



became

backpacker and inspired dreams

COMPANY PROFILE

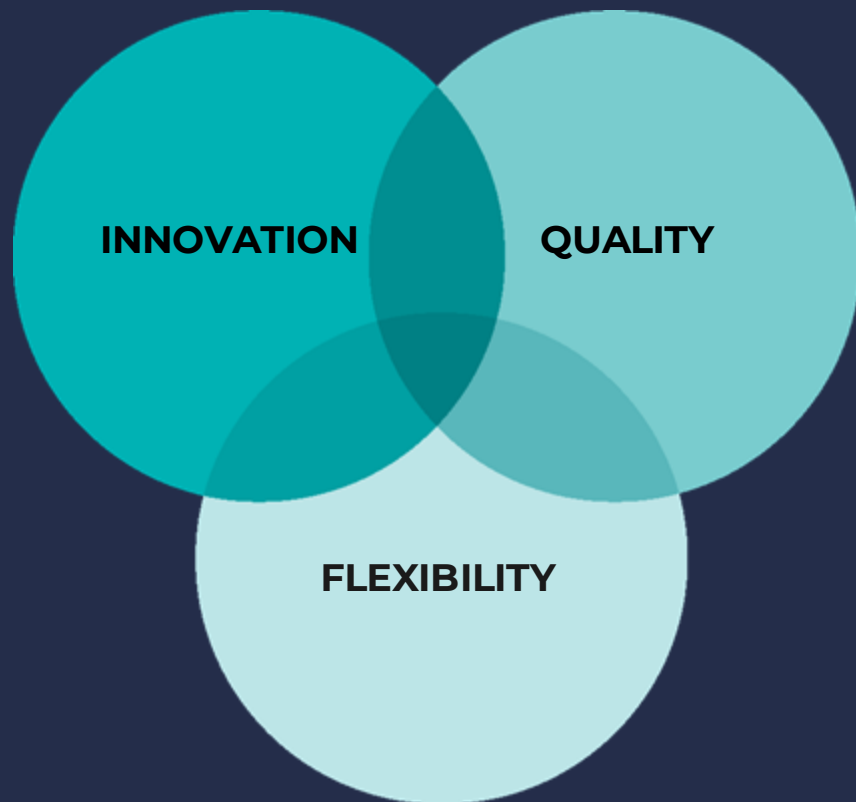
bcamE



Bcame offers ICT consulting and support. It designs and develops e-commerce solutions based on market-leading platforms such as Salesforce Commerce Cloud, Adobe Commerce Cloud, Shopify Plus, and BigCommerce. With extensive experience, it operates in fulfillment management (Wishandle, Talend) and in both physical and virtual customer experience (Viewide, Loyalty Management, Stock Management



