

RSM Salesforce services

The leader in professional services for the middle market

Salesforce has immense potential to transform your business by creating stronger connections between your business and customers by leveraging automation, data analytics, artificial intelligence and more to grow revenue. However, trusted guidance is often necessary to optimize its value and fully capitalize on the platform's extensive capabilities. Do you have the right support to tailor Salesforce, seamlessly implement it across your business and establish a foundation for long-term success?

RSM provides a full range of services to maximize the value of your Salesforce investment. As a Summit tier member of the Salesforce Partner Program, RSM has experienced, certified Salesforce consultants and developers with the knowledge and best practices insight to build innovative solutions that drive business value. The RSM Salesforce practice brings the power of the firm, with industry and cross-organizational advisors to build Salesforce solutions that solve business needs.

Our credentials include:



15+ years as a member of the Salesforce Partner Program



600+ clients worldwide



673+ completed projects



4.9/5 CSAT rating (100+ reviews)



430+ Salesforce certifications

Industries and sectors served include

- Technology
- Nonprofits and associations
- Business services
- Manufacturing



79 North American offices and a global network

RSM's services

RSM offers a full range of professional Salesforce consulting and development-related services to meet your needs both now and in the future. Because every Salesforce project is unique, we approach each engagement as a relationship and offer the trust, transparency and operational excellence that goes with it.

We leverage our extensive experience across a variety of industries to create innovative, scalable and sustainable solutions for you on time and within budget. In other words, your success is our success—we drive increased value from your Salesforce investment.

Our services include:

- **Implementation:** From greenfield, single cloud installations to corporate-wide digital transformation efforts, RSM accelerates speed to value on initiatives such as quote-to-cash.
- **Optimization:** Our team refines your existing Salesforce solution to meet changing needs and drive your business or organization forward.
- **Integration:** We bring application and integration experience on all endpoints, such as enterprise resource planning systems, internal platforms and third-party apps, to break silos and automate complex processes.
- **Org migration:** Our advisors can efficiently merge two or more instances of Salesforce, aligning process, systems and data to drive even more business value.
- **Assessment:** We determine the health and flexibility of your existing Salesforce architecture to meet your business goals.
- **Roadmapping:** Get the guidance your organization needs to execute your growth plans with confidence.
- **Retained team:** Get full- or part-time help with Salesforce administration, configuration and development from certified Salesforce professionals.
- **Custom development:** Our experienced development team can build custom applications to support your unique business needs.

RSM's Salesforce qualifications

Salesforce measures and ranks the proficiency, technical knowledge, project experience and customer success of all its consulting partners through its Navigator program. To date, Salesforce has awarded RSM the following 25 badges for consulting excellence:



Ready to get started?

Call us at +1 800 274 3978 or send us a message at salesforce@rsmus.com.

About RSM

Our Salesforce advisors understand your business and industry, helping you manage risk and create a project methodology that consistently delivers success. With years of experience helping businesses grow worldwide, we can help you use the full power of the Salesforce application to drive success across the critical areas of your business. Whether you are looking for a new Salesforce application, want to modify your existing Salesforce platform or need additional support for your internal resources, RSM is here to help.

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