PERFICIENT

DATA + INTELLIGENCE

Salesforce Data Cloud Workshop

Plan Your Salesforce Data Cloud Strategy

Are you data-rich but insight-poor? Salesforce Data Cloud lets you unify your company's data — regardless of its source — and create customer profiles and segments that enable your team to proactively address customer needs.

If you're ready to learn how, we are an Enterprise Salesforce Consultant and Expert-Level Data Cloud Partner with the expertise to help. Our workshop will accelerate your Data Cloud journey.

Workshop Overview

The workshop will help you develop a comprehensive understanding of how your use cases map to Data Cloud capabilities and establish an initial backlog for its minimum viable product (MVP) implementation. Activities include:

- Data Cloud education
- Understanding your current and future-state vision
- Defining Data Cloud scope and architecture
- Exploring how Data Cloud supports zero-copy integrations with systems like Snowflake, Databricks, and Salesforce Marketing Cloud

This workshop typically lasts a partial or full day, depending on the number of use cases.

Deliverables

MVP Roadmap: An estimate and planned timeline for your Data Cloud MVP implementation, including documentation of the features that will be delivered in each phase

Architecture: Diagrams that showcase the immediate Data Cloud MVP and long-term vision

Planning and Resourcing: A list of team members and skills needed for Data Cloud implementation and long-term support

Why Perficient

We're an Enterprise Salesforce Partner, excelling in CRM, data, AI, and personalization. For more than 15 years, we have partnered with hundreds of Fortune 1000 businesses to develop industry-specific solutions that use Data Cloud, Agentforce, Marketing Cloud, and Experience Cloud to enable data-driven decisions and scalable personalization.

- Expert Data Cloud Partner
- **1400+** certifications
- **580+** projects
- **4.8/ 5.0** CSAT Score
- Agentforce Partner Network

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