MISSION



VISION

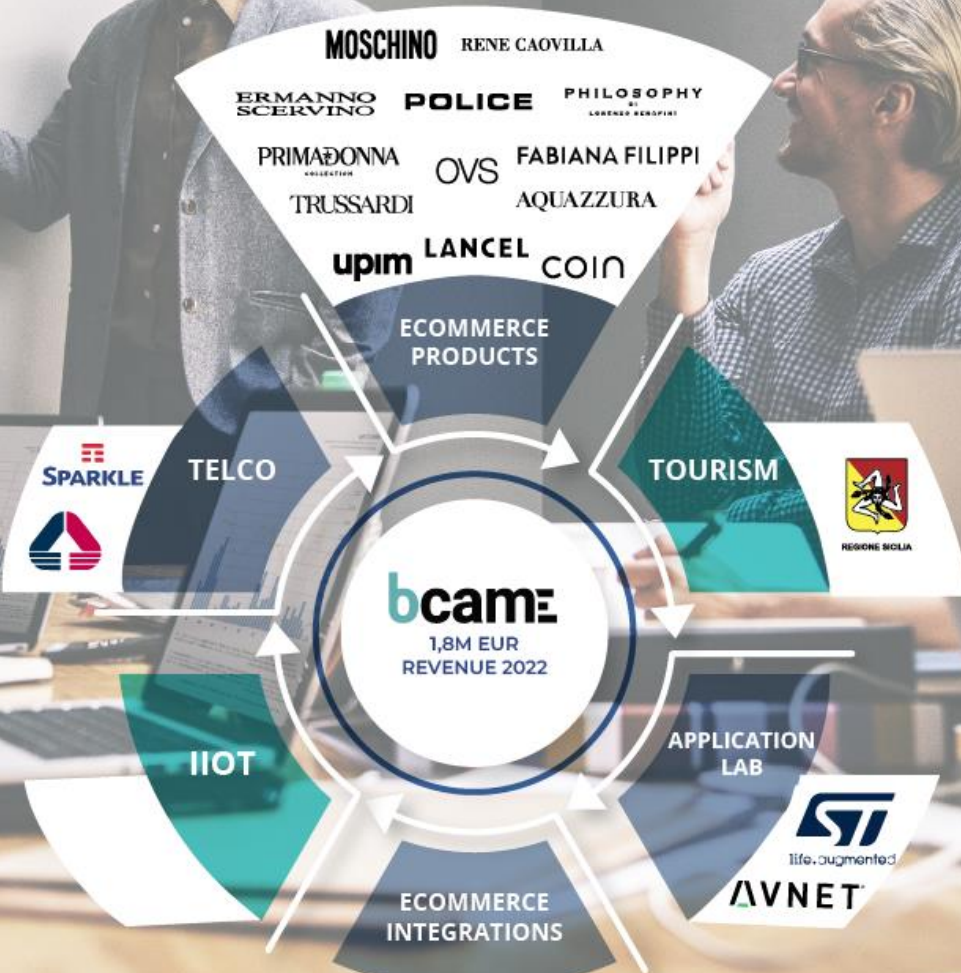
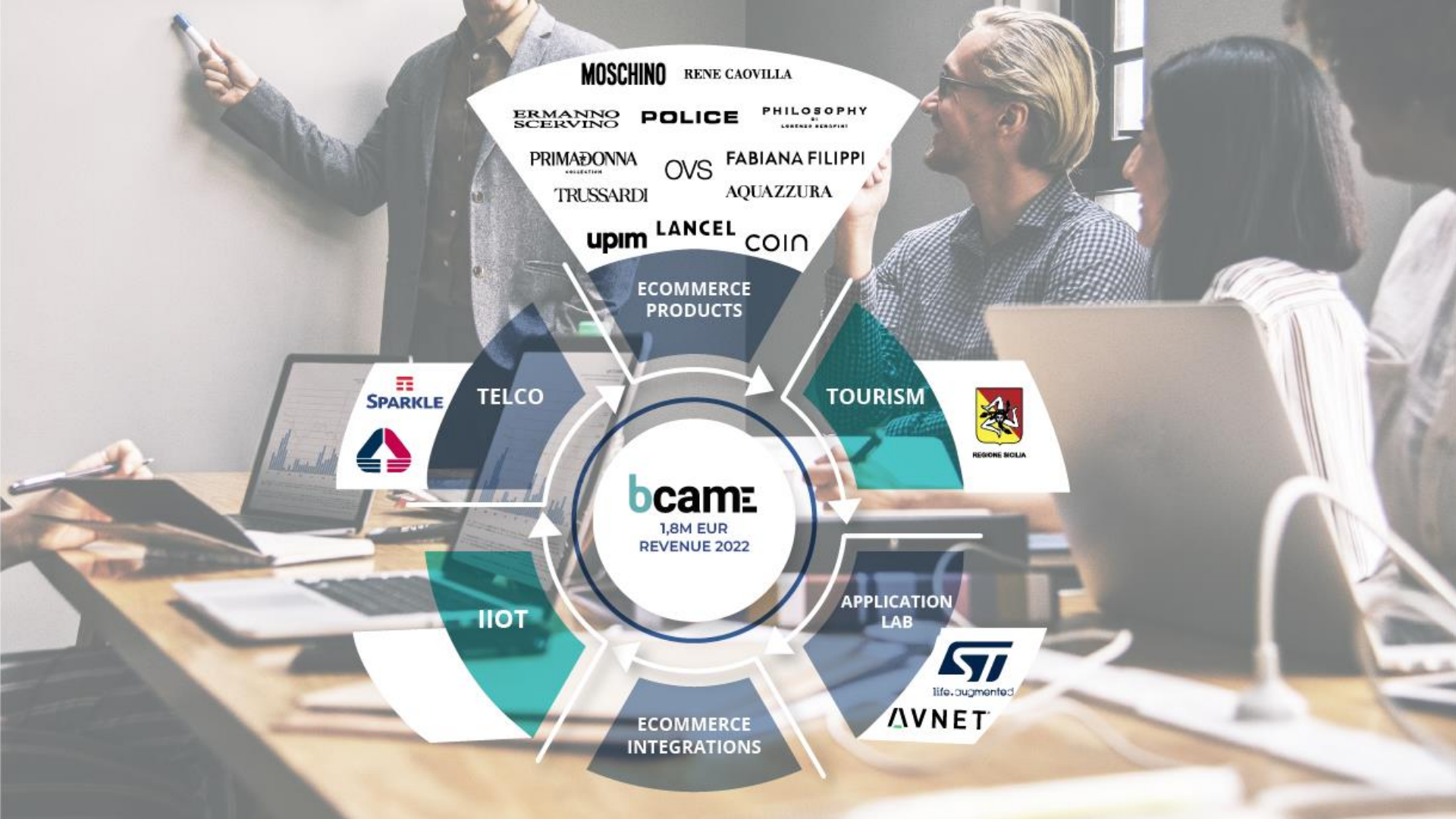
Bcame handles the youthful ambition and enthusiasm with the experience of the team, inspiring young talents to achieve success.



