

About AArete

AArete is an award-winning global management and technology consulting firm specializing in driving profitability improvement, technology modernization, and strategy & change for our clients.

We provide expert strategy, implementation, and support across a full spectrum of technology services including **data**, **analytics**, **cloud**, and **digital transformation** initiatives.

Our solutions are powered by a digital-first mindset, market intelligence, and data-driven approach to deliver purposeful change, actionable insights, and guaranteed results. We are an employee-owned firm with HITRUST and ISO certifications.



USA



INDIA



UK



End-to-end Solutions

Profitability Improvement

Rising operational costs, revenue uncertainty and increased competition have put tremendous pressure on organizations to accelerate cost savings strategies that positively impact their bottom line.

Digital & Technology

We combine modern technology & data platforms with our industry knowledge and technical expertise to create secure, integrated, performant solutions backed by AI-driven analytics.

Strategy & Change

In the face of disruption and rapid change, we support organizations as an experienced, data-savvy partner that provides strategic recommendations and implements real change at scale.

Industries

Media & Entertainment

Healthcare | Payer, Provider, Pharmacy

Financial Services | Banking, Fintech

Public Sector & Education | Federal., State, Higher Ed

Retail & Consumer



Salesforce Practice



AArete is a Salesforce partner that brings together multidisciplinary teams to tackle business problems of industries, from business strategy to technical implementation and support



Salesforce Expertise

Clouds: Sales Cloud, Service Cloud, Marketing Cloud, Experience Cloud, Data Cloud, Einstein AI, Customer 360

Industry Clouds: Health Cloud



Real-World Experience

IT Strategy, Org Strategy, Data Governance, Enterprise Transformations, Multi-vendor Implementation Environments



Industry & Functional Experts

Strategy, Project Management, Change Management, Training



Technical Experts

Enterprise Architecture, Data Integration, Security, Frameworks, Experience Template, Accelerators.

A team of **Certified Expert Salesforce Architects, Developers, Consultants, Administrators and Industry SMEs**

Services

End-to-end Salesforce services including:

- Strategy
- Design & Architecture
- Solution Development
- Customization
- Data Integration & Orchestration
- Managed Services & Support
- A proven track record of delivering complex projects on schedule

Trusted Salesforce Implementation Partner

Our team has designed and delivered large, complex Salesforce implementations for small to large organizations

Medtronic



Discovery
EDUCATION

DEXKO
GLOBAL



moda
HEALTH

TeachingStrategies

Case Study - Digital Engagement Platform for a US-based Health Plan



Client

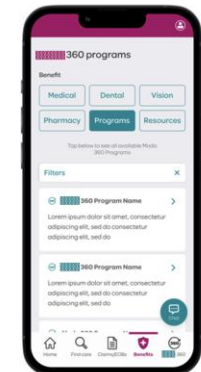
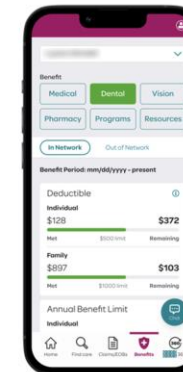
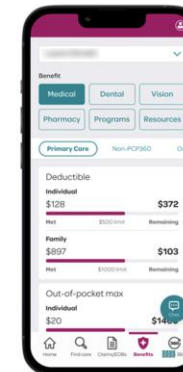
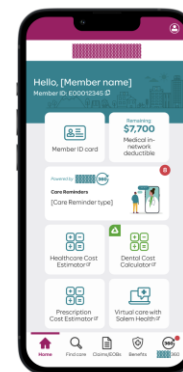
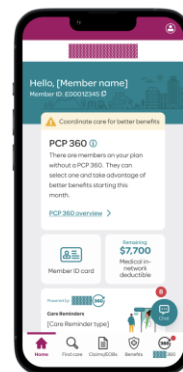
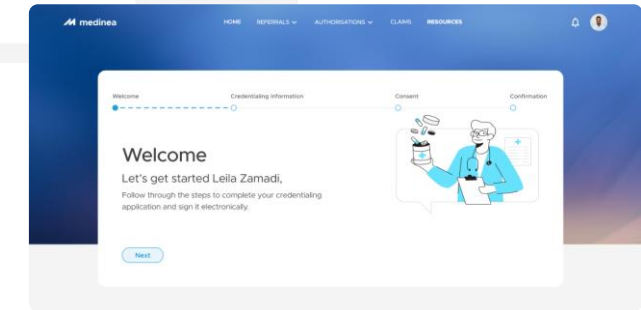
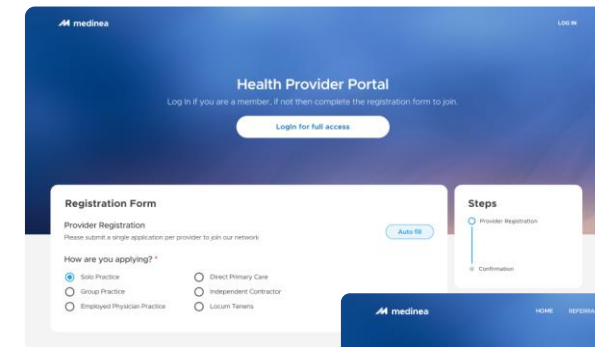
Regional Health Plan with 200k+ members, commercial and MA lines of business

Solution

Developed a modern, single-front-door digital engagement platform for members, providers, health navigators and behavioral health champions using Salesforce Health Cloud

Highlights

Data-personalized and custom-tailored web portal and mobile apps (iOS and Android) with a single code base, Social Determinants of Health, and advanced product usage analytics





THANK YOU!

www.AArete.com