

For Agentforce AI

Automatically enrich Salesforce records with trusted RealZips deep geographic data, market insights, and territory assignments, seamlessly integrated into Agentforce.

Lead **Dr. Thomas Melin**

RealZips Territory US-5 SouthEast - North Carolina	RealZip Lead US-28412	Title Neurosurgery	Company Coastal Neurosurgical Associates And Spine Center Pa
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New
Contacted
Nurturing
Unqualified
Converted

Activity

Details

RealZips Maps

Nearby Records

RealZips AI Guidance

▼ Closest Location and AI Guidance

Location Name Walmart Wilmington 5135 Carolina Beach Rd	RealZips Marketing Region Reg 3 - South / Div 5 - South Atlantic
Closest Retail Distance 0.85	AI Guidance Differentiation Our solar panels and batteries are built to endure the South Atlantic's diverse weather, from coastal storms to humid summers. With low maintenance costs and a sleek appearance, they're the perfect blend of performance, reliability, and aesthetic appeal.
Phone Number (910) 452-0944	AI Guidance Tone of Voice For the South Atlantic audience, use a welcoming, approachable tone that emphasizes sustainability, cost savings, and resilience. Highlight how solar energy supports both personal savings and regional environmental goals, fostering community pride.

▼ Business and Consumer Context

722511 Full-Service Restaurants 1 40	Households 1 15,744
621210 Offices of Dentists 1 12	Population Density Text 2 - Medium
524210 Insurance Agencies 1 12	FEMA Social Vulnerability 1 Relatively Moderate

Related

RealZips GeoData

📍 RealZips Territory

RealZips Territory US-5 SouthEast - North Carolina	Parent RealZips Territory US-REG EAST
Sales Rep 1 Fred Widarsson	Territory Type Sales
Sales Dev Rep Agnetha Faltskog	Territory Status Active

📍 RealZips

RealZip US-28412	RealZips Sales Territory US-5 SouthEast - North Carolina
City ST 1 Wilmington NC	State/Province Name 1 North Carolina
County ST 1 New Hanover NC	Census Region 1 Reg 3 - South
MSA Metro 1 Wilmington / NC	Time Zone 1 Eastern (-5)

Enhance Agentforce AI with GeoData

RealZips immediately adds trusted and verified geographic data to Agentforce AI automation:

ENRICH AGENTFORCE

Salesforce records lack deep geographic context, reducing relevance for Agentforce and opening the door to hallucinations. RealZips enriches AI-generated content with millions of reliable ZIP code-based data points, immediately unlocking AI use cases.

SUMMARIZE RECORDS

Agentforce AI requires comprehensive geographic data to summarize Leads, Cases, and Opportunities. RealZips provides detailed ZIP code-based context, enabling Agentforce to generate accurate summaries and actionable insights.

GENERATE CONTENT

RealZips enables Agentforce to access context such as territory details, team assignments, nearby locations, demographics, risk profiles, local incentives, and competitive activities. This allows for automatic personalized email and other communications.

MASS AUTOMATE

Autonomous Agents need location-based insights. RealZips integrates geographic intelligence into AI mass automation workflows, such as approval processes, record updates, content creation, and live customer engagements.

ENRICH AGENTFORCE • GENERATE CONTENT • SUMMARIZE RECORDS • MASS AUTOMATE

RealZips.com • GetRealZips.com • RealDatasets.com • RealZipsHelp.com • BookRealZips.com



Use Cases for Agentforce

Feed Agentforce with trusted geographic data, market conditions and territory assignments.

BEFORE REALZIPS

- AI not grounded in geographic metadata.
- Agents cannot access local geographic metrics.
- Email lack personalization and call to action.
- Next-action summaries not aligned with teams.
- AI cannot prioritize customers by targeted regions.

AFTER REALZIPS

- Power Agentforce with geographic context, guiding content creation.
- Agents can relate to closest stores, local risk profiles, and competitive exposure.
- Generate email with hyper-local insights and refer to local sales rep or partner.
- Agentforce can reference sales and service teams by travel distance and skillsets.
- Automatically tag customers by servicability, local regulations and conditions.

Deliver Instant Value from Agentforce

Unlock the full potential of Agentforce AI by integrating RealZips geographic intelligence—enhancing automation, decision-making, and customer engagement with location-based insights. Start solving use cases such as:

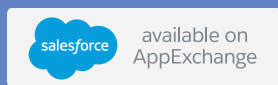
- **AI-Enhanced Salesforce Records** – Automatically enrich records with geographic data, territory assignments, and travel distance.
- **Location-Aware AI Interactions** – Improve AI-generated responses with ZIP, MSA, and county data for deep customer engagement.
- **Deep Market Insights** – Enable AI to analyze local demographics, economic trends, and competitor activity for instant decisions.
- **Dynamic Customer Segmentation** – Categorize leads and customers based on geography, local regulations, and serviceability.
- **AI-Generated Record Summaries** – RealZips provides deep ZIP code context, enabling Agentforce to create actionable summaries.
- **Automated Content Creation** – Leverage RealZips data for personalized emails, dynamic messaging, and geo-targeted outreach.
- **Localized AI Recommendations** – Generate dynamic region-specific sales strategies, offers, and service recommendations.
- **Geographic Service Automation** – Prioritize support requests based on service zones, urgency, and local risk factors.
- **Mass Automate Workflows** – Enhance AI customer interactions, workflows for approvals, record updates and content creation.

WHAT OUR CUSTOMERS SAY

RealZips allows our team to do things that weren't considered possible a short time ago. In addition to the accurate and up to date zip code validation, it gives us so much more in terms of data, allowing us to target specific areas for outreach critical to our business. - S. Hoffman

POWER AI SUCCESS

Integrate RealZips with Agentforce and generate location-aware AI content. Summarize leads, cases, accounts, and opportunities based on relevant context. Guide Autonomous Agents. Automate legacy workflows with proven AI technology, potentially saving your team thousands of hours.



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