

Senior  
Consultants

Proactive  
Leadership

Innovative  
Solutions

## Reputation for Excellence Across Multiple Industries

*"The Lansdale Group was an excellent partner for our migration to Salesforce from an older CRM platform. They did some heavy lifting to insure the success of our complex deployment, and managed to stay within budget. Their consultants developed a strong understanding of our business, which was critical for the new environment to work smoothly. Lansdale takes ownership for the success of your project, something that is all too uncommon in the consulting world"*



## Senior Living Industry Expertise

With 50+ Senior Living operator customers, including 3 of the top 10 operators, Lansdale Group is Salesforce's go-to partner for the Senior Living industry. Our Senior Living implementation accelerator includes best practices and pre-built components supporting all facets of the Senior Living sales process resulting in faster projects, more cost effective projects.



- Migration off of multiple legacy systems into one Salesforce platform
- *"I've now worked with Lansdale at a large for-profit operator and now a medium size non-profit. They are able to scale their solutions and services to meet my needs in either sector."*



- Migration from Yardi Senior Living CRM to Salesforce and Account Engagement
- *"I've been involved with multiple CRM migrations and this one was by far the smoothest transition hands down. Our options for innovation in Sales and Marketing have simply exploded with our adoption of a more open platform."*



An LCS Company

- 1000+ users including Senior Housing and Post-Acute
- *"This was a great partnership! The Lansdale Group's industry expertise, professionalism and technical knowledge were critical to our successful rollout of Salesforce. With their guidance, we were able to build a best in class CRM system for our users."*

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## Salesforce Product Expertise

Lansdale Group’s team includes full stack Salesforce architects and senior developers with specialized skills such as Service Cloud Voice, Experience Cloud, and Mulesoft expertise. Every Lansdale Group project is lead by a multi-skilled senior Salesforce consultant able to elicit requirements while also designing solutions real time resulting in the most efficient and productive path toward innovative solutions. Lansdale Group has helped our customers achieve success with the following products:



### Sales

- Sales Cloud
- Engage
- Maps



### Service

- Service Cloud
- Service Cloud Voice
- Contact Center
- Einstein AI
- Experience Cloud
- Digital Experiences
- Agentforce



### Marketing

- Marketing Cloud Engagement
- Marketing Cloud Account Engagement
- Marketing Cloud Growth
- Marketing Cloud Advanced
- Digital Engagement



### Analytics

- Tableau
- CRM Analytics



### Integration

- Mulesoft



### Industries

- Health Cloud

## Lansdale Team Certifications

