

Data Cloud QuickStart

Accelerate Impact, Amplify ROI

Get Started



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Data Cloud QuickStart

Experience the rapid impact of Data Cloud with our fast & seamless implementation that will get you up and running in just a few weeks.

Our Data Cloud QuickStart package offers a complete solution to accelerate your Salesforce Data Cloud adoption and unlock its full potential. This package is perfect for businesses aiming to rapidly upgrade their technology infrastructure and implement industry best practices for swift digital transformation. Our objective is to enhance your business efficiency and streamline business operations, allowing you to concentrate on engaging with your customers.

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Key Benefits:

- **Rapid Deployment:** Get operational in weeks, not months.
- **Expert Guidance:** Benefit from industry best practices and tailored goal alignment.
- **Clear Scope and Budget:** Ensure a defined project scope with fixed budgets and timelines.
- **Effective Training:** Drive user adoption with comprehensive training sessions.
- **Flexible Engagement:** Choose from time and materials options to suit your needs.

Consultation & Discovery

- Gather business requirements and understand goals
- Use Case Finalization Workshop

Salesforce Configurations

- Data Cloud Setup
- CRM and SFMC Integration with Data Cloud
- Prepare External Data Sources
- Data Ingestion
- Calculated Insight
- Data Segmentation
- Target System Activation
- Reports & Dashboards

Resources

- Access to Senior Business Analyst/Project Manager, Solutions Architect, Data Cloud Consultant
- User Training and Enablement sessions

Contact US



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STANDARD

\$25K+

- **Data Cloud Setup** – Configuration to access the core functionalities
- **Use Case Finalization Workshop** – 1 use case
- **CRM and SFMC Integration with Data Cloud**
- **Prepare External Data Sources** (1 additional data source e.g., website analytics, loyalty program etc.)
- **Data Ingestion**
- **Calculated Insight - 1**
- **Data Segmentation - 1**
- **1 Target System Activation** – Marketing Cloud
- **Reports & Dashboards** – Up to 10 reports & 5 dashboards with max 10 components
- Up to **6 hours of User Training and Enablement**

****Additional External Data Sources, Calculated Insights, Data Segments, Activation Targets etc. can be added at additional cost.****

Ready to leverage the full potential of Data Cloud?
Contact us now and start today!

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How it works / Our Approach

• Discovery & Design

Our Salesforce experts will partner with you to:

- **Understand Your Business:** Analyze your unique processes and identify opportunities for improvement.
- **Define Your Vision:** Explore your long-term goals and aspirations for Salesforce, Define & select use cases..
- **Recommend Tailored Strategies:** Leverage our extensive experience to provide expert guidance.

• Delivery

- **Build, Internal QA**
- **Demonstrations, Training, User Acceptance**
- **Production Go-LIVE**
- **Warranty Support**

• Key Outcome

- **Data Consolidation:** Centralized customer information on Salesforce Data Cloud, no more operating on siloed data.
- **Real-time Data:** Availability of a single view of your customers which can be actioned upon based on in-the-moment customer behavior.
- **Rapid, powerful, personalized Automations:** Automated & personalized marketing, advertising, sales. service processes based on Data cloud's real-time data
- **Next-Level Readiness:** Data Cloud scales as your business grows, with security, compliance, and privacy built right into platform.

Additional Support

Post delivery (as per the opted package) is complete, Girikon will provide the following support for additional four weeks:

- Email based support
- Minor tweaks to your implementation
- Up to 2 hours of additional training time for better concept/ technology/roadmap understanding

This ensures that you find us by your side when you need. As your organization grows and evolves, your Data Cloud CRM implementation will need to keep pace too. It will always be easy to re-initiate enhancements by partnering with someone who already has the background knowledge, context & shares the vision. Feel free to reach out anytime!

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Partners & Certifications



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