



PROJECT SUCCESS STORY





SALES CLOUD ORG OPTIMIZATION

for **Neurolife**,
a neurology clinic in Athens, Greece



1 **GOOGLE DRIVE INTEGRATION**

Created a custom two-way integration between Salesforce & Google Drive.

The result was seamless file management without risking file storage limits for each user. available for desktop and mobile versions.

2

DOCTOR SCHEDULING CUSTOM INTERFACE

Before the project, the schedule for the on-duty doctors was made with spreadsheets.

Appex created a custom UI to plan and log doctor shifts natively in Salesforce, using complex Flows for automatic record creation and field changes.

3 **ENHANCED DATA SECURITY**

Before the project, there were not clear profile rules and each user had access to unauthorized data.

Appex fixed the structure so each user saw only relevant records.

4

AUTOMATED MANUAL PROCESSES

Originally with a lot of manual processes in place, such as payment calculations, partner records and patient processing.

Using Flows, dynamic reporting and custom development, Appex streamlined operations and reduced manual work for each user.

THE RESULT?

A smarter, leaner Salesforce org more fitting to the Neurolife's operations.

More integrations, automations and reduced manual work in the system freed more time for doctors to focus on their patients.