

# The world's largest Ruby on Rails firm for high-quality web and mobile apps.

We provide a complete solution to scope, design, develop, test, host, maintain and support your Rails app 24/7.

Bringing your ideas into reality!

**reinteractive**  
CONFIDENT SOFTWARE



# Our Philosophy is Simple: **Confident Software.**

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- ▣ Founded over 15 years ago.
- ▣ One of the largest dedicated rails dev teams in the world.
- ▣ Web and mobile apps.
- ▣ Startups, medium and large enterprises.
- ▣ Hundreds of happy clients.

zendesk

 westfield labs

APCO

ABC

ALTURA  
learning

FBAA  
Academy of Business

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## App Reviews

- ▣ 9 point checklist.
- ▣ Auto and human led testing.
- ▣ Full report with details of findings and full recommendations.
- ▣ Perfect for onboarding new applications.
- ▣ Inexpensive service to understand your app.



## Ruby on Rails Development

- ▣ All Full time, senior developers.
- ▣ Front end and back-end specialists.
- ▣ Run by experienced Project managers.
- ▣ Expert problem solvers.
- ▣ Integrations, upgrades and more.



## Ruby on Rails Upgrades

- ▣ Fully scoped and estimated upgrades for Ruby, Rails and associated gems.
- ▣ Experienced senior dev experts in upgrades.
- ▣ Upgrade any version to the latest stable version.
- ▣ Improve security, stability and app reliability.



## Maintenance

- ▣ Fixed price ongoing maintenance for code and ops on Heroku.
- ▣ Log tickets with expert fast response times.
- ▣ OpsCare®: Deployments, backups, emergency response, scaling, upgrading infrastructure.
- ▣ CodeCare®: bugs, small features, version upgrades.



## UX & Design

- ▣ Full UX and design team.
- ▣ Complete service includes target user testing.
- ▣ Purchase as a week to week service or a fixed price workshop for new applications.
- ▣ Desktop, mobile and native mobile applications designed.



## AI Integration

- 📄 Building secure, business ready AI based features.
- 📄 Proof of Concept service available.
- 📄 Lead by a Machine learning expert.
- 📄 Leading edge AI features customised for your business.
- 📄 Data stored securely on your own server.



## CRM Integration

- 📄 Leverage CRM data in your online applications.
- 📄 Securely sync only the exact data that you are going to use, leaving more secure data untouched.
- 📄 CRM and marketing data can be used as first party data to create a unique web experienced for known users.
- 📄 Near real time.



# reinteractive's heroku services



## Heroku DevOps Management

Comprehensive DevOps service to manage your Heroku environment.

## Heroku Scaling & Security Setup

Setup for optimal scaling, production readiness, and security.

## Heroku Connect Integration

Seamless and secure Salesforce integration with Heroku Connect.

## Heroku Infrastructure Maintenance

Ensuring your Heroku infrastructure scales and remains reliable.

## Heroku Optimisation

Optimising existing Heroku deployments for efficiency and security.



## Security Review

- Comprehensive security review.
- Free service for Ruby users.
- Automated and human run tests.
- Discover critical flaws or weak points in your code/infrastructure.
- Get a set of recommended next steps



## CodeCare® Shield

- Fixed price monthly service.
- Address Critical Security Vulnerabilities in your code.
- Keep versions updated to the latest available version.
- Reduced rates for full time development when requested.
- Priced for small and large teams.



# Why choose reinteractive?

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- ▣ Expertise in Ruby on Rails since 2010, creating complex setups.
- ▣ Proven track record in managing and maintaining diverse Ruby on Rails applications.
- ▣ Unmatched knowledge and experience in the industry.
- ▣ Contributing to the international Rails community.



## Meet the team dedicated to making your onboarding a success.

Let's get you acquainted with the team that ensures successful onboarding client experiences.



Mikel Lindsaar  
Founder



Errol Schmidt  
CEO



Maternia Rossides  
Production Manager



Kane Hooper  
Project Manager



Sandra Whitta  
Public Relations Manager



Sarah Little  
Finance Manager



Glenn Davy  
Operations Manager



Anita Birungi  
Marketing Manager

“

We engaged reinteractive because of our shared understanding of iterative, agile development. Initially we worked with their team on discrete development projects, but over time our relationship has grown, such that they attend our daily stand-ups and have become a part of our collaborative cross-functional teams.

**Ian Tinsley**  
Westfield Lab



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The support from the operations team at reinteractive has been outstanding and they have been a pleasure to work with. I would have no hesitation in recommending reinteractive for the standard OpsCare® and CodeCare® packages.

**Assoc. Prof. Frank Gaillar,**  
Founder and CEO  
Radiopaedia



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reinteractive has an awesome team of high-quality, Australia-based developers, with a variety of skills that encompass the whole process: UX & prototyping, front-end design, development, operations and code maintenance. It really is the one stop shop making my role so much easier and the process much faster!

**Grant Ricker**  
Technology Director  
Altura Learning



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Working with reinteractive provides peace of mind and reassurance. They have helped us build a stable, leading-edge global fundraising platform that has enabled us to grow each year, helping charities around the world make a huge difference. We know that we have the support of reinteractive's professionals at the drop of a hat.

**Brett Macdonald**  
Chief Executive Officer  
Ezy Raise



# Book a meeting with me

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Now that we have been introduced, the next step is to book a time with me to discuss how **re**interactive can deliver value to your business.



Scan the URL code  
and book your  
preferred time slot!

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CONFIDENT SOFTWARE



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