storeconnect

Salesforce Native
Point of Sale

PARTNER INNOVATION AWARDS 2021 WINNER

available on AppExchange

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StoreConnect Point of Sale

StoreConnect's **Point of Sale (POS)** platform is a SaaS-based solution that seamlessly integrates with Salesforce, leveraging real-time product, pricing and customer data.

Designed to enhance retail experiences, the system provides frontline retail workers with **Customer 360 insights**, empowering them to deliver personalized service.

What sets StoreConnect apart is its **fully integrated eCommerce and POS ecosystem,** ensuring a **single source of truth** for product, inventory and customer data—all managed within Salesforce.

This eliminates data silos, streamlines operations and creates a truly **unified commerce experience** across physical and digital storefronts.

Summary of features:

- Retail sales focused Point of Sale interface
- Multiple retail user logins for shifts
- BYO internet connected tablet & hardware
- Cash Drawer Integration for cash sales
- TYRO/Square integration for EFTPOS/credit card readers
- Offline capability for sales transactions (sync re-established when connection restored)
- Live customer look-up for purchase history
- Product, prices & inventory live sync between Salesforce, eCommerce and Point of Sale
- StoreConnect Point of Sale users do not require Salesforce licenses

Sales

User-Friendly Interface:

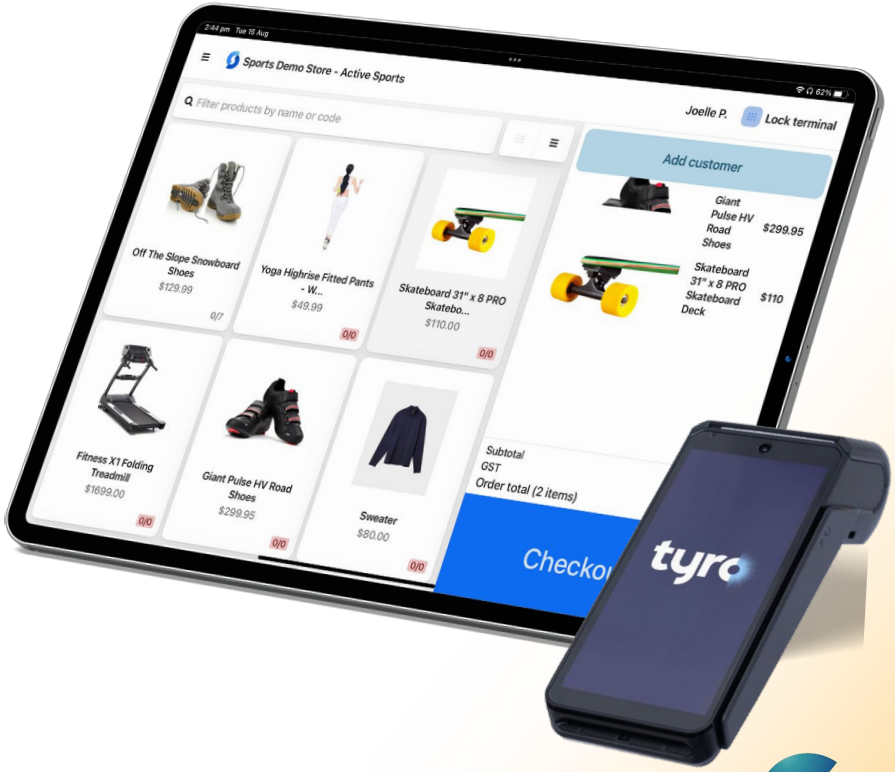
- Intuitive and easy-to-use interface with menus
- Barcode scanning

Payment methods supported:

- Cash
- Credit/debit cards (manually entered)
- Credit/debit cards via Tyro/Square terminals
- Gift cards
- Pay later
- Pay by account
- Click & Collect
- Holds, Transfers, Special Orders
- Rentals

Customer Relationship Management (CRM):

- See up-to-the-minute customer details and purchase history
- Offer loyalty programs and discounts
- Send email receipts and promotional offers



Product Management

Inventory Management:

- Single source of truth for pricing, stock, stock locations for all omni-channel commerce
- Real-time tracking of inventory levels
- Returns management
- Barcode, sticker printing

Product Catalog:

- Add, edit and organize products from Salesforce
- Update all prices for omni-channel commerce in one place
- Configurable product category, trait and search structure to suit most business

Reporting & Automations

Reporting and Analytics:

- Fully customizable real-time reports on all sales, stock and customer behaviours in Salesforce
- Enhanced live sales, stock and customer behaviour reporting via CRM analytics

Integrations:

- Omni-channel commerce with live data sync
- Compatibility with:
  - Cash Drawers
  - Receipt printers
  - Barcode Printers & Scanners
  - Tyro/Square Payment terminals

Integrations:

- True omni-channel commerce with live sync of data
- Integration with eCommerce platforms
- Compatibility with hardware peripherals (receipt printers, barcode scanners, cash drawers)

Business Processes & Continuity

Offline Mode:

- Process sales and other transaction data locally in the event of a service or server disruption. Information syncs on restoration of connection. (Offline mode does not include 3rd party payment processing.)

