



Innovate. Integrate. Succeed



# WHO WE ARE



**2018**

Founded by SF Experts

**2019**

Partnered with  
Salesforce

**60+**

Projects delivered

**70+**

Salesforce  
Certifications

**10+**

Clouds Covered

**10+**

Domains Covered

**20+**

Customers and  
growing ..

**AI**

Skilled workforce

# WHAT WE DO

## Digital Transformation

Design of business workflows

System Architecture



## Automation

Digital Workforce

Autonomous Agents



## Salesforce Consultation

Certified seasoned professionals

Global services



## Custom Development

Customised business workflows

Personalised UX



## Data Migration

Single point source of truth

Efficient data analytics



## Maintenance and Support

Agile Methodology

CI/CD



## 3rd Party Integration

Enterprise App components

Cloud Services



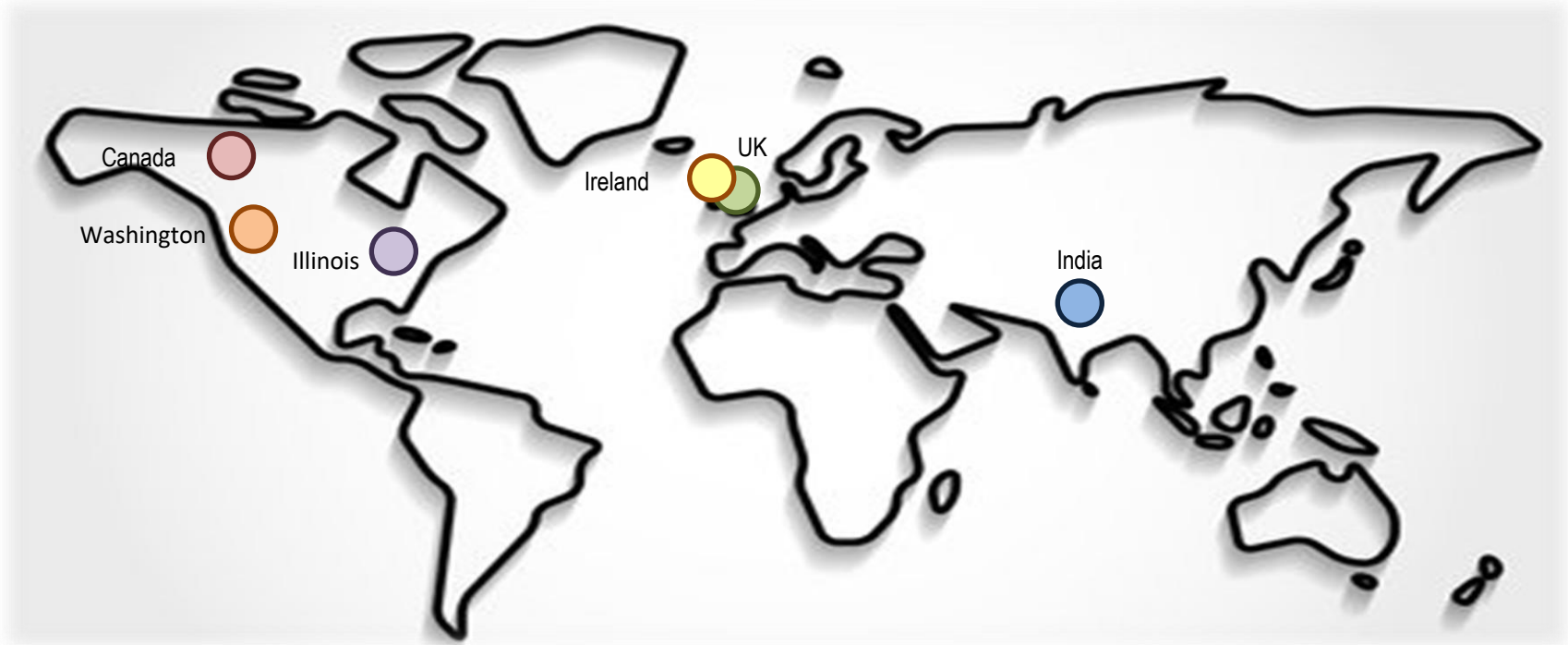
## Staff Augmentation

Dedicated Salesforce resources

Flexible to Time-zone



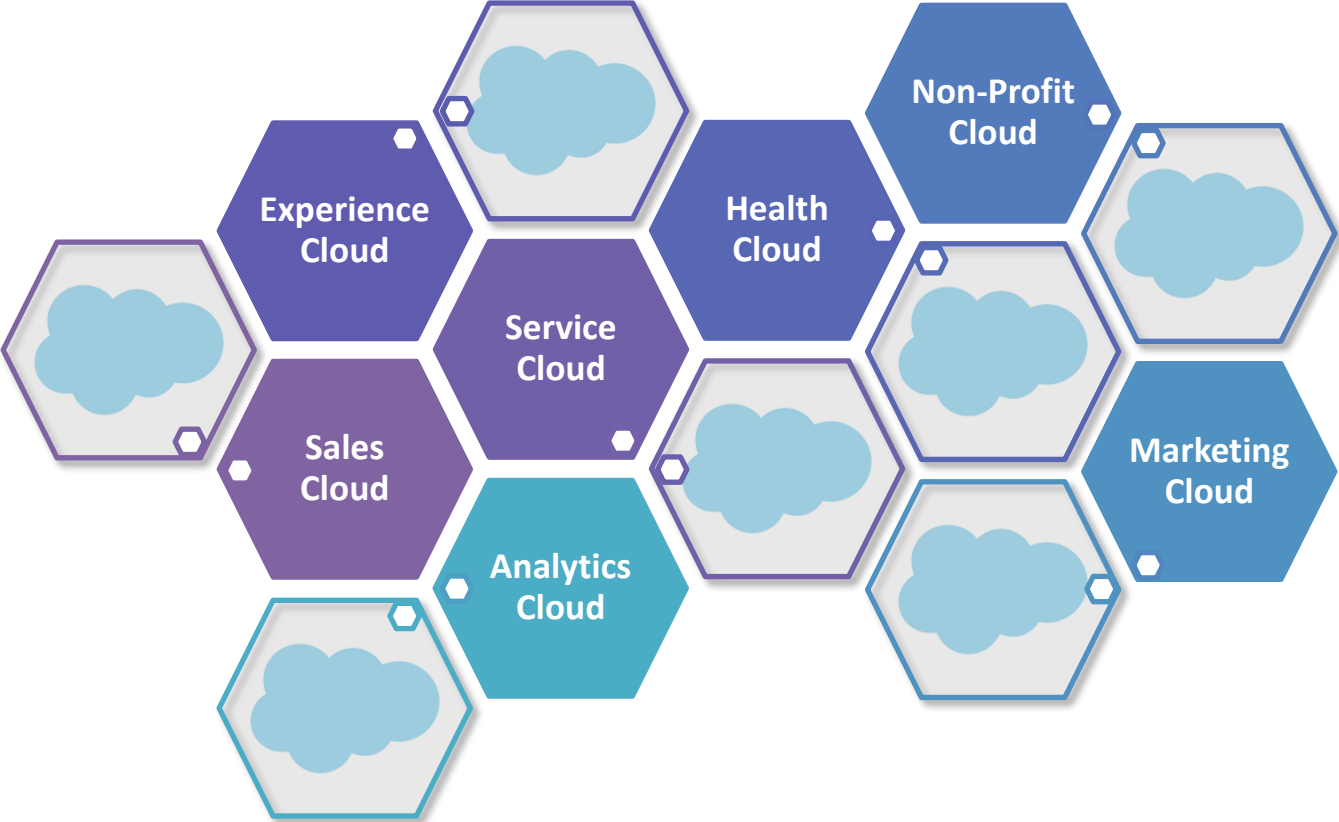
# WHERE WE SERVED



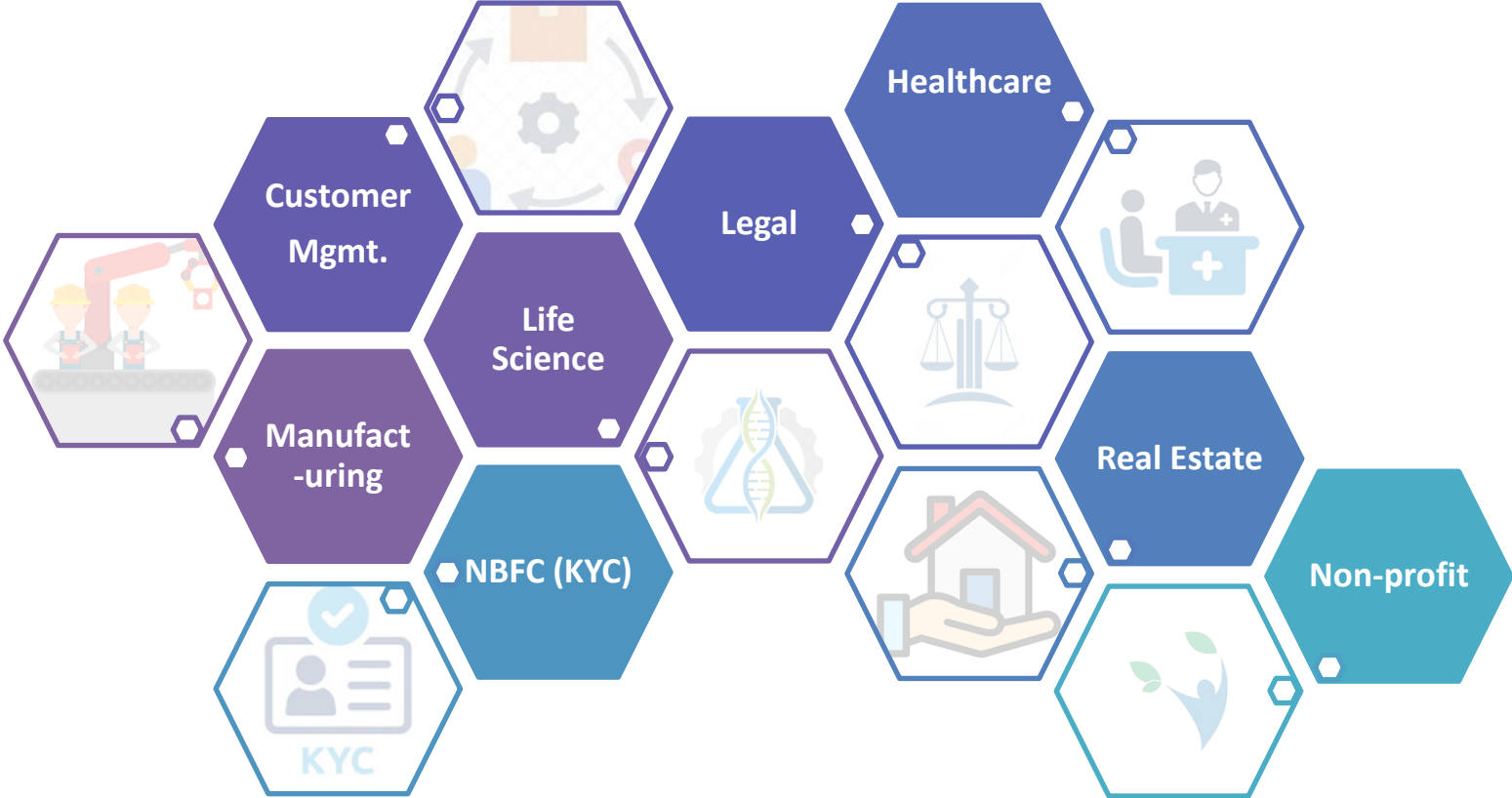
# HOW WE SKILLED



# WE ARE EXPERTS OF



# OUR PLAYGROUNDS



# WHAT WE OFFER

Channels



Services



Sales

- Lead Mgmt.
- Opportunity Mgmt.
- Config/Price/Quote
- Partner Mgmt.
- High Velocity Sales
- Product Mgmt.
- Account Mgmt.
- Contact Mgmt.
- Personalisation
- Custom Development
- Testing Automation



