

EXTENTIA

— INFORMATION TECHNOLOGY

A Merkle Company



**14+ YEARS ON
SALESFORCE**



**PDO SPECIALIST
NAVIGATOR**



**CSAT SCORE
4.9/5**



A world leader partnering with the world's leader.

8,500+

Salesforce certifications -
#1 global agency partner

2,000+

Global implementations
across the Salesforce
ecosystem

SPECIALIZATIONS

- Loyalty Management
- Data Cloud
- Marketing Cloud
- Commerce Cloud
- Service Cloud
- Experience Cloud
- Industry Clouds
- Personalization
- Intelligence
- MuleSoft
- Tableau
- Integration

RECOGNITION OF EXCELLENCE

5x

Partner of the
Year Award
Winner

3x

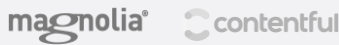
Marketing Cloud
Partner of the Year



PAC Radar Salesforce Services Europe
*Best in Class: Retail, Financial Services, Manufacturing,
Communications & Media*
2024

INVESTMENTS IN INNOVATION

Global Composable
Commerce Accelerator



MERKURY
for Salesforce AppExchange

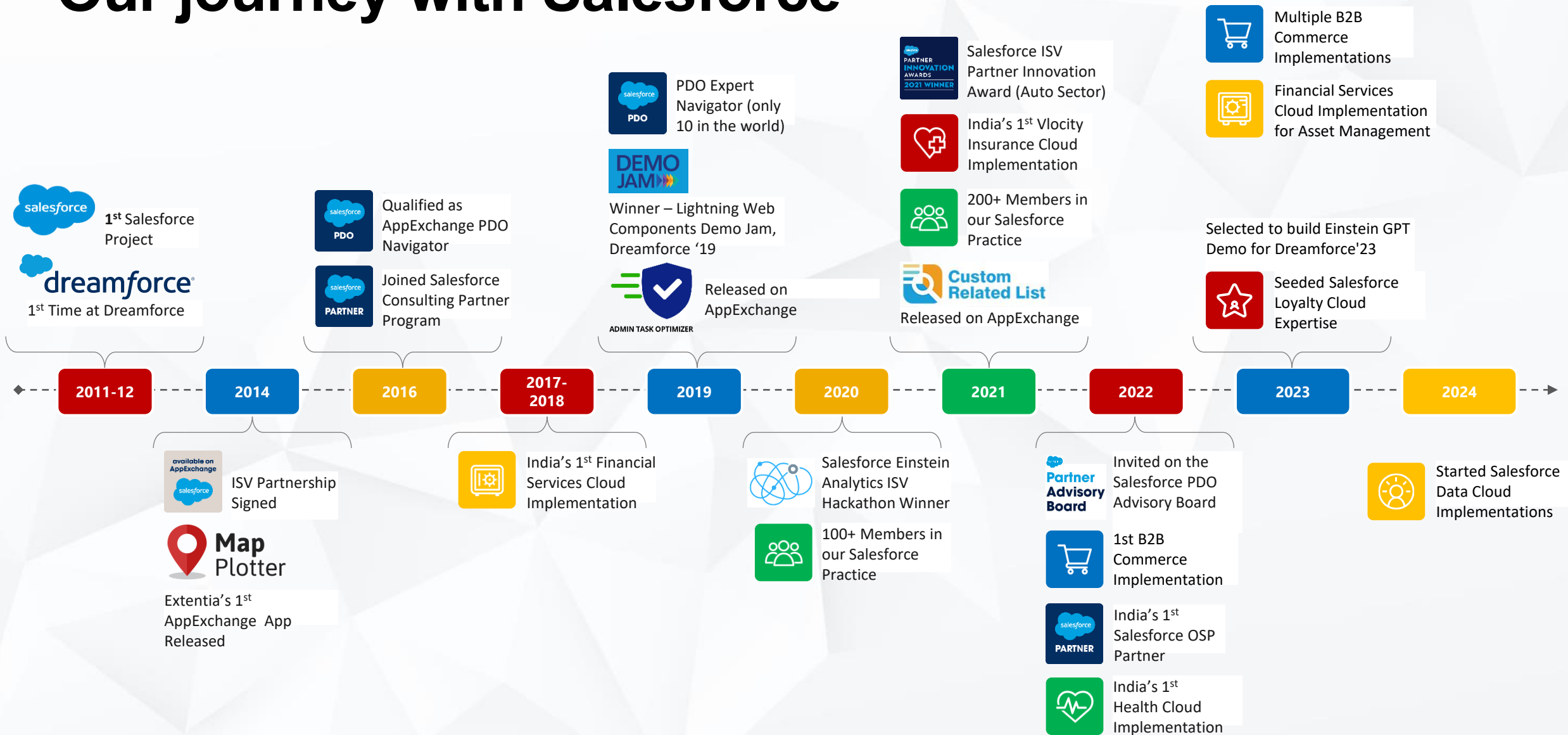