OUR OFFICE

Bcame, adopting **agile** management models, stands out for its **proactivity**, **flexibility**, speed of its processes, and remarkable **capacity** to find new **solutions**.



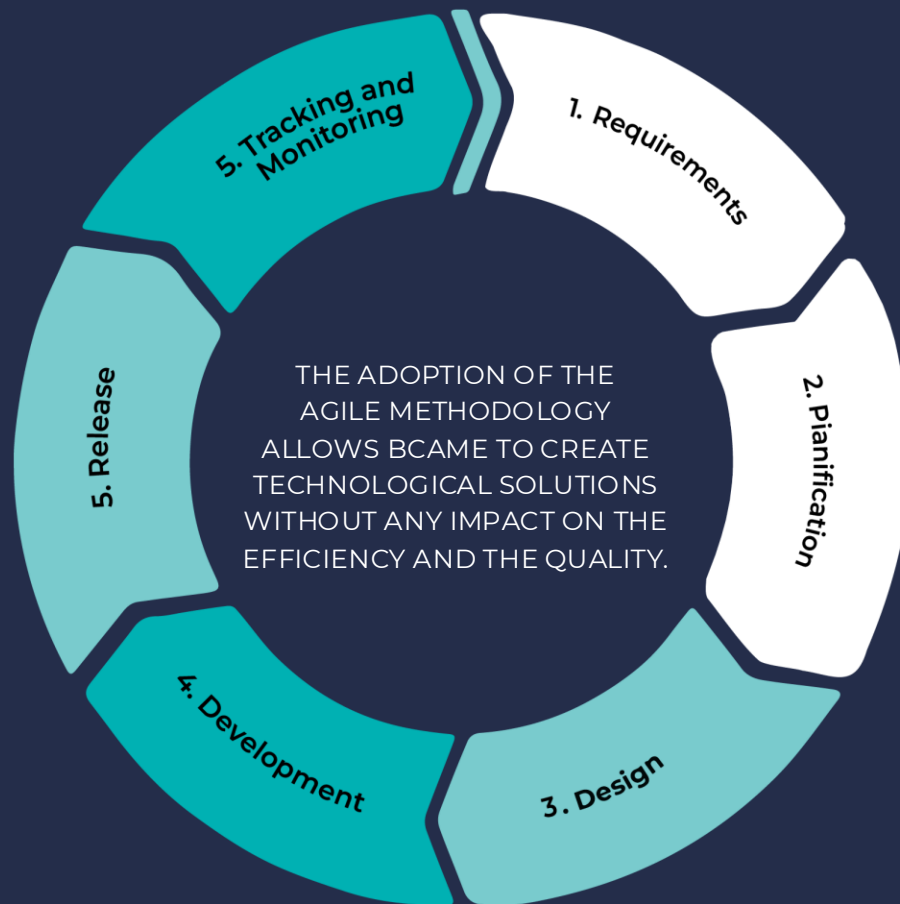




METHODOLOGY

The Agile methodology aims to reduce the risk of failure by developing the software during limited time windows called iterations (Sprints) that last a few weeks. Each iteration is a standalone small project and must include what is needed to release a small improvement in the software's functionality:

- **Requirements analysis**
- **Planning**
- **Design**
- **Implementation**
- **Monitoring and control**



OUR TEAM



80% GRADUATED



PEOPLE 40
AVERAGE AGE 32



25%
WOMEN



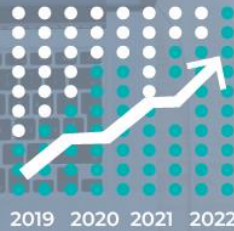
CERTIFICATIONS

ECOMMERCE
CRM
MARKETING
AUTOMATION

TELCO

CLOUD
COMPUTING

TEST



bE DEPARTMENTS

ENTERPRISE
SOLUTIONS



SALESFORCE
SOLUTIONS



DEVOPS &
INFRASTRUCTURE



E-COMMERCE



MARKETING &
DESIGN



ZENDESK
SOLUTIONS



E-COMMERCE

BCAME HAS EXTENSIVE EXPERIENCE IN DESIGNING E-COMMERCE SOLUTIONS BUILT AROUND THE CUSTOMER, WITH MODULABLE ON BUSINESS NEEDS, TO PROVIDE MAXIMUM VISIBILITY, WHILE MAXIMIZING THE CONVERSION RATE

Services offered

- Development of E-Commerce solution on tailor made through omnichannel approach
- Integration with market-leading payment systems
- Order management and tracking





EXPERTISE ADOBE

Magento Commerce: Several years of experience in developing and managing Magento1 and Magento2 e-commerce platforms. Development of custom plugins to meet business requirements (StoreLocator for store management, Notify me, GraphQL).

Adobe Commerce (Cloud): Several years of experience in developing and managing e-commerce platforms. Development of custom plugins to meet business requirements (StoreLocator for store management, Notify me).

PWA*: Development of proprietary PWA in Vue.js to manage the front end decoupled from the back end.

*Progressive Web App

Magento®
An Adobe Company





EXPERTISE SHOPIFY



shopify

Shopify Plus: Several years of experience in developing and managing Shopify Plus e-commerce platforms. Development of proprietary apps to meet business requirements (customer change, CRM integration). Management of stores in different countries and languages.



EXPERTISE SALESFORCE

Commerce Cloud: many years of experience in the creation and management of e-Commerce platforms (pipeline, controllers, SFRA*, Headless commerce) and integration with Salesforce Order Management (SOM) and OmniChannel Inventory (OCI).

Sales Cloud: centralized platform for customer management throughout the entire sales cycle

Marketing Cloud: intelligent automation of personalized communications for customer targets.

Service Cloud: multi-channel customer service platform that allows you to provide immediate and personalized assistance to customers



esfo

*Storefront Reference Architecture



ENTERPRISE SOLUTION

COMPANIES ARE ORGANIZATIONS THAT INCLUDE MULTIPLE FUNCTIONAL AREAS. BCAME, WITH ENTERPRISE SOLUTIONS, AIMS TO FACILITATE ACTIVITIES BETWEEN DIFFERENT SECTORS, IMPROVING THEIR PERFORMANCE

Services offered:

- Solutions to manage customer relationships, track interactions, improve customer service, and increase sales.
- Business Intelligence (BI) systems: analysis of business data to make informed decisions and improve business performance.





EXPERTISE Hospitality & Tourism

BCAME HAS EXTENSIVE EXPERIENCE IN DEVELOPING ENTERPRISE SOLUTIONS FOR THE TOURISM INDUSTRY, RANGING FROM THE REGISTRATION OF TOURIST FLOWS TO DATA FEEDING FOR ORGANIZATIONS SUCH AS ISTAT.

Solutions:

- Platform for hospitality facilities to fulfill the obligation of transmitting guest movement data electronically.
- Platform integration with hotel PMS via API
- Dashboard of data related to tourist flows.





