

# Bespoke Build Projects

Whether it's a new customer platform, integrations between systems, or a gap in the market for something completely new, Showoff can build it.



## What we deliver

### Develop new platform experiences

Applications, web interfaces, and customer platforms that drive engagement, leads, and sales.

### Create custom software deployments

Scalable software deployments and system builds that integrate seamlessly with your existing tech stack.

### Drive digital transformation projects

Opportunity identification, cutting-edge tool development, and new revenue streams.






## 4 steps to project success

1

### DISCOVERY & IDEATION

Before writing a single line of code, we'll validate your idea against real business outcomes and success metrics.

2

### MVP CREATION

Once we're aligned, we'll get your MVP live quickly so we can iterate based on user feedback and business impact.

3

### ITERATIVE DEVELOPMENT

Each sprint builds on your success, letting us respond to market feedback and adapt to new opportunities.

4

### ONGOING OPTIMISATION

We don't just deliver and disappear. From performance tuning to new feature development, we provide ongoing support to ensure your solution keeps delivering value.

What this looks like in practice:

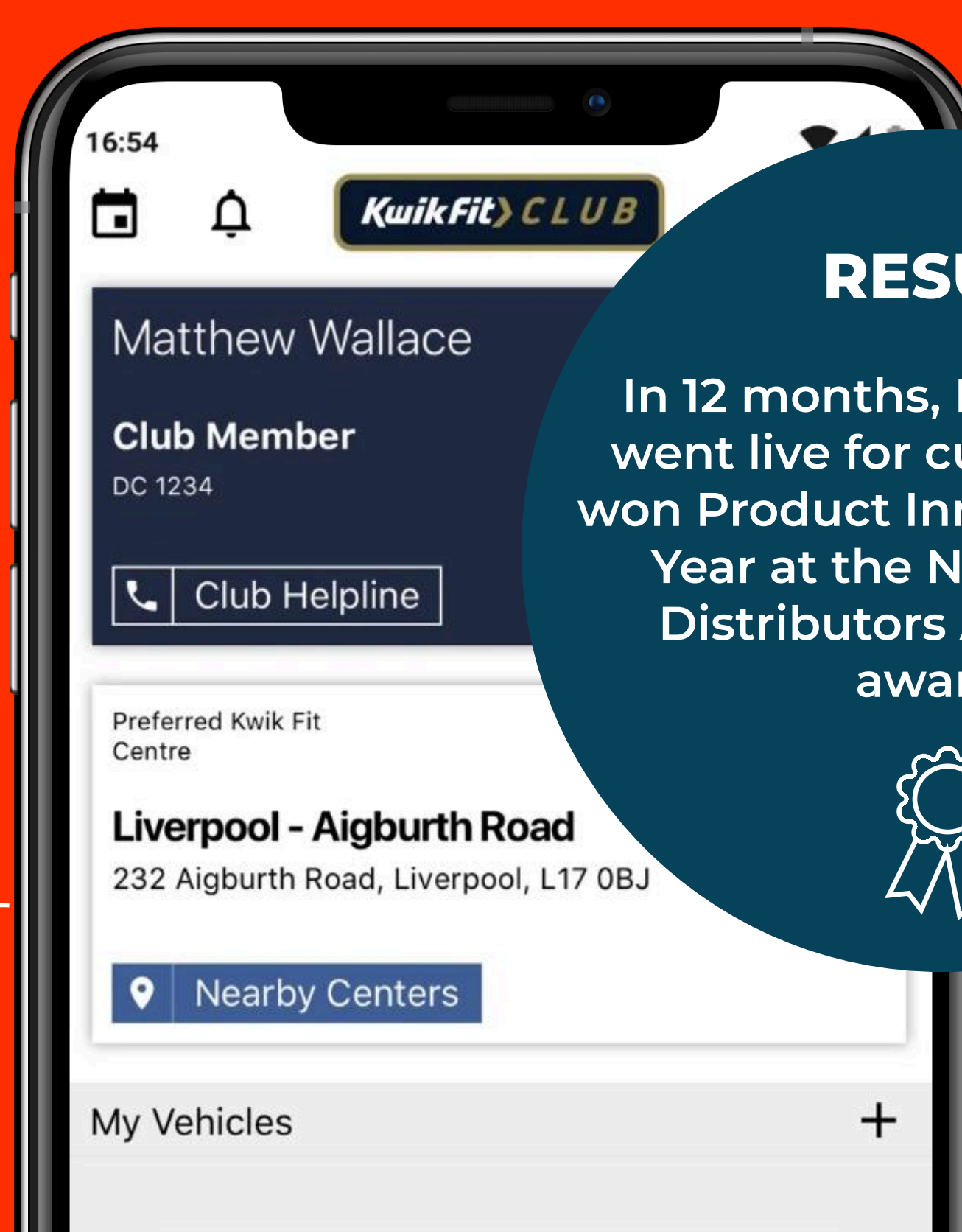


### CHALLENGE

Noticing a sharp decline in vehicle ownership among young drivers — but a surge in demand for subscription models — Kwik Fit asked a simple question: what if you could manage car maintenance through an app?

### SOLUTION

Showoff developed a new subscription-based mobile app and payments system called Kwik Fit Club using MuleSoft, Salesforce, Heroku, and Stripe.



### RESULT

In 12 months, Kwik Fit Club went live for customers and won Product Innovation of the Year at the National Tyre Distributors Association awards.



## Why choose Showoff for your next build project?

- + Salesforce and Heroku integration and platform expertise
- + Proven track record with brands like BA, National Express, and Kwik Fit
- + Comprehensive support and optimisation
- + Award-winning partners with:






## Let's get building.

Got an initiative in mind? A data headache that needs untangling? Don't know where to start? We'd love to hear from you.

[hello@showoff.ie](mailto:hello@showoff.ie)

[Create something great](#)