

Transforming Agent Productivity with AI-Powered Sales Conversion

Elevating Close Rates Through AI: A Fortune 10 Tech Success Story

Powered by Salesforce + Google Cloud AI | Delivered by Agivant

A global tech organization faced a paradox:

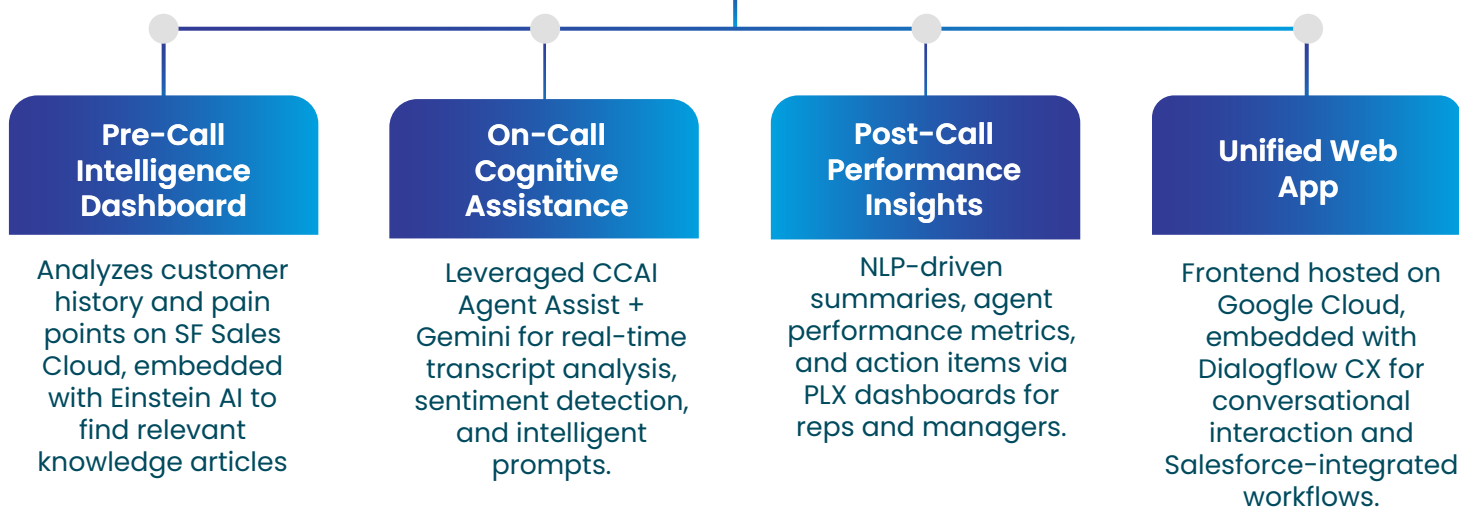
- ▶ Outbound team size grew, close rates remained flat.
- ▶ Sales Reps lacked unified visibility into customer context, call preparation was time-consuming, and post-call insights were fragmented.

Leadership needed a scalable, AI-powered system that could boost productivity, shorten prep time, and elevate the quality of customer engagement — all without overhauling existing CRM or sales platforms.

Agivant's AI-powered Sales Conversion Solution

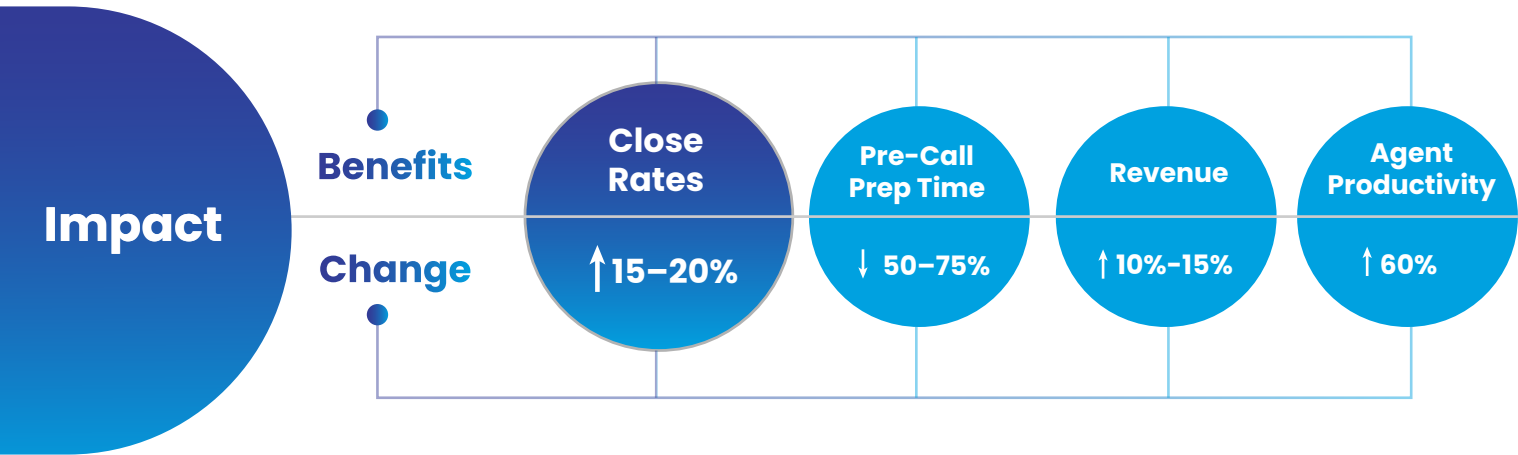
Agivant designed and delivered a modular, AI-first sales enablement platform that integrated with the client's Salesforce environment and existing sales stack. Built using Gemini, Dialogflow CX, Vertex AI, CCAI, the platform unified pre-call intelligence, real-time agent assist, and post-call analytics in a single experience.

Key Capabilities Include



Tech Stack

- **Salesforce:** Sales Cloud + Einstein AI
- **Google:** Vertex AI, Dialogflow CX, Gemini 2.5Flash, CCAI



Voice of the Customer

“ We saw meaningful improvements in rep efficiency and customer engagement within weeks. Agivant’s ability to move fast, align with our stack, and drive AI transformation at scale is what made this a success. ”

Agivant Services

- AI and Data
- Cloud Transformation
- Platform Engineering

Agivant: Your partner for a faster, smarter, more agile future



Measurable outcomes to drive transformative growth

Business @Impact



Differentiated Solutions for disruptive innovation

Innovate @Core



Agile and Adaptive approach to changing tech ecosystem

Build @Speed



Experts with Amplified AI capabilities

Growth @Scale



Partner to create an impact and change 50K lives

Purpose @Change