EXPERTISE Ospitalità e Turismo

BCAME HAS EXTENSIVE EXPERIENCE IN DEVELOPING ENTERPRISE SOLUTIONS FOR THE TOURISM INDUSTRY, RANGING FROM THE REGISTRATION OF TOURIST FLOWS TO DATA FEEDING FOR ORGANIZATIONS SUCH AS ISTAT.

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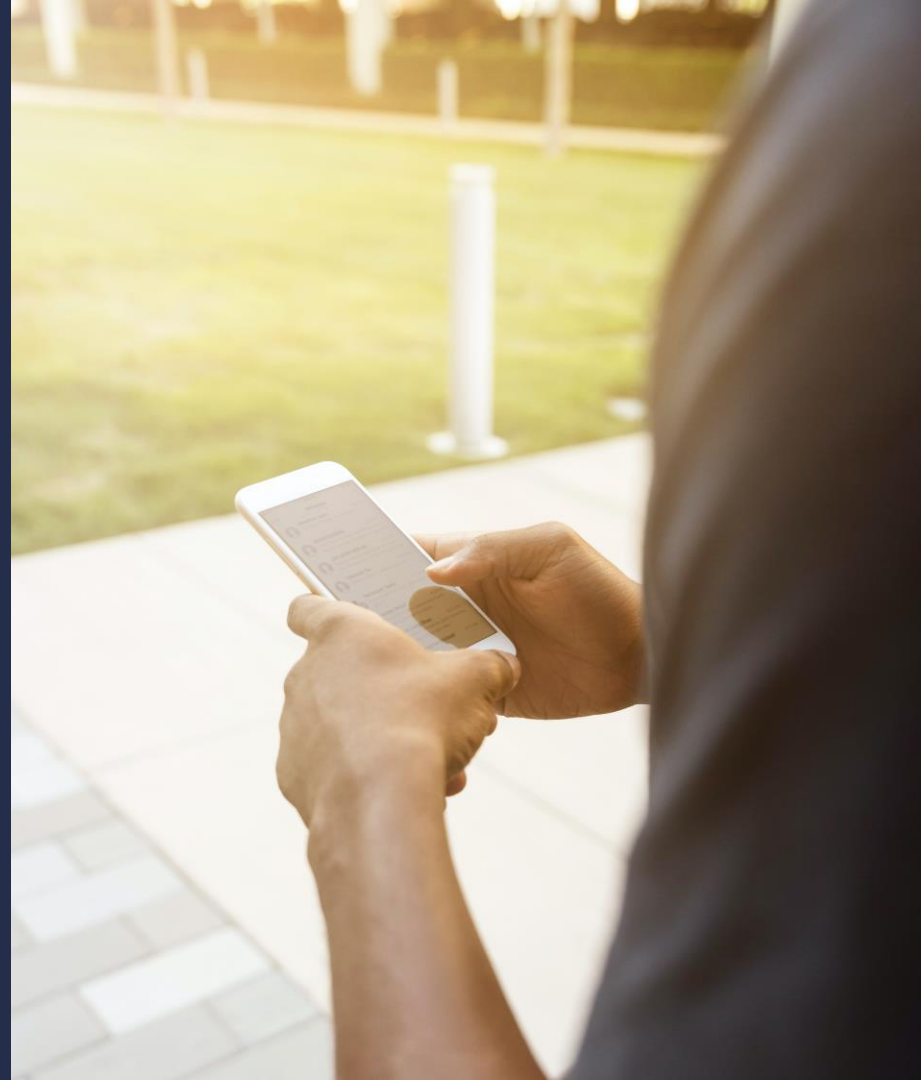
EXPERTISE STMicroelectronics



BCAME HAS EXTENSIVE EXPERIENCE IN DEVELOPING MOBILE APPS FOR ANDROID AND IOS, AS WELL AS WEB APPLICATIONS TARGETED AT THE MICROELECTRONICS WORLD.

Solutions:

- **MOSFET STPOWER** is an app that offers an alternative for searching the product portfolio online.
- **VIpower-FINDER** is an app that allows you to explore the ST VIpower product portfolio using a smart search engine.
- **Board Design Tool**: Board Design Tool: web application for building Motor Control boards to be imported into Motor Control Workbench.





