

Unleashing the Power of Hyperforce for Your Salesforce Infrastructure

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In today's fast-paced technology landscape, staying ahead is crucial for businesses aiming to thrive. Hyperforce, Salesforce's next-generation infrastructure, is designed to support this goal by delivering greater flexibility and scalability. This powerful architecture enables organizations to operate efficiently and securely, adapting quickly to changing demands. Below is a closer look at what Hyperforce is and how it benefits businesses.

What is Hyperforce?

Hyperforce is Salesforce's advanced infrastructure architecture, designed specifically for the public cloud. It is a groundbreaking shift from hardware-based to code-based infrastructure, enabling efficient global delivery of the Salesforce platform and applications. This transformation gives businesses greater control over data residency, enhancing compliance and security while boosting the platform's speed and reliability.

Benefits of Hyperforce

1. **Data residency:** Hyperforce enables global service for employees and customers while maintaining control over data residency, ensuring compliance with regional regulations.
2. **Scalability:** Benefit from the flexibility to grow and scale your business as needed, supporting long-term sustainability.
3. **Security:** With security at its core, Hyperforce employs stringent controls, zero-trust principles, and data encryption both at rest and in transit.
4. **Privacy:** Data privacy is paramount, and Hyperforce upholds comprehensive standards to provide transparency and control.
5. **Agility:** Hyperforce reduces downtime for releases and maintenance, accelerates development and testing, and enhances interoperability with Amazon Web Services (AWS).

Is Your Instance Ready for Hyperforce

Preparing for Hyperforce is essential to ensure a smooth transition to Salesforce's next-generation infrastructure. Evaluating readiness helps identify any necessary adjustments for compatibility. Salesforce provides [a comprehensive preparation guide](#), providing step-by-step instructions to assess whether an instance meets Hyperforce requirements, covering critical factors like data readiness, integration compatibility, and infrastructure dependencies.

Considerations for Additional Services

Hyperforce affects services across the Salesforce ecosystem. For example, Marketing Cloud and other connected services may require configuration updates to ensure seamless integration. Reviewing specific guidelines helps organizations determine the adjustments needed to retain uninterrupted access and maintain alignment with Hyperforce's architecture.

Data residency and Hyperforce

One of Hyperforce's primary features is its support for data residency, enabling data storage within an organization's home country, provided the services are available in that region. This capability facilitates compliance with local regulations. However, it is crucial to review documentation, as certain customer data may still reside outside the country for support or operational purposes. Hyperforce grants businesses full control over customer data, allowing data residency management to align with specific requirements.

No Additional Costs

The transition to Hyperforce is designed to be cost-effective, with no added fees for moving to the new infrastructure. This cost-effective approach supports long-term growth by enabling organizations to allocate resources strategically, benefiting from enhanced capabilities without increased expenses.

Organizational Continuity

After migration to Hyperforce, an organization will continue to function seamlessly, just as it does today. Services not yet hosted on Hyperforce will continue to operate without interruption, ensuring stable and consistent core operations. This continuity allows teams to focus on leveraging Hyperforce's new benefits without disruption to current workflows.

Global Reach

Hyperforce supports data residency across numerous countries, including Australia, Canada, France, Germany, India, Japan, the United Kingdom, and the United States. Specific product availability may vary by region, with expansions based on customer demand. This flexibility enables organizations to operate globally while meeting regional data requirements.

Maintenance Windows

In most cases, current maintenance windows will remain consistent. However, depending on the migration, adjustments may occur due to time zone differences or regional shifts. Salesforce will provide advance notice of any changes, ensuring adequate preparation.

Resilience and Reliability

Hyperforce is built with resilience in mind. Each region operates with at least three availability zones, ensuring high availability and rapid recovery through redundancy. Automated processes and standardized deployment further enhance Hyperforce's reliability, offering a robust infrastructure designed to support business continuity and security.

Hyperforce: The Future Of Business Scaling

As Salesforce's vision for the future, Hyperforce empowers businesses to scale securely and efficiently while driving innovation. It provides the infrastructure necessary for advanced growth, enabling companies to handle larger data volumes, increased user demands, and complex integrations. By transitioning to Hyperforce, organizations are positioned to leverage next-generation technology with comprehensive support throughout the journey.

Our **Digital Services Practice** is here to guide you through every step—from evaluating readiness to managing migration and optimization—ensuring that you fully leverage Hyperforce's capabilities for secure, scalable, and innovative growth. Let our **Salesforce** professionals help you unlock the full potential of Hyperforce for your business success.

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