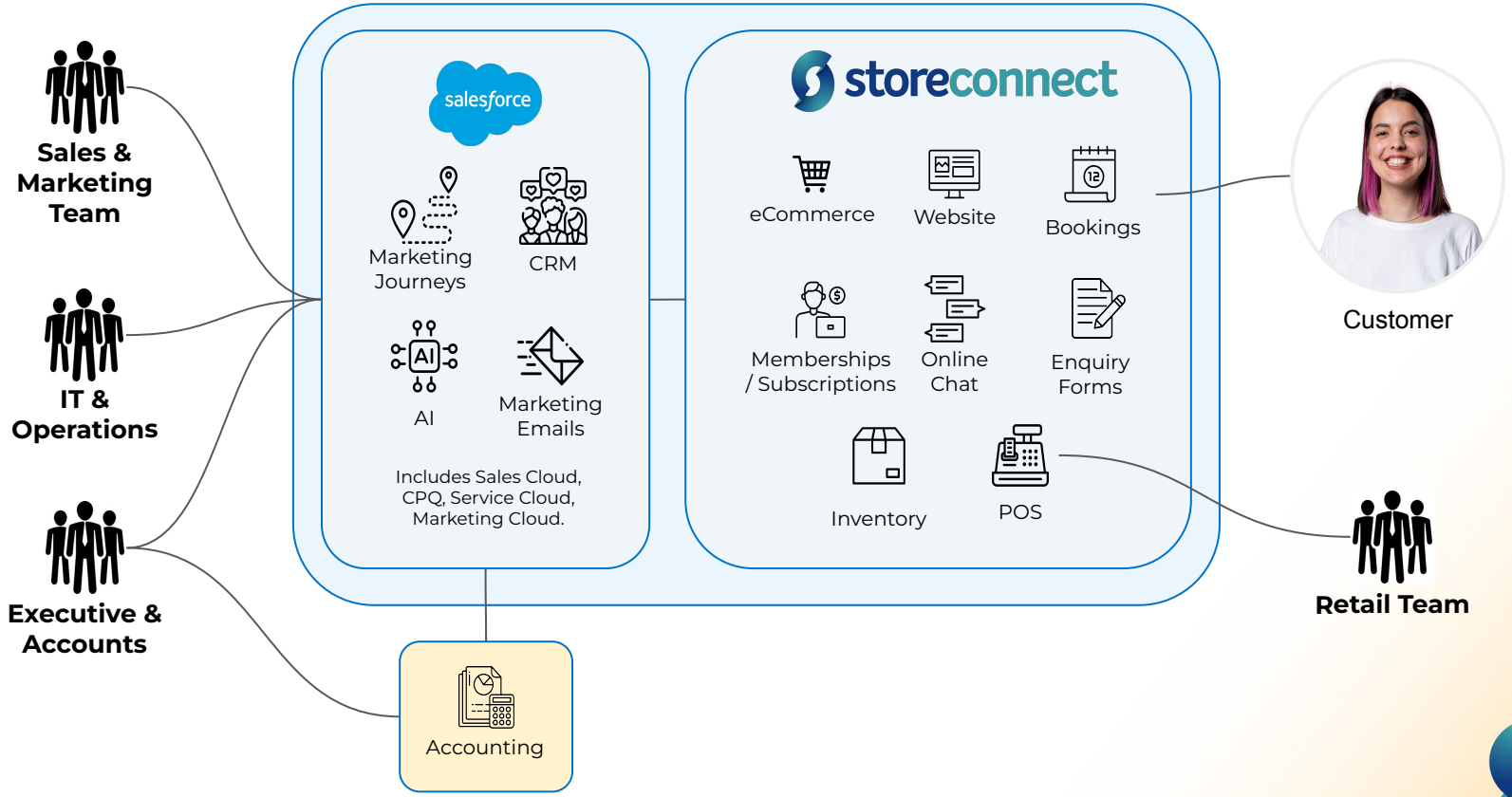
Integrations:

- Omni-channel commerce with live data sync
- Compatibility with:
  - Cash Drawers
  - Receipt printers
  - Barcode Printers & Scanners
  - Tyro/Square Payment terminals

Integrations:

- StoreConnect + Salesforce supports complex business processes for reporting, commissions sales attribution and can trigger process automation for transactions
- Scalability with your business growth and multiple locations

Architecture



Let’s get started!

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