

Data Migration Services

Move your data to a fit-for-purpose cloud environment that powers customer experiences, better business insights, and new apps, platforms, and solutions.



The Benefits

Bring your data sources together

Consolidate data from your disparate systems into a single environment, for fast access and sharing across your applications and teams.

Eliminate silos and duplicate data sets

Clean, standardise, and deduplicate your data, removing redundancies and turning complex data sets into easily-usable formats.

Move to a centralised database

Build a secure, scalable platform that becomes your single source of truth, so you can cut through the noise and narrow your focus.






4 steps to a successful data migration

1

DISCOVERY & PLANNING

First, we'll audit your systems, understand dependencies, and create a migration timeline that minimises business disruption.

2

TESTING & SETUP

Then, we'll validate data accuracy, clean up duplicate records, and ensure every system integration works before the main migration.

3

MIGRATION & VALIDATION

We'll execute the migration, run parallel systems, validate data accuracy, and ensure everything works as expected.

4

SUPPORT & MONITORING

Finally, we'll monitor performance, optimise where needed, and provide ongoing support to ensure your new platform maintains peak performance.

What this looks like in practice:

national express

CHALLENGE

National Express' sales, marketing, and services systems held different information about the same customers, which starved teams of the context to support, sell to, and retain customers.

SOLUTION

Showoff migrated all National Express customer records to a single Heroku database, reconciled duplicate records from 30+ million down to 7.8 million, and integrated sales, services, and marketing tools so every interaction was recorded and consistent for every team across the business.

RESULT

A unified data foundation slashed process times from 8 hours to 1 hour, provided 100% uptime, and helped the sales and marketing team sell more and retain more customers.

slashed
process times
from 8 hours
to 1 hour



Why choose Showoff for your data migration?

- + Deep enterprise migration experience
- + Proven track record with some of the UK's biggest brands
- + Full compliance and security focus
- + Comprehensive support and optimisation
- + Award-winning partners with:






Ready to start? Let's get moving.

Got an initiative in mind? A data headache that needs untangling? Don't know where to start? We'd love to hear from you.

hello@showoff.ie

Say goodbye to legacy systems