Service

- Case Mgmt.
- Knowledge Base
- Phone Integration
- Live website chat
- Chatbot
- Omni-channel Routing
- Macro Automation
- Asset mgmt.
- Field Service
- Custom Development
- Testing Automation



Community

- Self-service Community
- Plus Community
- Merchant Community
- ISV Community
- User Community
- Custom Development
- Testing Automation



AI

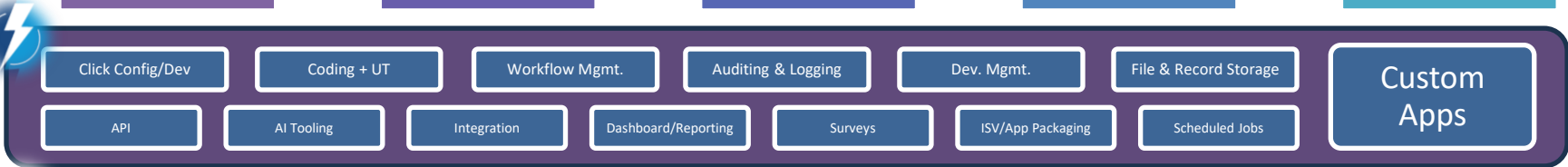
- Rule based actions
- Predictive Insights
- Analytics & Reporting
- Sales Einstein
- Service Einstein
- Community Einstein
- Einstein GenAI
- Einstein Predictive AI
- Einstein Analytics
- Agentforce
- Digital Labour



Analytics

- Service Analytics
- Analytic templating
- Sales Analytics
- Service Analytics
- Geo Data Mapping

Platform




Integration








# WHAT WE INTEGRATE WITH SALESFORCE





### Cloud Int'gn

	AWS
Azure	
	GCP
IBM	






### Database Int'gn

	Oracle
SAP	
	MS-SQL

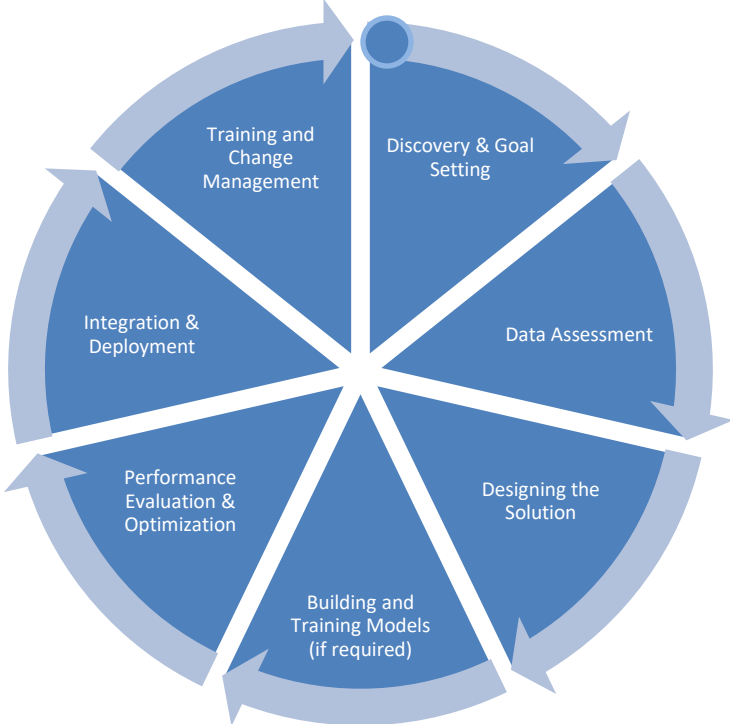
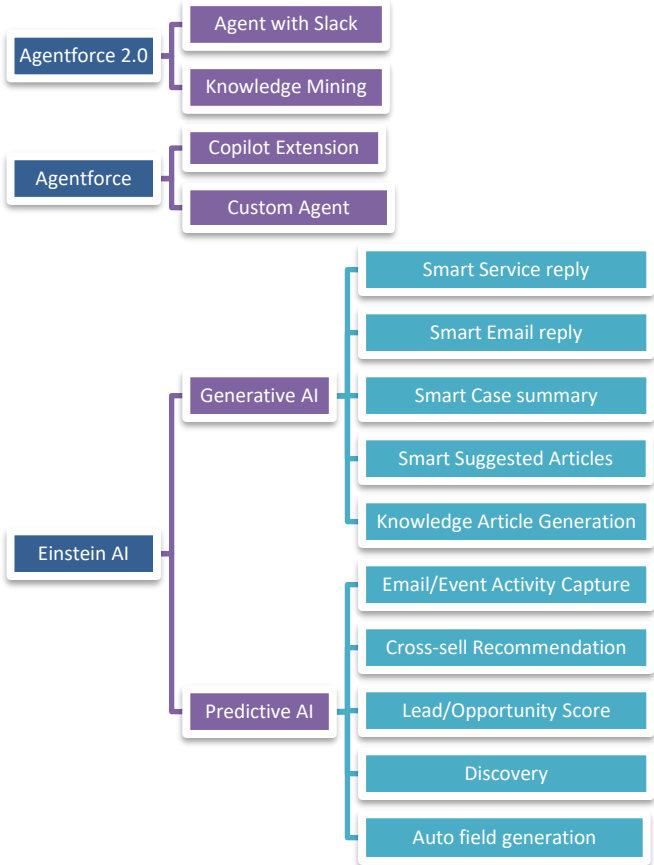
### Planner Int'gn