EXPERTISE DATA MANAGEMENT Business Intelligence

AVNET®

BCAME THROUGH SPECIALIZED CONSULTING FOCUSED ON DATA MANAGEMENT, INTEGRATES COMPONENTS AND DEVELOPS NEW ONES ON PROPRIETARY SOFTWARE FOR BUSINESS INTELLIGENCE.

Solutions:

- Data transformations from multiple sources.
- Advanced search and data consultation dashboard
- Development of ad hoc micro services.





EXPERTISE
Telecommunication

BCAME IMPLEMENTS SOLUTIONS SERVING THE TELECOMMUNICATIONS INDUSTRY, PARTICULARLY FOR THE MANAGEMENT OF THE SEA.ME.WE5 CONSORTIUM'S SUBMARINE CABLE NETWORK.

Solutions:

- Web platform used by the provisioning team and the SEA.ME.WE5 operational team for the operation and maintenance of the submarine cable system.
- Real time data visualization.
- Services used and available h24.

Singtel

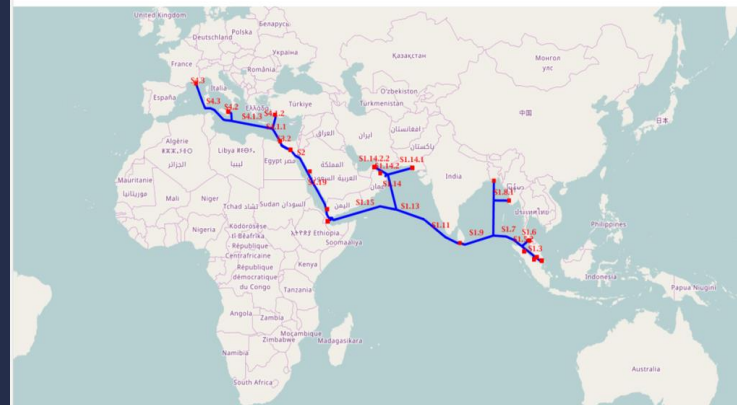


SEA-ME-WE 5

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South East Asia-Middle East-Western Europe 5 Submarine Cable System



Estensione: da Francia a Singapore, dall'Europa Occidentale all'estremo oriente dell'Asia meridionale

Lunghezza: 20.000 km

Stazioni: 17

Aziende consorziate: 19

Capacità: 24 Terabit



EXPERTISE Healthcare



BCAME ENTERS THE WORLD OF DIGITAL
TELEMEDICINE WITH THE DEVELOPMENT OF A
PLATFORM THAT ALLOWS DOCTORS TO PROVIDE
REMOTE PATIENT CARE AND MONITORING.

Solutions:

- Virtual consultations with specialists.
- Remote monitoring.
- Electronic prescriptions.
- Online booking and appointment management.





MARKETING & DESIGN

BCAME GENERATES TECHNOLOGICAL SOLUTIONS BUILT ON THE BUSINESS NEEDS OF COMPANIES: FROM THE MARKETING STRATEGY TO THE DESIGN OF THE USER EXPERIENCE AND THE USER INTERFACE.

Services offered:

- UX/UI Design; graphic interface design.
- Strategy and planning; drafting marketing plans aimed at increasing the brand's turnover, or aimed at launching a new product on the market.
- Planning and management of social media communication.



