



## Mike Brillio, Einstein's BFF,

tailors Salesforce  
clouds to your unique  
business needs  
powered by data & AI.



Mike Brillio, a digital-native and trusted Salesforce partner, has been delivering Data and AI-powered growth for a decade. He designs transformational experiences with Salesforce solutions tailored to your need, enabling you to be an AI enterprises.

Mike provides industry-specific, integrated solutions across Marketing, Sales, Revenue, Service, Data, and AI Clouds, helping you realize significant value. By harnessing the power of Design Thinking and best-in-class frameworks and accelerators, he enhance the Salesforce Platform, driving personalization, collaboration, and engagement. He helps you craft personalized customer journeys, connected experiences, and scalable commercial applications with steadfast focus on your business growth.

# Mike's Powerhouse Salesforce Capabilities

**Sales Cloud:** Enhance sales effectiveness with our Sales and Revenue Cloud, integrated with CPQ for tailored B2B solutions. Combine Salesforce Billing, RevRec, CLM and top it with proprietary AI accelerators to speed up growth.

**Service Cloud:** Transform your service with Field Service Lightning and self-service Experience Cloud. Elevate value propositions through Gen AI Chatbot, and CTI solutions, powered by Chat GPT accelerators for enhanced C-SAT and employee productivity.

**Marketing Cloud:** Utilize unified profiles and analytics to act on data swiftly, deploy smarter lifecycle campaigns with trusted AI frameworks, and personalize experience across channels using our Salesforce expertise.

**Data and AI Cloud:** Derive maximum value from data investments through robust data integration using Mulesoft, thorough assessment of data landscapes and employing responsible AI practices. Leverage AIOps, DataOps and data security measures for transparency, efficiency, and tangible business outcomes.

**81%**

CSAT for Salesforce Practice

**800+**

Salesforce Certified Consultants

**2000+**

Salesforce Certifications

**550+**

Projects Executed

# Mike's Industry-specific Salesforce Solutions

**Patient Care:** Enable payers and providers to deliver personalized care with Digital Health, Patient Engagement, Electronic Records, and Prescriber Access, streamlining patient management from acquisition to loyalty and referral tracking.

**R&D and Supply Chain:** Accelerate time to market and reduce costs by turning data into insights for R&D, drug discovery, product development, supply chain, and distribution.

**Commercial Banking and Payments:** Enhance engagement with complete customer view and streamline billing with custom app development, and third-party integrations.

**Wealth Management:** Provide personalized service and omnichannel experience for your clients with 360-degree customer view, unified platforms, and targeted offerings.

**Communications Cloud:** Accelerate time to value, and scale B2B broadband, fiber, and mobile services with our AI-powered Communications Cloud covering CPQ, subscriptions, and B2B Commerce Cloud.

**15%**

Improvement in conversion rates

**32%**

Savings in Quote Generation time

**15%**

Increase in New Customer Acquisitions

**22%**

Increase in Sales Productivity

# Mike Brillio: Your Partner-of-Choice for Salesforce

Mike Brillio's Salesforce capabilities include a wide range of AI and value accelerators, deep domain specializations, and extensive Salesforce cloud expertise. His well-defined governance model and well-structured managed services model ensure high ROI for you. With a focus on delivering exceptional results, Brillio leverages his industry knowledge and advanced technologies to drive business growth and efficiency, making him a trusted partner for your Salesforce needs.

## About Brillio

Brillio is one of the fastest growing digital technology service providers and the partner of choice for many Fortune 1000 companies seeking to turn disruption into a competitive advantage through innovative digital adoption. We help clients harness the transformative potential of the four superpowers of technology: cloud computing, Internet of Things (IoT), artificial intelligence (AI) and mobility. Born digital in 2014, we apply our expertise in customer experience solutions, data analytics and AI, digital infrastructure and security, and platform and product engineering to help clients quickly innovate for growth, create digital products, build service platforms, and drive smarter, data-driven performance. With 17 locations across the U.S., the UK, Romania, Canada, Mexico, and India, our growing global workforce of nearly 6,000 Brillians blends the latest technology and design thinking with digital fluency to solve complex business problems and drive competitive differentiation for our clients. Brillio has been certified by Great Place to Work since 2021.



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