	Outlook
Office365	
	G-suite
Calendly	

### Other Int'gn

	NIM
JIRA	
	S3 Bucket
Snowflake	
AS/400	IBM AS/400
stripe	

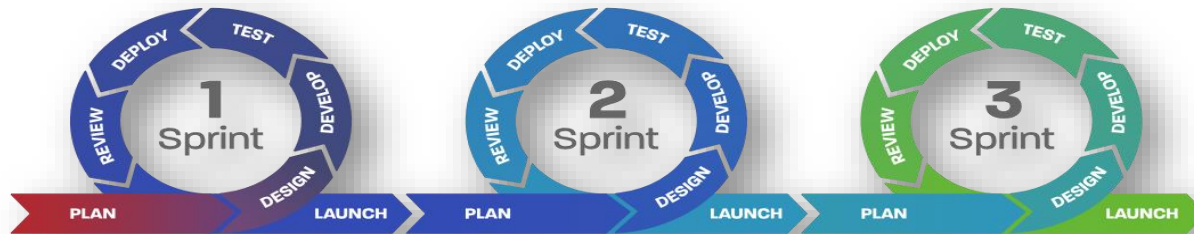
# OUR AI/ML BOUQUET & APPROACH



# HOW WE ENGAGE

Feature	Dedicated Full Time	Time & Material	Fixed Price
Team control	Full Control	Significant	Little
Requirements	Evolving	Changing	Frozen
Budget	Flexible	Flexible (40+ hrs/week)	Fixed (New req. charge extra)
Methodology	Agile/Waterfall	Agile	Waterfall
Project Size	Large	Medium	Small

# HOW WE DELIVER



# OUR HAPPY CUSTOMERS

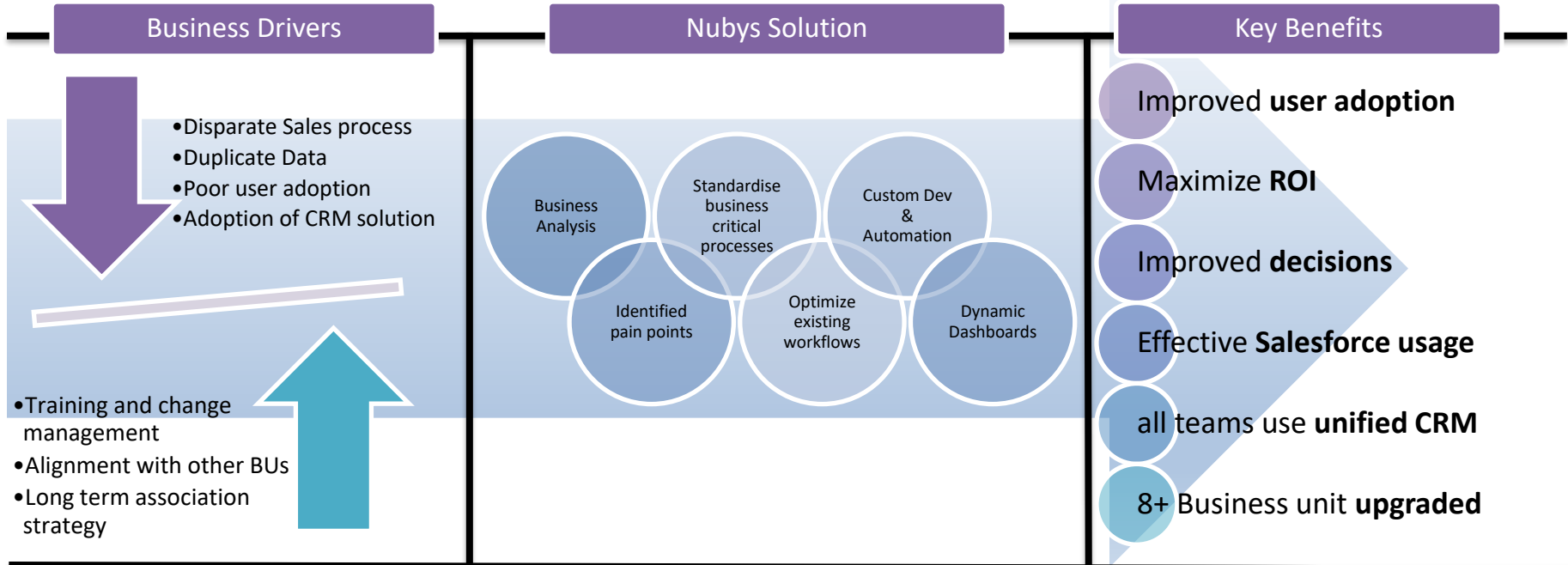


# CASE STUDY: JUBILANT LIFESCIENCE



Jubilant Life Sciences Limited, is an integrated global pharmaceutical and life sciences company engaged in manufacture and supply of APIs, Solid Dosage Formulations, Radiopharmaceuticals, Allergy Therapy Products and Life Science Ingredients. It also provides services in Contract Manufacturing of Sterile Injectable and Drug Discovery and Development. Jubilant Life Sciences serves its customers globally with sales in over 100 countries and ground presence in India, North America, Europe and China.

