

#### Your Trusted Salesforce CRM Partner

Worried about productivity and expertise?

Nubys Technology safeguards your investments in

Salesforce CRM and maximizes its potential.





## authorized cloud reseller



available on **AppExchange** 



partner since 2019

- Ridge (Silver) Consulting partner
- 85+ Certifications
- **40+** Salesforce consultants
- 70+ Projects completed
- **5 -** Current FY Average CSAT
- ISO 9001, 27001 certified company
- Implemented CRM for SMB to Enterprises.
- Consultants with 2 to 15+ years of experience.
- Clients from India, USA, UK, Ireland & Germany.

## **Product / Platform Expertise**



**Sales** Cloud



Service Cloud



**Experience** Cloud



Marketing Cloud



Lightning **Experience** 



**Salesforce** Integration



Custom Development

#### Some of our customers

















## Industries we served

















**Manufacturing** 

**FinTech** 

Healthcare

Real Estate

Consulting

**Services** 

Start-Ups

**Non Profit** 

#### **About Nubys Technology**

Established in 2018, Nubys Technology specialized in providing Salesforce solutions that enable our customers to quickly realize their business goals and get maximum ROI from Salesforce investment. We help customers by leveraging our technology and domain expertise and provide reliable and quality solutions on time & with-in budget.

#### **Contact US**



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# How can we help grow your business?









Close more deals Scale service **Build customer relationships** 



Sell faster

## Sales Cloud - Driving Revenue Growth

- · Streamlines Sales Processes: Automates lead management, opportunity tracking, forecasting, and pipeline visibility.
- Customer 360 View: Centralizes customer data to enable personalized, insight-driven selling.
- AI-Powered Insights: Einstein AI helps with lead scoring, next-best actions, and deal predictions.
- Mobility: Sales teams can access and update information on the go, improving responsiveness.
- ( ) Impact: Increases sales efficiency, improves win rates, and accelerates revenue growth.



**Service Cloud** 

## **Service Cloud - Enhancing Customer Experience**

- Omnichannel Support: Unifies customer service across email, phone, chat, messaging, and social.
- Case Management & Automation: Speeds up issue resolution with AI-powered routing and workflows.
- Self-Service Options: Enables knowledge bases, chatbots, and communities for faster resolutions.
- Field Service Integration: Optimizes onsite service with scheduling, tracking, and mobile support.

Impact: Improves customer satisfaction (CSAT), reduces service costs, and builds long-term loyalty.



Marketing Cloud - Engaging Customers at Scale

- Personalized Campaigns: Delivers the right message to the right person through email, SMS, social, and ads.
- Journey Builder: Creates automated, cross-channel customer journeys tailored to lifecycle stages.
- Data-Driven Insights: Segments and analyzes customer behavior to refine targeting.
- Sales & Service Integration: Ensures consistent messaging aligned with sales & support interactions.

Marketing Cloud ( ) Impact: Boosts customer engagement, nurtures leads, drives higher conversion & retention.



## **Experience Cloud - Building Connected Ecosystems**

- Customer & Partner Portals: Provides secure, branded portals for customers, partners, and employees.
- Self-Service Communities: Empowers customers to find answers and connect with peers.
- Partner Relationship Management (PRM): Enhances partner collaboration with shared sales tools and
- Personalization: Tailors experiences based on user roles and preferences.

Experience Cloud ( ) Impact: Improves collaboration, reduces support costs, and strengthens partner/customer relationships.



## The Combined Power – Driving Digital Transformation

When used together:

- Sales Cloud + Marketing Cloud: Aligns marketing and sales for better lead conversion.
- Service Cloud + Experience Cloud: Delivers seamless customer service with self-service portals.
- Salesforce Platform: Ties everything together, enabling customization, integrations, and innovation.



Result: Businesses transform into customer-centric, data-driven, and agile organizations, delivering superior experiences across the entire lifecycle.

