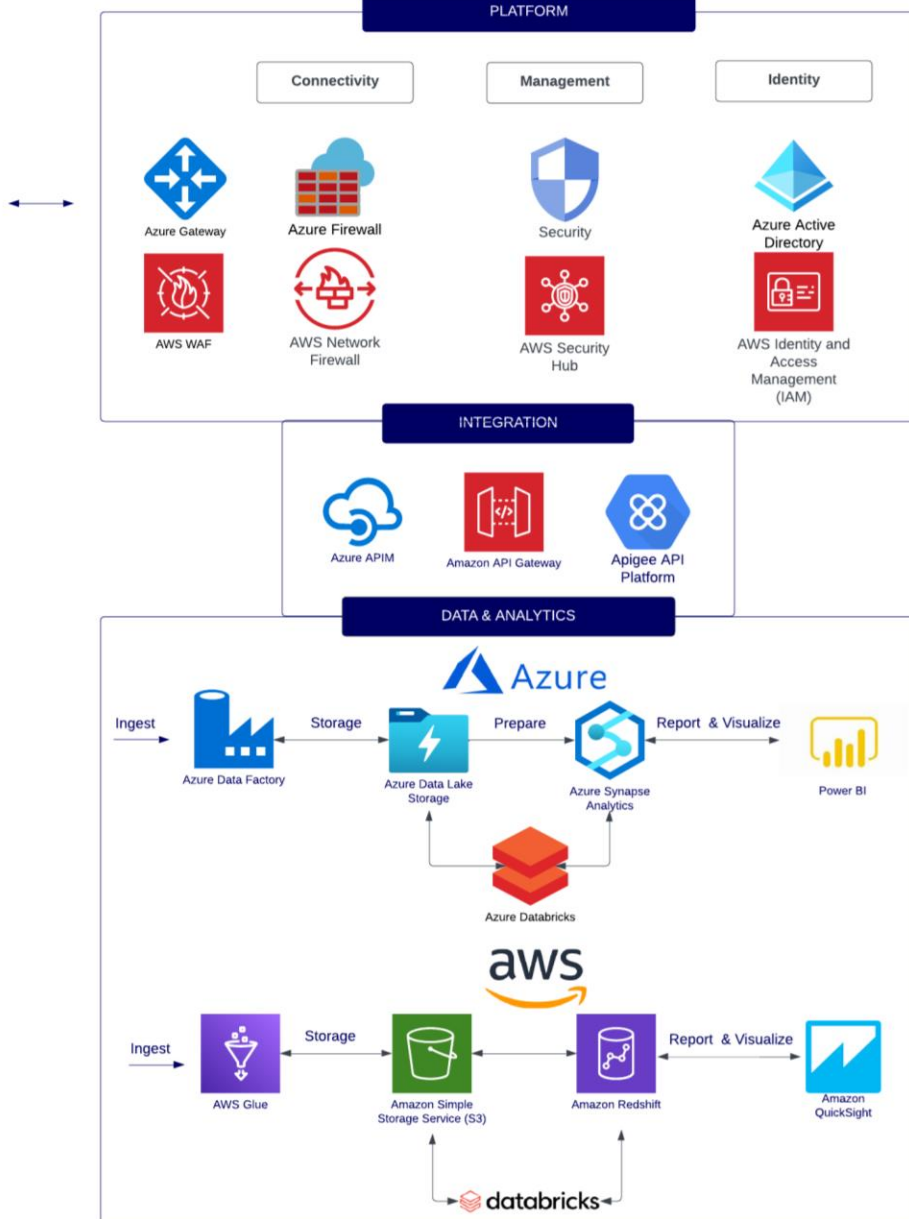
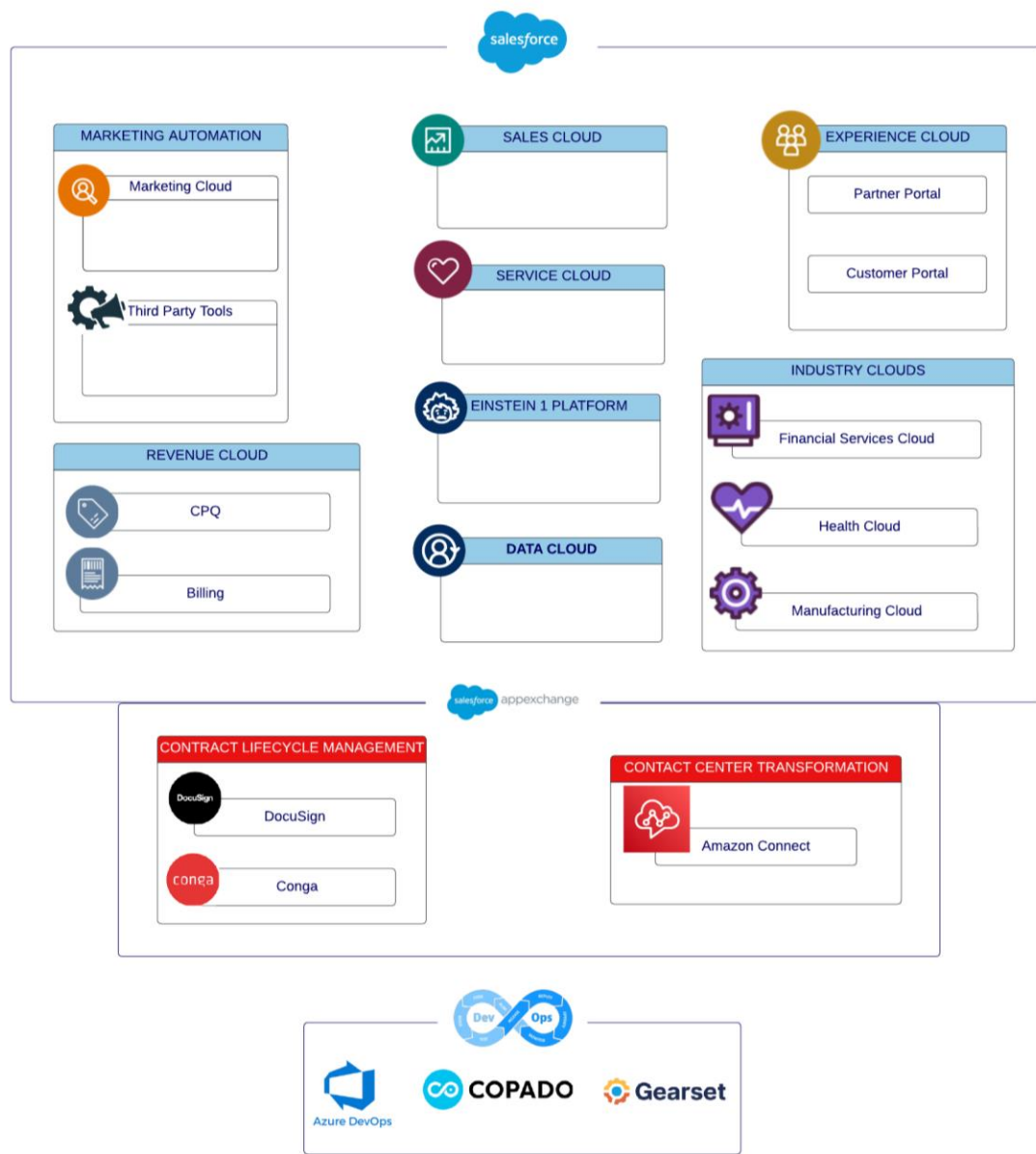


VALUE REALIZATION METHODOLOGY





AREAS OF SPECIALIZATION





Value Realization in Salesforce Investments



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