- 100+ Countries
- 150+ Users
- Life Science Industry
- Sales Cloud

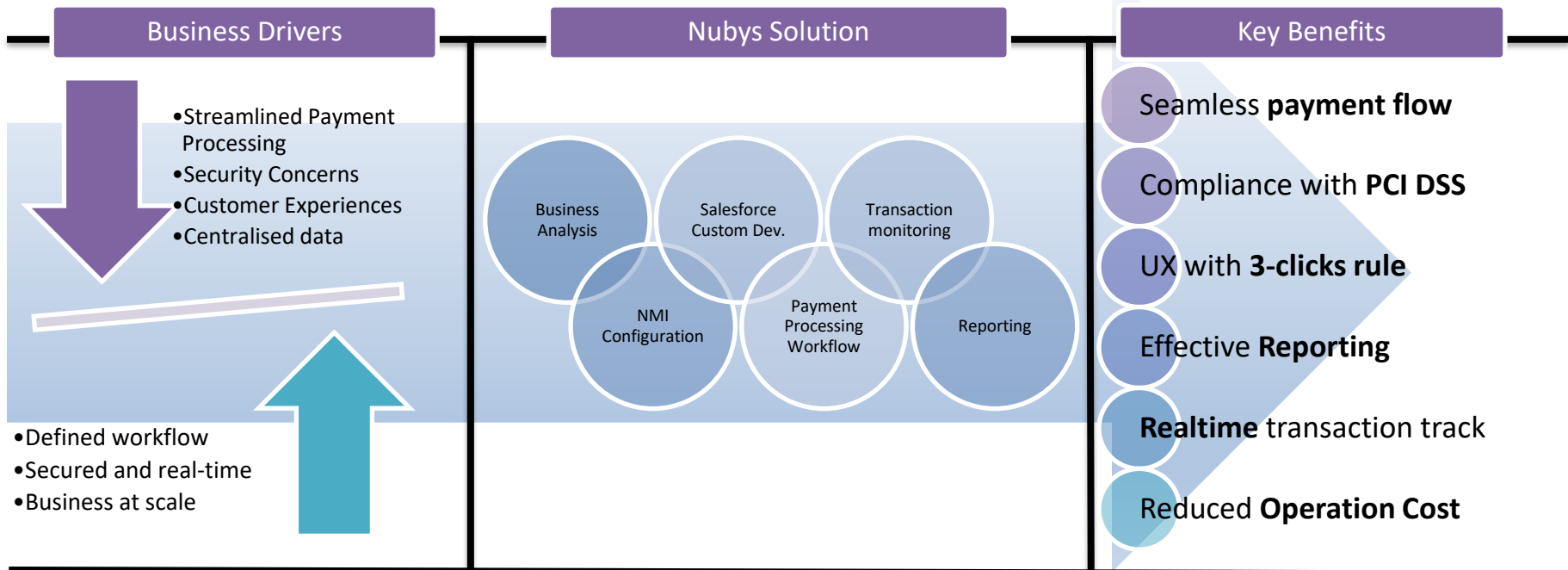


- Training and change management
- Alignment with other BUs
- Long term association strategy

# CASE STUDY: NMI PAYMENT GATEWAY INTEGRATION



This case study explores how NMI (Network Merchants, Inc.), a payment gateway provider, was integrated with Salesforce to facilitate seamless payments via credit card and ACH (Automated Clearing House) from within the Salesforce platform. The integration ensures that invoices can be paid directly through Salesforce, enhancing the ease of payment processing and ensuring secure and efficient transactions.



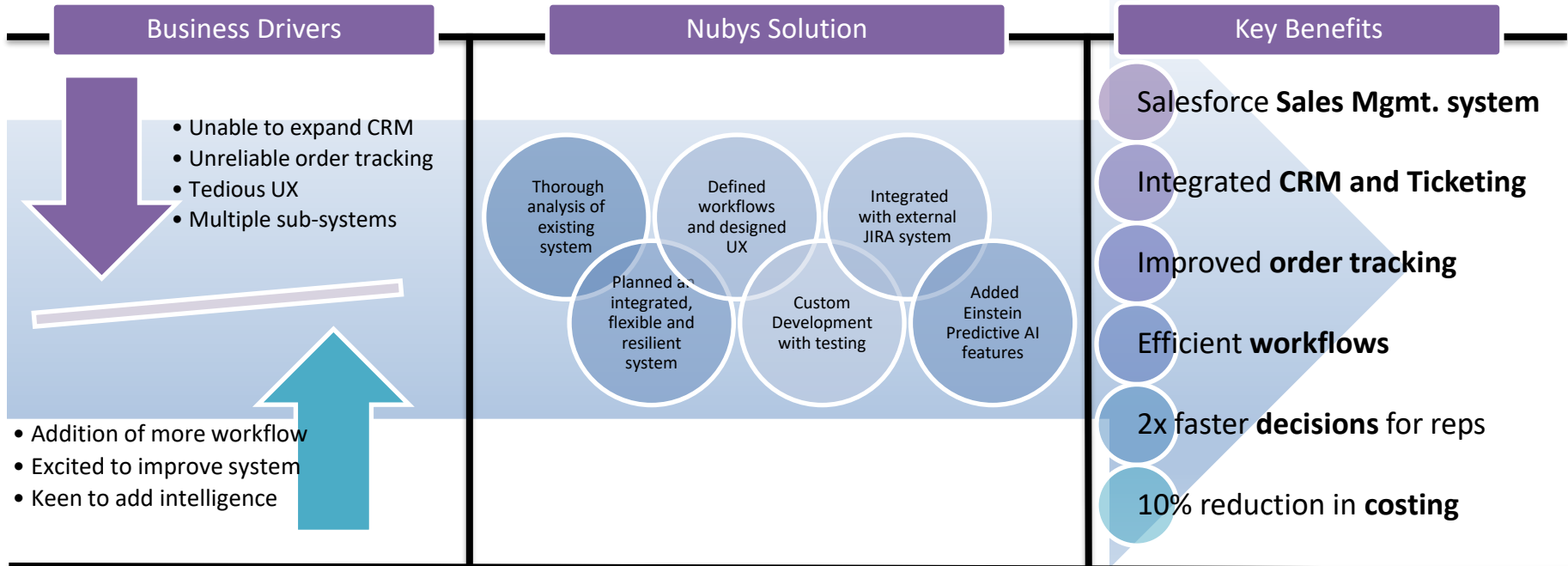
- Defined workflow
- Secured and real-time
- Business at scale

# CASE STUDY: A MACHINERY MANUFACTURING GROUP



The Group operates four business units specializing in the design and manufacture of systems for the asphalt roofing, construction, telecommunications, power, metal coil processing industries, and medical industries. The machinery and manufacturing solutions designed, built and commissioned by Reichel & Drews, Chicago Slitter, Laser Blanking Systems and Enclosures & Systems have been helping customers improve productivity and profits since the early 1900s.

