

For Retail

Empower retail channels with geographic intelligence. Boost campaign results. Optimize marketing and sales coverage. Increase customer engagement.

Details | Leads | Accounts | More ▾

▼ RealZips Territory

- RealZips Territory
- US-9 Pacific - Los Angeles City
- Region
- West
- Territory Status
- Active
- Parent RealZips Territory
- US-REG WEST
- Territory Type
- Sales
- Sales Rep
- Jonas Berggren

> Description

▼ Performance & Potential

Quota Sales CY

Sum of Population

State/Province

CA

Territory Map | Related Records | Territory Team | Change History

Object: RealZips Locations | Map View: All

Page 1 of 1 (Total 232 RealZips Locations)

Go to selected RealZips Location

RealZips Location Locations (232)

- BofA 11th and Hill United States
- BofA 29th-Crenshaw United States
- BofA 57th-Crenshaw United States
- BofA 6th-Alvarado United States
- BofA Atlantic-Whittier Blvd United States
- BofA Baldwin Hills Village United States
- BofA Bank Of America Plaza United States
- BofA Beverly & San Vicente United States
- BofA Boyle Heights United States
- BofA Brentwood District United States
- BofA Broadway-Manchester United States

Deliver Retail Success with GeoData

RealZips instantly enhances Salesforce records with deep geographic data, unlocking powerful capabilities across location management, marketing campaigns, sales and service channels, and compliance.

ENRICH

Retail organizations lack ZIP-level insights in their CRM. RealZips instantly adds geographic metadata to every record – including ZIP code, channel assignment, city, county, timezone, and distance to closest location – enabling a deeper customer engagement.

AUTOMATE

Automatically assign leads and customers to the correct store, sales rep, and channel. Immediately deploy compliance management based on jurisdiction. Organize all records in Salesforce based on travel distance zones.

ORGANIZE

Structure records across territories, distance zones, store networks and competitive locations. Prospects and customers are instantly associated with their closest location, closing deals faster and resolving cases sooner.

EMPOWER

Give channel teams the tools needed to drive geographic success. Provide an automated framework for marketing and sales compliance. Guide Agentforce AI with local geographic context, enabling AI agents to craft locally relevant content and workflows.

ENRICH • ORGANIZE • AUTOMATE • EMPOWER

RealZips.com • GetRealZips.com • RealDatasets.com • RealZipsHelp.com • BookRealZips.com



Use Cases for Retail

Enrich customer data with geographic intelligence.

BEFORE REALZIPS

No geographic structure in customer data.
Slow and inaccurate lead and case assignments.
Generic campaigns across diverse regions.
Hard to implement compliance management.
No customer segmentation based on geography.

AFTER REALZIPS

Instant geographic context on every CRM record.
Auto-routing to nearest store, partner, or sales rep.
ZIP-level targeting with local relevance and market data.
Automatic compliance flags on all records in Salesforce.
Customer segmentation based on ZIP code profile and potential.

Unlock Retail Success

Accelerate Retail operations with RealZips geographic data:

Smart Lead Assignment – Automatically assign leads based on ZIP code, territories, or the nearest location to ensure fast follow-up.

Localized Campaigns – Customize marketing campaigns by geographic region, by distance zones and consumer preferences.

Event Targeting by Distance – Promote events by inviting customers within specific travel zones to maximize attendance.

Territory Conflict Elimination – Prevent sales rep overlap and confusion with clearly defined ownership at the ZIP-code level.

Franchise & Channel Support – Organize territories across retail stores, field reps, and channel partners for optimal coordination.

Compliance Automation – Automatically flag restricted or non-serviceable ZIP codes to avoid marketing and sales activities that could result in fines, delays, or regulatory non-compliance.

AI-Powered Messaging – Power Agentforce with geographic data to generate localized, compliant and personal messages.

Store Traffic Optimization – Guide customers to their closest retail locations using intelligent ZIP-based routing to increase foot traffic and conversion rates.

ZIP-Based Insights – Analyze sales, marketing, and customer activity by ZIP code, City, and County to uncover trends and benchmark performance. Implement instant dashboards with interactive maps and live charts.

WHAT OUR CUSTOMERS SAY

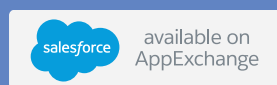
“RealZips is a fantastic solution for managing complex sales territories and regions. Integrates seamlessly with Salesforce and provides powerful ways to analyze business performance.”

- C. Valdez, JCB

TURN LOCATION DATA INTO REVENUE

Ready to enrich your Salesforce records with actionable geographic intelligence?

Book a demo and discover how RealZips instantly unlocks the full power of your customer data in Salesforce.



**Learn about
RealZips for Retail**