

For Nonprofits

Integrate an automatic geographic data platform with Salesforce, Nonprofit Cloud and Nonprofit Success Pack, empowering your mission with geographic intelligence.

RealZips Territory
US-5 SouthEast
Edit Delete Clone Mass Update

> Performance & Potential

Sum of Population: 31M

State/Province

- DC 0.1M (0.32%)
- DE 0.5M (1.61%)
- GA 9.7M (31.3%)
- MD 8M (25.8%)
- SC 4.6M (14.7%)
- VA 5.8M (18.7%)
- WV 1.9M (6.07%)

View Report As of Today at 5:52 PM

> System Information

Reassign to:

Page 1 of 2 (Total 4568 RealZips)

Map Satellite

RealZip Locations (3000)

- US-19701 - Bear DE United States
- US-19702 - Newark DE United States
- US-19703 - Claymont DE United States
- US-19706 - Delaware City DE United States
- US-19707 - Hockessin DE United States
- US-19708 - Kirkwood DE United States
- US-19709 - Middletown DE United States
- US-19710 - Montchanin DE United States
- US-19711 - Newark DE United States
- US-19712 - Newark DE United States
- US-19713 - Newark DE United States
- US-19714 - Newark DE United States

Regional Nonprofit Dashboard

Unlock deep population insights with data from ACS, IRS, CDC, FEMA, and more. Use map-based analysis to identify donor areas and vulnerable communities. Enhance impact-driven decisions.

Power Your Mission with GeoData

RealZips empowers nonprofits to overcome geographical challenges and fulfill their mission more effectively:

ENRICH

RealZips enhances Salesforce with geographic data, giving nonprofits deeper insights into donors, volunteers and beneficiaries. Improve outreach, track impact, and optimize engagement with location intelligence. Unlock data-driven strategies to expand your reach and amplify your mission.

AUTOMATE

RealZips automates donor and service area assignments, event management, and grant tracking, eliminating manual tasks slowing your team down. Streamline operations, reduce administrative burden, and optimize resources to ensure the right support reaches the right people at the right time.

ORGANIZE

Structure constituents by ZIP code, chapter, city, county, region, legislative district, and state. Streamline donor engagement, program delivery, and volunteer coordination. RealZips simplifies territory management, ensuring your teams efforts are aligned with the right communities.

EMPOWER

Use geographic insights and population data to drive smarter fundraising, targeted outreach, and program delivery. RealZips equips your nonprofit with data to expand impact, strengthen relationships, and maximize donor engagement. Empower your team reach the right constituents and achieve greater results.

ENRICH DATA • ORGANIZE REGIONS • EMPOWER MISSION

RealZips.com • GetRealZips.com • RealDatasets.com • RealZipsHelp.com • BookRealZips.com



Use Cases for Nonprofits

Enhance Salesforce records with geographic data to streamline administration and amplify impact.

BEFORE REALZIPS

Fragmented donor and program data.

Inefficient service area management.

Limited visibility into community needs.

Time-consuming manual reporting.

Missed opportunities for targeted fundraising.

AFTER REALZIPS

Unify geographic insights. Connect donors, volunteers and beneficiaries.

Improve program management, based on population and distance zones.

Pinpoint communities in need, using deep demographic and geographic data.

Manage and interpret real-time dashboards, reporting and metrics with ease.

Optimize fundraising efforts, using IRS data to benchmark charity capacity.

Transform Your Mission with GeoData

RealZips instantly enhances Salesforce with a geographic data structure, solving use cases for nonprofits:

- **Instant Geographic Enrichment** – Enhance Salesforce records with ZIP code, county, and regional data for deeper insights.
- **Automated Territory Management** – Assign donors, volunteers, and service areas by geographic boundaries and distance.
- **Optimized Fundraising Efforts** – Segment, target and engage donors with precise location-based campaigns.

- **Improved Program Outreach** – Pinpoint underserved communities and efficiently allocate resources to maximize impact.
- **Real-Time Geographic Search** – Instantly filter donors, volunteers, and communities by location and travel distance.
- **Seamless Volunteer Coordination** – Match volunteers to projects by proximity and skills, ensuring optimal community impact.

- **Dynamic Map Visualization** – View and analyze donor distribution, event locations, and households in need.
- **Seamless Salesforce Integration** – 100% native to Salesforce, ensuring a smooth, secure, and scalable experience.
- **Global Data Coverage** – Access geographic data beyond the U.S., supporting international nonprofit efforts.

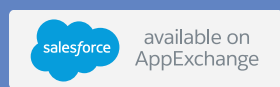
- **Integration with Automation** – Enhance existing Salesforce Flows with geographic intelligence and dynamic assignments.
- **Automated Collaborator & Donor Assignment** – Connect constituents such as partners and supporters to local teams.
- **Simplified Reporting & Insights** – Give access to geographic data analytics to part-time volunteers, for swift decisions.

WHAT OTHER NONPROFITS SAY

When we decided to move to Salesforce, one of the most important things we needed to do was to create radius lookups for our members so they could always locate their local chapter and stay in touch. The RealZips solution does this incredibly well! - Frank Goldsmith

UNLOCK MISSION SUCCESS

Empower your team with geographic insights to make data-driven decisions. Visualize key service areas, streamline donor and volunteer management, and optimize outreach efforts. RealZips helps nonprofits turn location intelligence into meaningful impact.



**Click here to
learn more**