- 120K SF facility
- 200K+ Products
- Mfg. Industry
- Sales Cloud



- Addition of more workflow
- Excited to improve system
- Keen to add intelligence

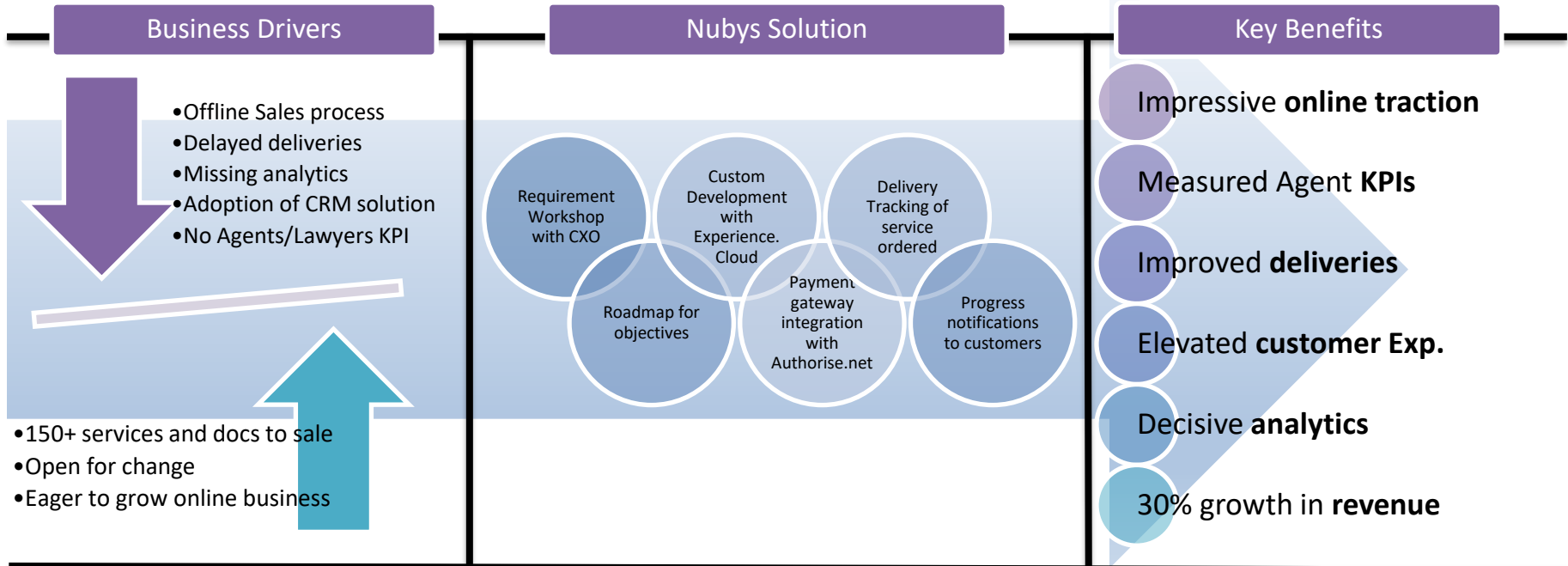


# CASE STUDY: A USA BASED LAW FIRM



Leading USA based law firm practicing in the areas of real estate, business, and wills, trusts and estates. With use of technology, firm want to make legal services more affordable and accessible for Individuals, families and small businesses. They have 150+ fixed fee legal services and documents one can order anytime at his convenience.

