

# Move From Data-Rich to Insight-Driven

**Centralize Data, Optimize Journeys, Scale Personalization**

Data should be your most powerful asset in a world where every customer interaction leaves a digital trace.

But for many enterprises, it's a liability, because it's fragmented, siloed, and slow to activate.

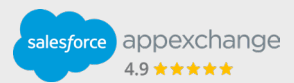
Salesforce Data Cloud promises a unified, intelligent foundation for turning data into real-time action. But the journey from 'data-rich' to 'insight-driven' isn't plug-and-play.

That's where Grazitti comes in. With deep Salesforce expertise and a consultative delivery model, we make Data Cloud deliver measurable ROI through real-time segmentation, AI-powered insights, and compliance-first governance.

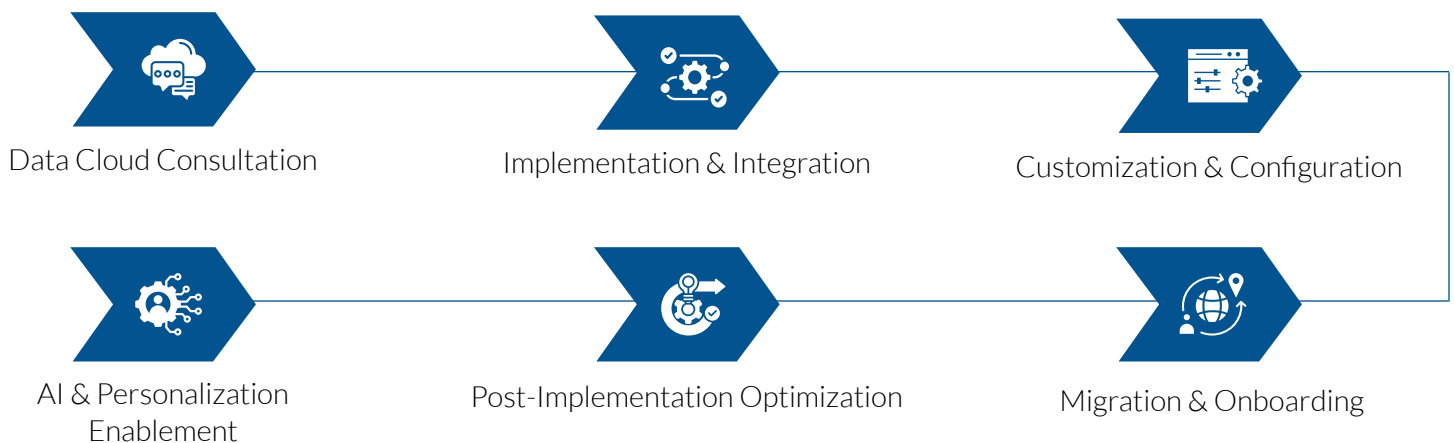


**9/10** Net Promoter Score

**100+** Silicon Valley Companies Trust Grazitti



## Services for Every Stage of Your Salesforce Data Cloud Journey



## Turn Intelligence Into Engagement with Grazitti

- Assess data maturity and design a scalable, unified architecture
- Integrate structured, semi-structured, and unstructured data across clouds
- Customize models, entities, and segmentation for your business needs
- Activate AI for real-time personalization, journey orchestration, and growth

## Accelerate Outcomes with an Integrated Tech Stack



We connect Salesforce Data Cloud with Snowflake for secure, bidirectional data sharing, unified analytics, and open access to real-time insights.



We integrate Tableau with Data Cloud to deliver predictive dashboards and visual analytics that surface insights from unified customer profiles.



We bring Data Cloud insights into Slack to enable real-time alerts, collaboration, and decision-making, right where your teams work.

Don't see your preferred platform here?

We likely work with it too. Our team can tailor integrations to fit your stack.

## The Grazitti Advantage

**17+**

Years of cross-industry experience

**2000+**

In-house experts, including Salesforce-certified architects and developers

**1000+**

Projects delivered with measurable outcomes



Global Delivery Model offering agility, scale, and 24x7 availability

## About Grazitti Interactive®

A global digital services provider and innovation leader, Grazitti Interactive empowers growth through tailored Salesforce, marketing automation, data analytics, web development, and AI solutions. With 17+ years of experience, we cater to 1,000+ clients, including Fortune 500 companies, delivering agile, expert execution from global delivery centers. Recognized by industry leaders, including NelsonHall, ISG, and Everest Group, we consistently set the benchmark for delivery excellence.