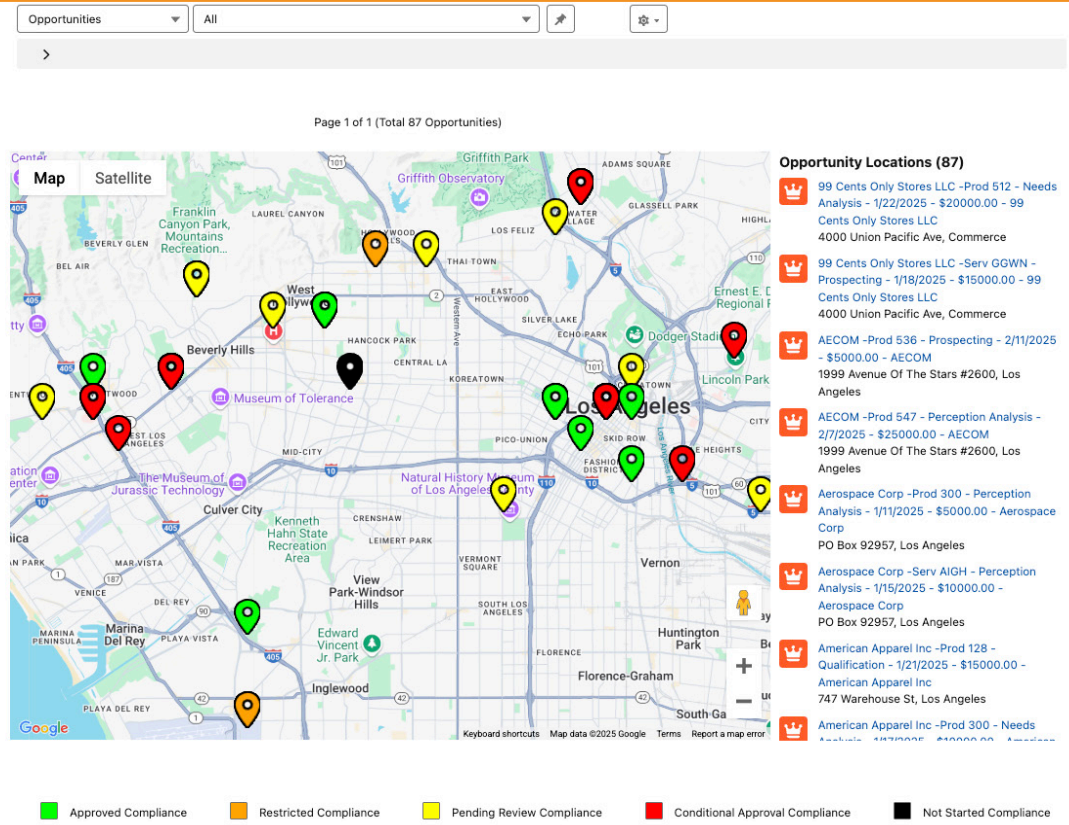
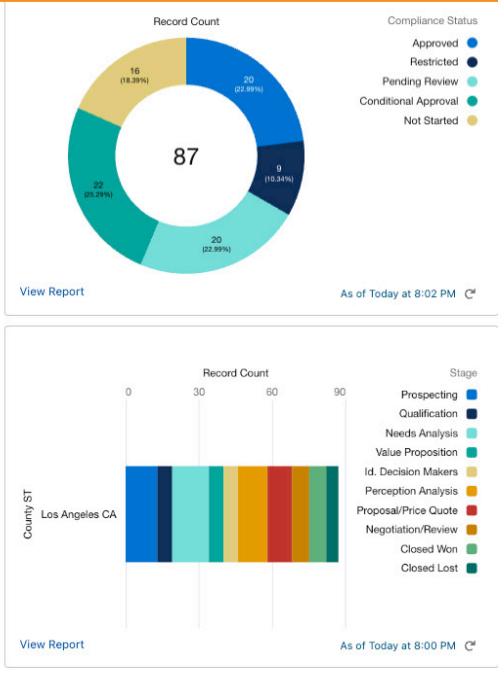


For Regulatory Compliance

Enrich Salesforce records with compliance intelligence to mitigate risk. Segment customers across multiple jurisdictions. Guide Flow automation and Agentforce AI.