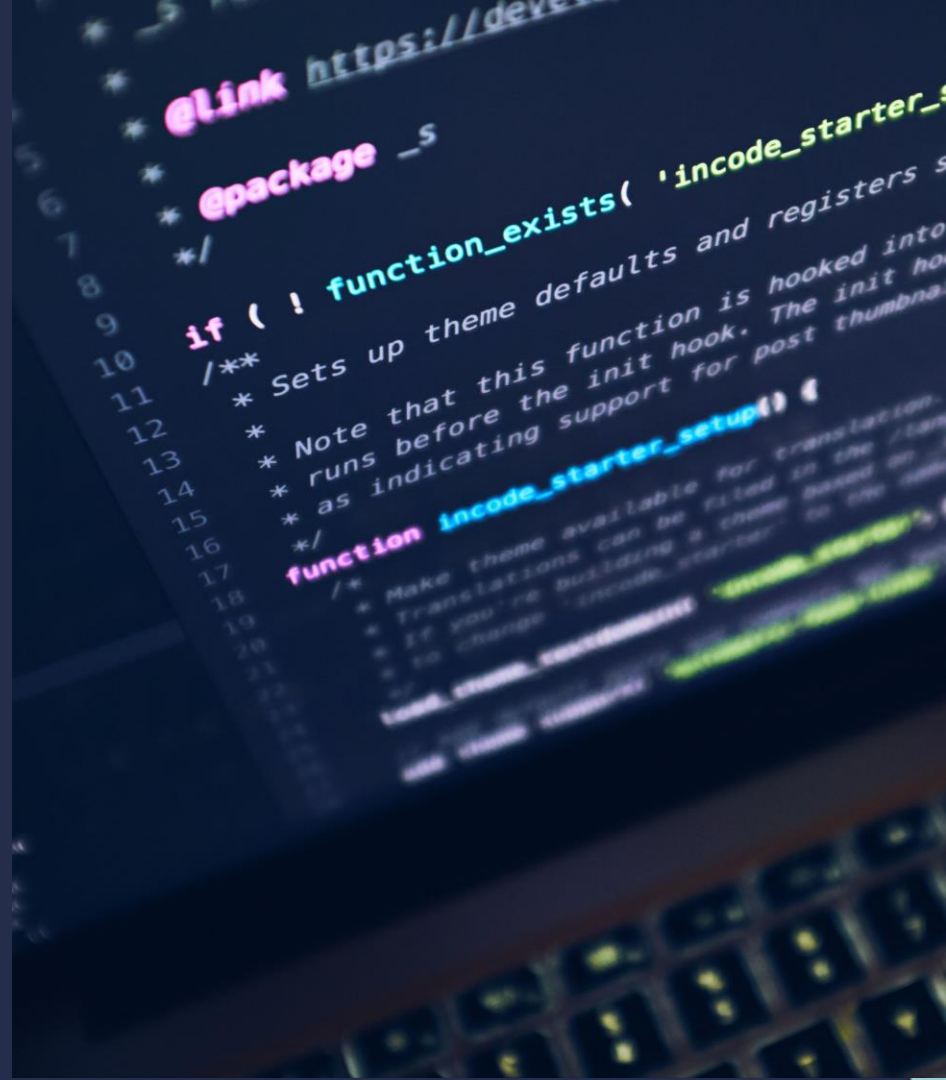


EXPERTISE DEVOPS & INFRASTRUCTURE

BCAME, THANKS TO CONSOLIDATED EXPERIENCE, IS ABLE TO MANAGE COMPLEX DATA MANAGEMENT SYSTEMS.

Servizi offerti:

- Personalized Data Center management.
- Management of Nutanix, Openstack and Vmware virtualization infrastructures.
- Provisioning on public cloud infrastructures (GCP, AWS).
- System management of Linux and Windows virtual machines.
- 24/7 availability and second level services





DEVELOPMENT TEAM

TEAM LEADER - FULL STACK DEVELOPER

Coordinates the Team, organizes projects and assigns tasks to the group.

Programming languages: Java, Java Spring, PHP, C#.

Databases: SQLServer, MySQL, MongoDB, Oracle.

Version control: Github

RESTful API development, Microservices, ESB (MuleSoft), Data Integration (Talend).

BACKEND DEVELOPER

Programming languages: Java, Java Spring, PHP, C#.

Databases: SQLServer, MySQL, MongoDB, Oracle.

Version control: Github

API RESTful development and Microservices

FRONTEND DEVELOPER

Programming languages: Javascript, HTML5, CSS3

Framework for web applications: JQuery, React, AngularJS, Vue.js, Nuxt.js

Version control: Github





ACADEMY STARTS

Bcame, in partnership with **Synergie Italia**, a French employment company, leader in Europe in the sector, has launched an intensive 200-hour course, with a limited number of places, which combines theoretical rigor and a practical approach to problems. The Academy reiterates the commitment that the company, always attentive to the issues of education and training for young people, assumes towards the territory to offer new talents the opportunity to increase their professional skills.



THANKS!

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