- 150+ Services
- Legal Industry
- Exp. Cloud
- Sales Cloud

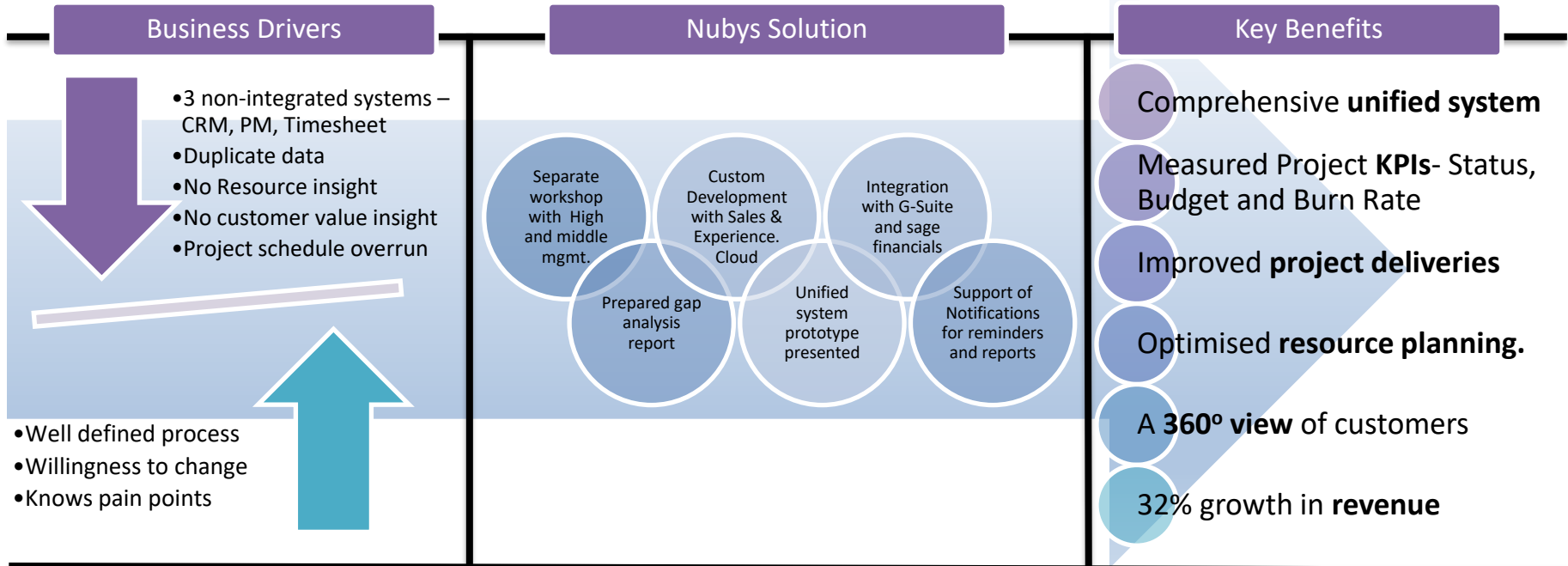


- 150+ services and docs to sale
- Open for change
- Eager to grow online business

# CASE STUDY: UK BASED CONSULTING FIRM

Company is a strategic advisory firm to private, public organization and Government. Company supply insights and advocacy solutions to corporations, investors, governments and foundations in Africa, enabling them to see more clearly, engage with confidence and unlock value to drive sustainable and equitable development.

- 100+ Projects
- Consult'n Industry
- Exp. Cloud
- Sales Cloud

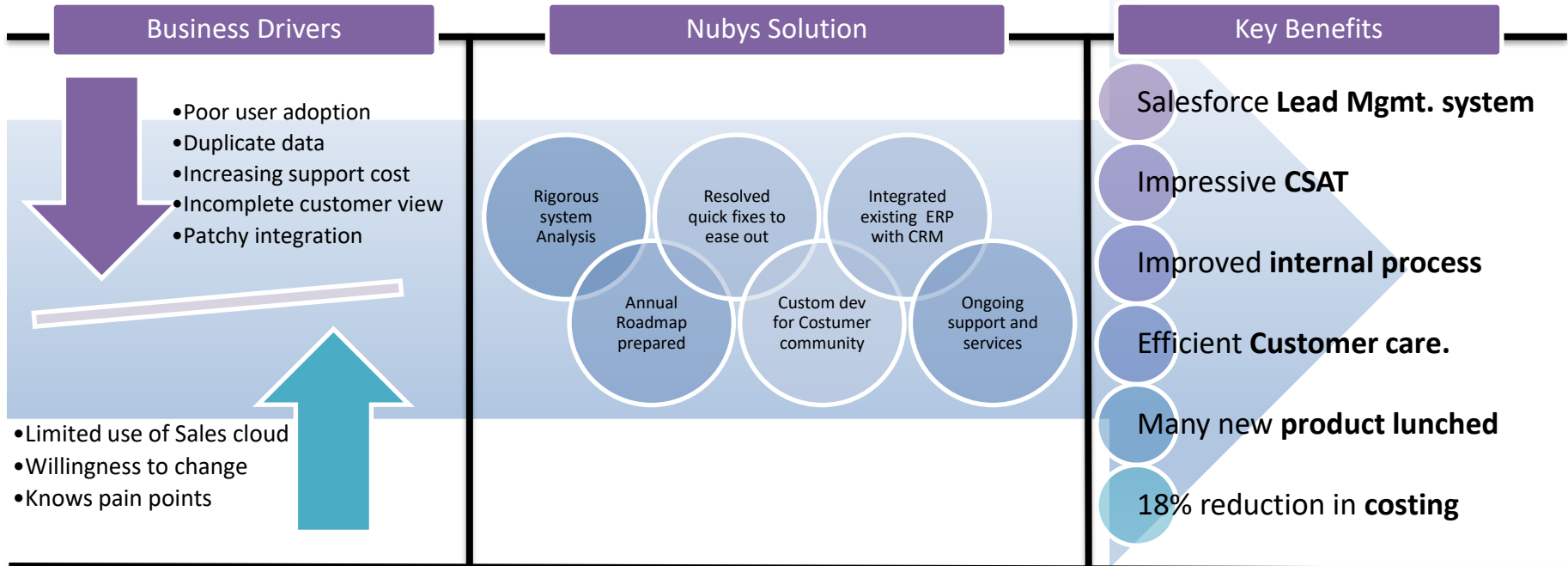
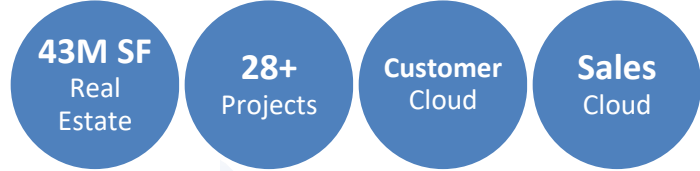


