

Transforming Shipbuilding Operations with CONCLO Technologies

About Company:

Our client is a pioneering shipbuilding company based in Goa, known for its expertise in utilizing inland waterways. The company specializes in the construction, operation, and repair of various maritime vessels, including barges, dredgers, fishing trawlers, and ocean-going vessels.

Challenges:

Despite their success, the company faced several challenges in managing operations efficiently across its shipbuilding facilities. Tracking production progress, managing inventory, and coordinating between multiple shipyards were key issues. The reliance on manual processes and inconsistent data made it difficult to streamline operations and led to delays in vessel construction. Additionally, real-time visibility into operations was limited, which created coordination gaps between departments and hindered the ability to meet customer deadlines. The company also struggled with managing complex customer requirements and ensuring timely delivery, which resulted in bottlenecks and inefficiencies.

How CONCLO Technologies Helps:

CONCLO Technologies implemented a tailored CRM system that automated and digitized critical business processes. This solution provided real-time tracking of production milestones, improved inventory management, and automated order processing. By integrating reporting tools and enhancing project management capabilities, the solution offered greater visibility into operations and resource allocation. The system also facilitated better communication between departments, reducing manual work and enabling more efficient coordination. In addition, CONCLO Technologies provided continuous support and training to ensure a smooth transition and long-term success.

Business Outcomes:

- 80% improvement in on-time deliveries, as real-time tracking and reporting helped the company stay on schedule.
- 50% reduction in operational inefficiencies due to streamlined communication and automated processes.
- 30% increase in capacity to take on new projects, thanks to improved resource allocation and project management.

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- Significant boost in customer satisfaction with improved delivery timelines and consistent quality.
- Overall operational efficiency improved by 60%, allowing the company to scale operations and reduce production lead time.

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