

Challenge

A leading provider of global commercial services to the life sciences industry needed a scalable platform to manage multiple customer programs in a multi-tenant environment. The current Salesforce instance had significant customization by Deloitte and high licensing costs, limiting the use of out-of-the-box features.

Solution

We designed and built a HUB platform using Health Cloud and MuleSoft to support the end-to-end patient journey for reimbursement programs and patient assistance programs. The platform featured a multi-tenant environment, multi-product enrollment, multi-level insurance BI processes, and a sharing and security model at the program level. We utilized 70% out-of-the-box features and integrated MuleSoft APIs and external systems, including pharmacy and business rules engine integration.

Outcomes

Implemented in **8 weeks**

70% ready-to-use functionality

5+ programs implemented, with **2 live**

10+ MuleSoft APIs integrated