- Well defined process
- Willingness to change
- Knows pain points

# CASE STUDY: AN INDIAN REAL ESTATE COMPANY



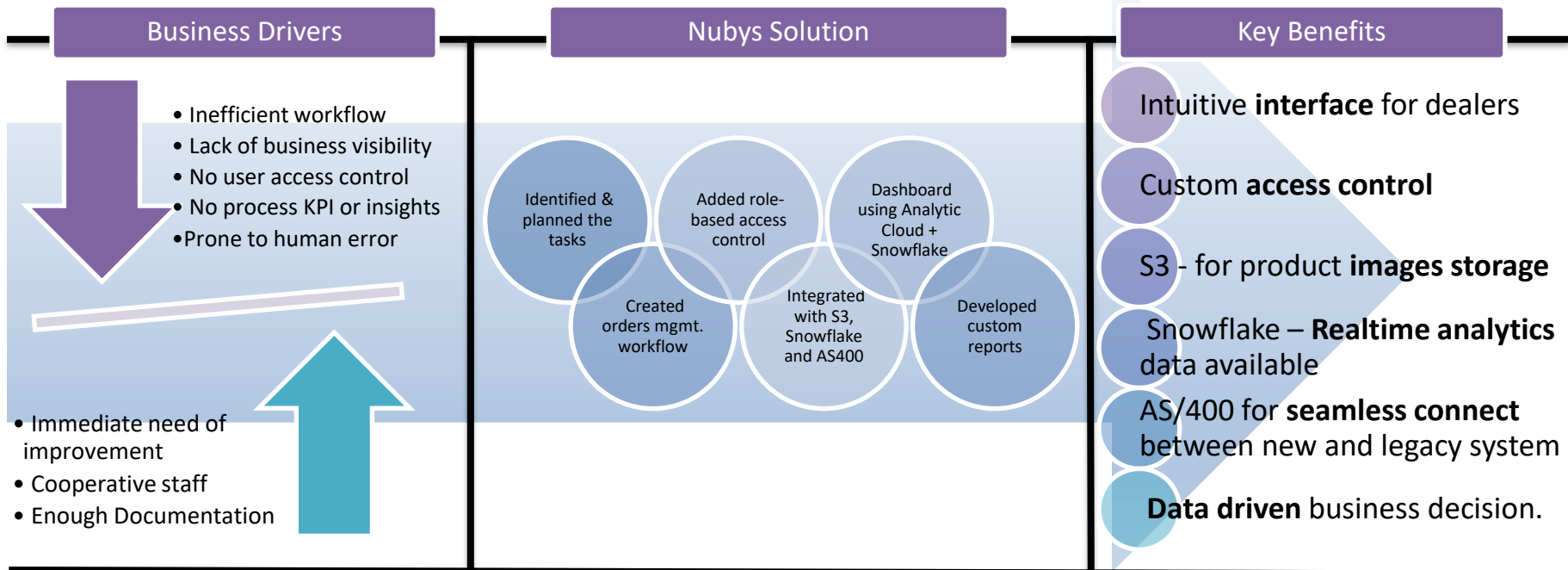
Company was established in 1980 and it is India's one of the top real estate developer and amongst the world's select multinational real estate developers with presence in India and the United Kingdom. The Group is currently developing an estimated 43 million sq ft of prime real estate with the largest land reserves in MMR, and has 28 ongoing projects. Company expects CRM to play a major role in customer acquisition and retention.



# CASE STUDY: A TRUCK PARTS MANUFACTURER

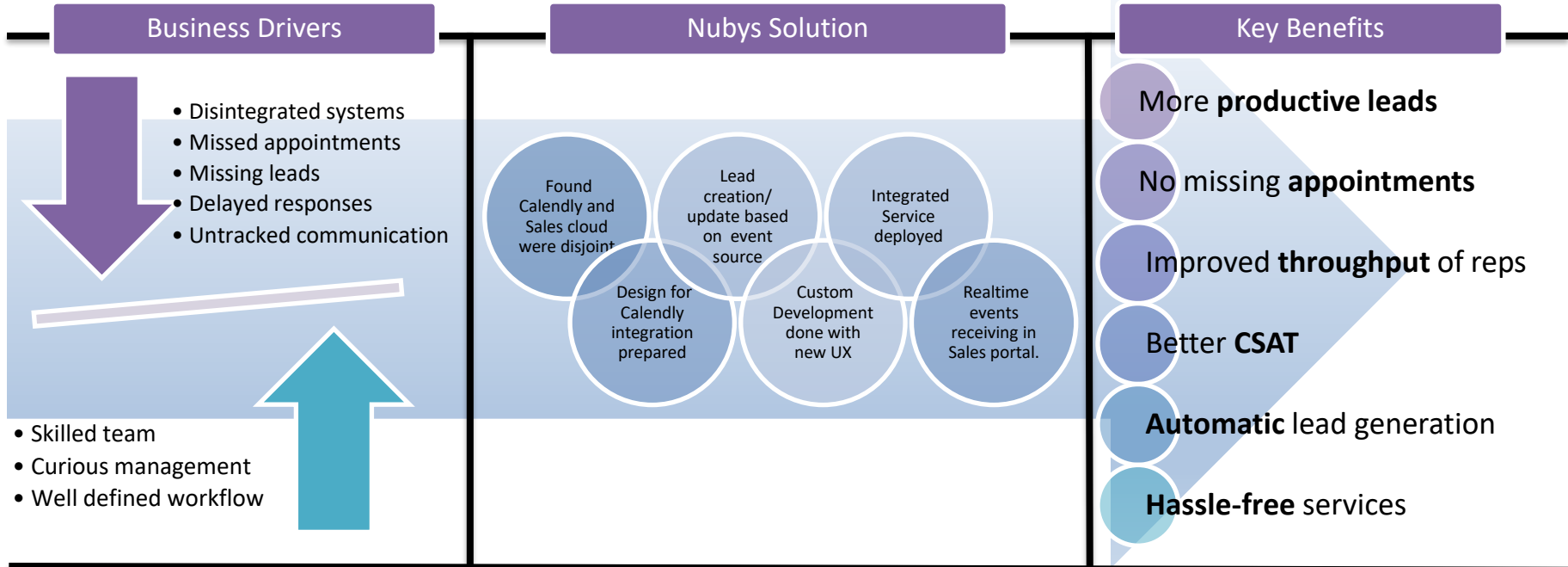


The manufacturer is a global technology leader in the design, manufacture and customer support of premium light-, medium- and heavy-duty trucks under the Kenworth, Peterbilt and DAF nameplates. The manufacturer also designs and manufactures advanced diesel engines, provides financial services, information technology, and distributes truck parts related to its principal business.



# CASE STUDY: A LENDING SOLUTION PROVIDER

The group is cloud-native lending platform that makes loans more flexible and accessible. With a borrower-centric approach, company delivers where it matters the most - configuring loans to meet the unique borrower demands in a modern landscape. The company developed a 100% web solution that fits the simplicity of basic loans with the scope of handling more complex transactions.



# Thanks



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