Messaging
Transformation Blueprint

MERKURY
for Data Cloud
Identity & Hygiene

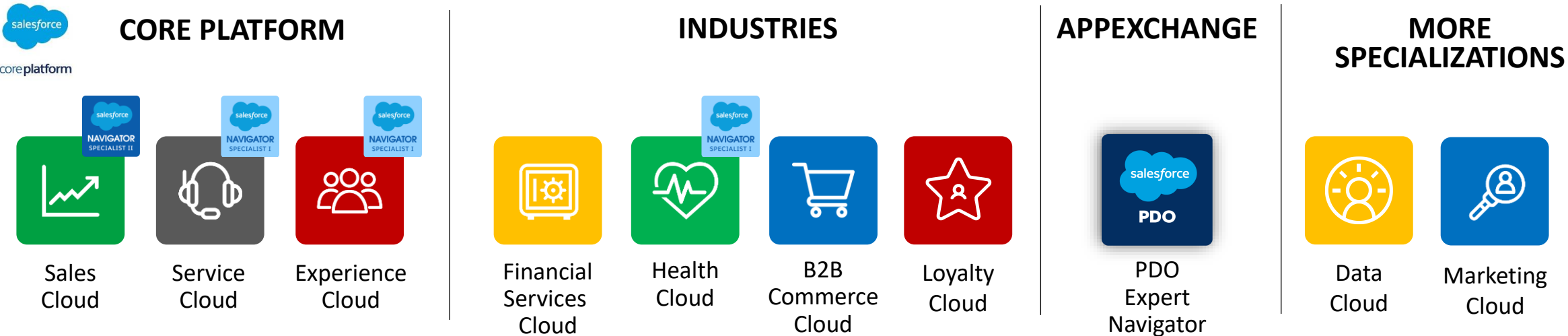
Loyalty Launch Pad

Rocket for B2B Commerce

Our journey with Salesforce



Our journey with Salesforce



EXCELLENCE AWARDS & ACHIEVEMENTS



Selected to build
Einstein GPT Demo
Dreamforce 2023



Salesforce Partner
Innovation Award
September 2021



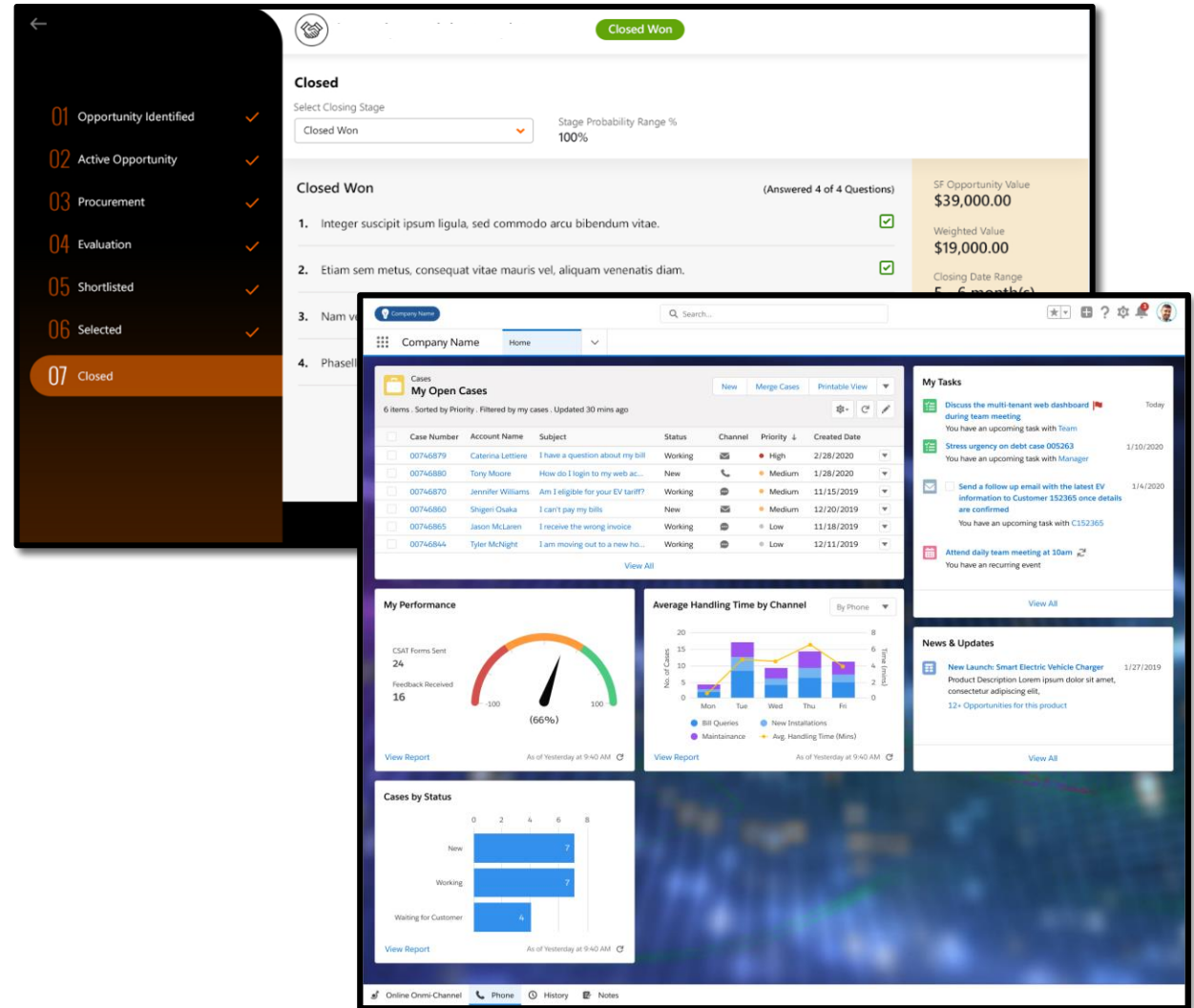
Best Topical App –
Einstein Analytics
**Salesforce EA
Hackathon 2020**



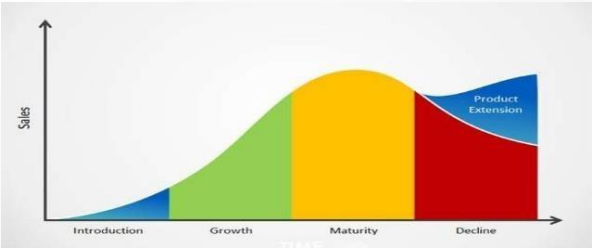
Lightning Web
Components
Demo Jam
Dreamforce 2019

AppExchange Development

- As a certified Salesforce Specialist PDO Navigator, Extentia excels in guiding ISVs worldwide through Salesforce's stringent security reviews
- Specialize in developing custom solutions with an experience-centric approach
- Holistic support from ideation to development to deployment to AppExchange product launch, and ongoing support
- Experienced in newer AppExchange technologies like 2G Packaging, SFDX, feature management



PDO Product Catalog



Intro	Growth	Mature	Sustain
Product Ideation	Minimum Viable Feature Set	Salesforce DX	AppExchange Readiness Check
Business Flows/Processes	Roadmap Definition	AppExchange Development	Security Review
Requirement Analysis	Solution Approach	Integration with Third Party Applications	AppExchange Listing
Scope and Architecture Definition	ISV Onboarding	Demo Builds	Setup leads org
Minimum Viable Feature Set	UX/UI Experience	Data Migration	Post Rollout Support
	Compliance Process	Finalize business go-to-market strategy	Implementation
	Solution Documentation Validation		Continue Product Development
			Minimum Viable Product Go-live

Get In Touch



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EXTENTIA
MOBILE
DEVELOPMENT



EXTENTIA
CLOUD
DEVELOPMENT



EXTENTIA
EXPERIENCE
STUDIO