Lirik

AI-Powered Recruitment Transformation

Challenges Faced by Recruiters

Recruitment is a key, mission-critical process that shapes the future of any organization. Securing top applicants is vital for sustained growth, yet recruiters are often overwhelmed by the volume of data and the pressure to move fast. Overcoming these challenges is essential to ensure that the right Applicants are engaged and retained.

High-Volume Screening

Efficiently filtering through countless resumes to pinpoint the most promising Applicants.

Balance Speed & Quality

Delivering rapid hiring decisions while ensuring thorough evaluations and communication with hiring managers.

Strategic Applicant Engagement

Attracting the right applicant requires active engagement with applicants to secure them and spread a positive word of mouth.

Our Solution

Our solution revolutionizes the recruitment process by harnessing the power of Salesforce Agentforce, Data Cloud, and AWS S3. It delivers AI-driven applicant matching and actionable insights, transforming how recruiters find and connect with the right applicants. Our solution automates routine tasks and empowers recruiters to focus on engaging with the applicant.

Smart Matching

Utilize AI to align applicants with jobs by highlighting key skills and pinpointing evaluation areas.
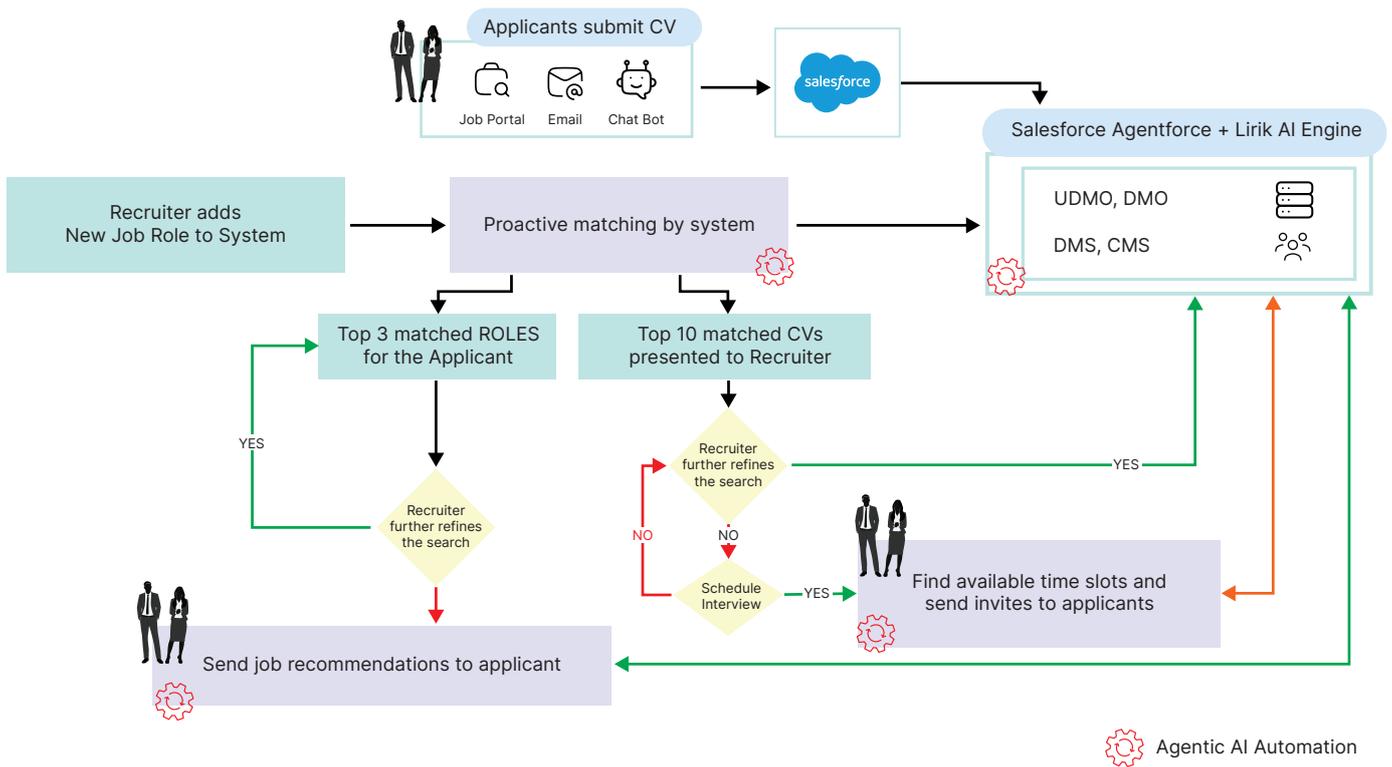
Actionable Insights

Provide clear next steps, offer alternative roles, and deliver recommendations to applicants and recruiters.

Seamless Scheduling

Automate interview scheduling to save time and optimize the applicant experience and recruiter productivity.

The Intelligent Applicant Journey

Applicants submit CV
- Job Portal
- Email
- Chat Bot

salesforce

Salesforce Agentforce + Lirik AI Engine
- UDMO, DMO
- DMS, CMS

Recruiter adds
New Job Role to System

Proactive matching by system

Top 3 matched ROLES for the Applicant

Top 10 matched CVs presented to Recruiter

Recruiter further refines the search — YES

Recruiter further refines the search — YES / NO

Schedule Interview — YES / NO

Find available time slots and send invites to applicants

Send job recommendations to applicant

Agentic AI Automation

Benefits

Speed & Savings
Accelerate time-to-market with rapid job to applicant matching.

Applicant Centric
Enhance applicant experience with personalized recommendations.

Scalable Efficiency
Scale recruitment and process large volumes of applicants with ease.

Why Lirik

In a world of cacophony from countless service providers offering everything to everyone, we at Lirik strive for focus, bringing harmony to our work. We believe in achieving excellence through focus. Our success today is measured by the things we chose not to do, allowing us to deliver unmatched quality and impactful results. We are committed to serving our clients, always prioritizing meaningful results over breadth.

Key Facts
- 1000+ Successful Implementations
- 350+ Professionals, 500+ Certifications
- USA, Canada, India, Japan
- Part of Tecnos, Japan, TSE/ TYO: 3666

Goals and Objectives
- Combine startup agility with enterprise maturity
- Empower global market opportunities for everyone
- Leverage data, AI, and ML for personalized experiences
- Ensure operational excellence for transformative growth

Our Approach
- Focus on a few key platforms to avoid distractions
- Commit to excellence in all endeavors
- Foster balanced stakeholder engagement for success
- Unleash real IT potential with industry leading products

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