

**lirik**

salesforce

# Seamless transition to the next generation of CRM in life sciences



## Unlocking Opportunities: Transitioning to Salesforce Life Sciences Cloud

As Veeva CRM transitions off Salesforce's platform, organizations will need to decide between Veeva Vault CRM and Salesforce Life Sciences Cloud (SFLSC) starting in September 2025, with all transitions to be completed by September 2030.

Salesforce Life Sciences Cloud is rapidly becoming the preferred platform, offering cutting-edge AI, seamless customization, a modular architecture, and unparalleled interoperability. Salesforce has been serving the life sciences industry for years and continues to push boundaries with Salesforce Data Cloud, Einstein AI, and Agentforce, transforming commercial and clinical operations.

## Why Choose Salesforce Life Sciences Cloud?



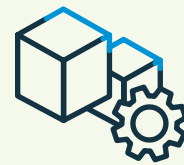
### Next-Generation AI Capabilities

Salesforce has led AI innovation long before it was mainstream, with Einstein AI and Agentforce now transforming Life Sciences operations.



### Unmatched Ecosystem & Interoperability

Salesforce ensures seamless integration with existing applications and is supported by a vast network of experts and partners.



### Modular & Customizable

Unlike a one-size-fits-all solution, Salesforce allows organizations to tailor their CRM, pay for what they need, and scale flexibly.

## Key Transition Challenges



### Data & Content Migration

Secure, compliant transfer of historical data, operational workflows, clinical and marketing assets.



### Regulatory Compliance, Privacy & Security

Ensuring FDA, GxP, HIPAA compliance while maintaining role-based access and encryption.



### Operational Continuity

Managing workflow impact, team training, and technology adoption to minimize disruption.

## How Lirik Supports Your Transition to Salesforce Life Sciences Cloud

### Seamless Migration

Expertise in Salesforce platform including Data Cloud Life Sciences Cloud as well as Veeva ensures a smooth, efficient, migration.

### Content & Data Readiness

We specialize in content assimilation, curation, and conversion, leveraging SFLSC alongside CMS or DMS.

### Continuous Improvement

Ongoing managed services to maintain, support users, update new functionality and future-proof your Salesforce ecosystem.

### AI-Powered Innovation

Leverage Agentforce and Einstein AI for intelligent automation, predictive insights, and workflow efficiency.

## Take the Next Step

### Book a Discovery Call

Explore the best migration strategy for your organization.

[Contact Us](#)

### Veeva to SFLSC migration simulation

See how SFLSC enhances your workflows and CRM experience.

[Schedule Now](#)



Lirik empowers businesses to seize global opportunities with top-tier CRM, ERP, and data solutions. We combine startup agility with enterprise maturity, delivering personalized experiences, operational excellence and transformative growth.

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