Opportunities by Compliance Status
Automatically flag opportunities based on local compliance regulations tied to the products and services offered.

Ensure Compliance using GeoData

RealZips instantly enhances Salesforce records with regulatory data, saving time and preventing compliance violations.

ENRICH WITH GEOGRAPHIC JURISDICTIONS

Navigating compliance starts with geographic boundaries. RealZips embeds jurisdictional data (ZIP codes, counties, states, countries and more) into Salesforce, ensuring regulatory alignment in every customer interaction. RealZips helps organizations meet location-based compliance requirements.

AUTOMATE WORKFLOWS

As AI-driven automation expands, compliance becomes a critical risk factor for organizations. RealZips delivers a robust framework that grounds customer records with deep compliance data, ensuring Agentforce workflows and content generation can operate within legal and regulatory boundaries.

ORGANIZE BY REGULATORY FRAMEWORKS

RealZips simplifies compliance by categorizing customer records under key regulations like GDPR, TCPA, CAN-SPAM, CASL, and CCPA. It dynamically accounts for time zones, licensing regions, and regulatory restrictions. With built-in do-not-contact and opt-out rules, RealZips eliminates compliance risks in outreach.

EMPOWER TEAMS AND GUIDE AI

RealZips integrates regulatory data into Salesforce, ensuring teams and Agentforce Agents follow compliance safeguards effortlessly. Automated compliance lets teams focus on customers while AI agents generate content and execute workflows accurately, avoiding mistakes and AI hallucinations.

ENRICH RECORDS • AUTOMATE COMPLIANCE • EMPOWER TEAMS

RealZips.com • GetRealZips.com • RealDatasets.com • RealZipsHelp.com • BookRealZips.com



Use Cases for Compliance Data

Engage the right customers, in the right locations, at the right time—while staying compliant.

BEFORE REALZIPS

No geographic structure for managing regulations

Expensive manual tagging of customers for compliance

No system to track local time and holidays in real-time

High cost of ensuring compliance with local regulations

Agentforce lacks capability to enforce compliance rules

AFTER REALZIPS

Effortlessly organize customer records by overlapping jurisdictions

Instant compliance tagging with automated risk profiles

Global time management for DST, do-not-contact times and local holidays

Automate email, call, and text outreach within legal time windows

Flexible global compliance framework for trusted and verified AI results

Unlock Compliance Automation

RealZips enables large-scale, compliance-driven customer interactions across use cases such as:

- **Enrich Customer Records** – Add jurisdictional data, such as county, MSA, and state, to ensure interactions align with regulations.
- **Add Compliance Regulations** – Dynamically apply GDPR, TCPA, CAN-SPAM, CASL, CCPA, holiday calling bans to customer records.
- **Ensure Global Compliance** – Track real-time time zones, licensing regions, regulatory restrictions, and embargoes.
- **Centralize Compliance Data** – Manage and assign regulatory context to customers, ensuring adherence to jurisdictions.
- **Tag Customer Records** – Integrate county and state-specific regulations, plus product and serviceability constraints.
- **Implement Risk Profiles** – Create customer segmentation models based on local and global risk profiles.
- **Segment by Risk Profiles** – Automate customer segmentation based on risk levels to drive targeted engagement strategies.
- **Upgrade Workflows** – Improve Salesforce workflows with do-not-contact and opt-out rules, ending non-compliant outreach.
- **Ensure AI Compliance** – Equip AI agents with compliance-aware data, keeping workflows within legal boundaries.
- **Automate Compliance Tasks** – Eliminate manual compliance tasks across marketing, sales, service, operations and legal.
- **Reduce Legal Risk** – Implement scalable regulatory guardrails to prevent reputational damage, fines and lawsuits.
- **Build Customer Trust** – Ensure secure, compliant, and ethical interactions to foster goodwill and protect brand reputation.

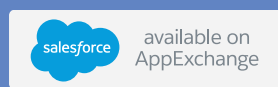
WHAT OUR CUSTOMERS SAY

RealZips provides a solution for managing and reporting on our customer data by U.S. County, essential for our compliance needs.

- M. Bourgeois

ENSURE COMPLIANCE

Empower teams, streamline Flow automation, and guide Agentforce AI with trusted compliance data to meet regulations. Minimize legal risks, fines, and reputational damage. Manage jurisdictional compliance to ensure customer interactions are legally sound and highly personal.



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