

# Optimize Operations with Next-Gen Data, Analytics & AIOPs

Powered by Salesforce + Google Cloud + Databricks | Delivered by Agivant

As digital systems grow in complexity, businesses face escalating infrastructure costs, unpredictable incidents, and reactive IT ops. Without proactive insights or real-time observability, engineering and IT teams are overwhelmed—leading to reduced uptime, missed optimization opportunities, and rising MTTR.

**How can organizations shift from reactive firefighting to predictive and automated operations?**

## Agivant's Next-Gen Data & AIOPs Platform

Agivant's integrated solution empowers enterprises to optimize performance, reduce incidents, and boost decision-making with predictive insights, autonomous operations, and unified observability—built on top-tier data and AI platforms.

### Key Capabilities Deployed

#### Integrated Commerce Analytics

- ▶ **Marketing Analytics:** Channel performance, Experimentation ROI, Campaign performances
- ▶ **Sales and Fulfillment Analytics:** Revenue, Cost, Inventory, SKU movement, Payment Gateway Performance
- ▶ **Customer Journey :** Conversion%

#### Engineering Operations Data Platform

- ▶ **Usage Patterns:** Infrastructure usage patterns
- ▶ **FinOps:** Financial datasets, pattern detection to optimize the cost
- ▶ **Infra OPS :** Track infra telemetry, identify potential opportunity to optimize

#### Synthetic Data Generation Platform

- Synthetic data platform** that generates and manages synthetic data using
- ▶ Generative AI models (GANs, VAEs, LLMs)
  - ▶ Statistical methods
  - ▶ Data augmentation techniques

#### Observability Platform

- ▶ AI-Driven Observability platform
- ▶ Unified Observability beyond Applications – Edge, IoT, Data and Applications
- ▶ New Relic / Datadog based Observability solution by leveraging Metrics, Logs, Traces

#### Conversion Catalyst

- ▶ **Conversion Rate Optimization (CRO):** Implement A/B testing for product pages, checkout flows, and landing pages.
- ▶ **Cart Abandonment Recovery:** Use AI-driven triggers to re-engage potential buyers.
- ▶ **Subscription & Retention Strategies:** AI-powered loyalty programs, automated replenishment reminders, and predictive retention offers.

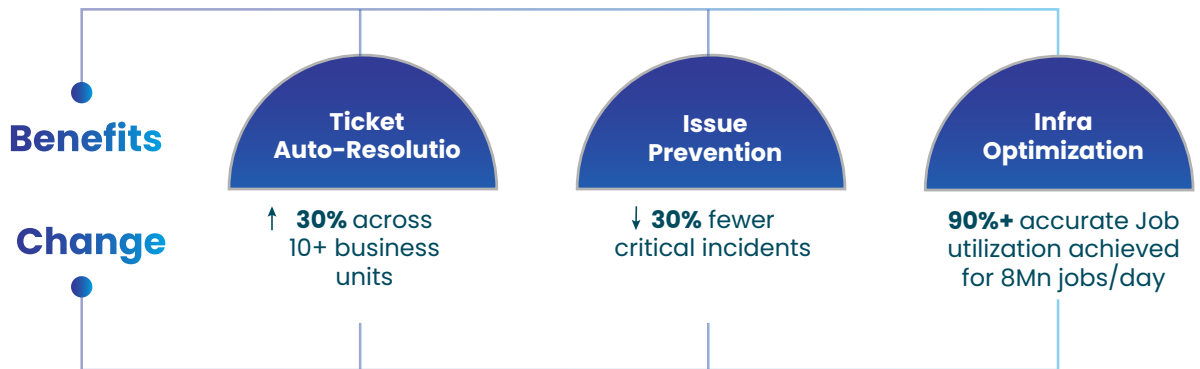
#### AIOPs Platform

- Enhances IT operations through Monitoring, Event Correlations & Automation.
- ▶ Anomaly detection and Intelligent alerts
  - ▶ Event Correlation and Root Cause Analysis
  - ▶ Automations of issue prevention
  - ▶ Automated incident responses



## Tech Stack

Salesforce Service Cloud + Databricks + Google Cloud AI + AWS | New Relic / Datadog | Vertex AI + Gemini 2.5 | Custom ML Models



## Voice of the Customer



### Global Retail Tech Leader

"Agivant helped us auto-resolve 30% of IT tickets across 10+ units—cutting resolution time from hours to minutes and boosting uptime significantly."



### Leading Cloud Infrastructure Provider

"Their AI-driven insights helped us process 8M+ daily jobs efficiently, improving system utilization and reducing bottlenecks"



## Agivant Services

AI and Data

Cloud Transformation

Platform Engineering

## Agivant: Your partner for a faster, smarter, more agile future



Measurable outcomes to drive transformative growth

**Business @Impact**



Differentiated Solutions for disruptive innovation

**Innovate @Core**



Agile and Adaptive approach to changing tech ecosystem

**Build @Speed**



Experts with Amplified AI capabilities

**Growth @Scale**



Partner to create an impact and change 50K lives

**Purpose @Change**