TECHCRONUS
adding innovation

salesforce

Accelerating growth through intelligent Salesforce powered solutions
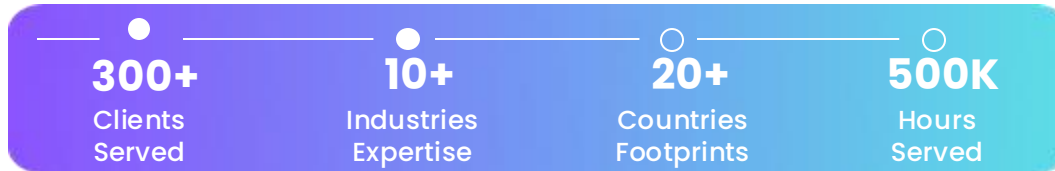
BRANDS SERVED

DE BEERS
JEWELLERS

ECCO

Payoneer

chargebee

BEST BUY
YARDBIRD

ARADA

well

TOYOTA

INDIAN CLIENTS

groupm

MARKS & SPENCER

Shree Maruti
Infinite Possibilities – Since1985

Pioneer

HESTER
Hester Biosciences Limited
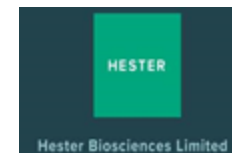
CUSTOMER FEEDBACK

Thank you for being an important part of this achievement. We need to keep clients happy and make money. You are helping us with both. We have loved what a great job you have done of vetting the people you have offered to us. You are good at your work and we appreciate that.

Warm Regards,
Jack - President

As far as Rachlin, he has always been AWESOME. We absolutely are blessed to have such a wonderful resource. We appreciate him so much and truly value him.

Pranay is also turning out to be a great resource as well and as we move forward on projects looking forward to getting to know him and his skill set.

Janet – Director of Operations

Meanwhile, just wanted to let you know how much we at TC appreciate the opportunity to work with you and Shalin. The regular meetings, the constant stream of quality development and the relationships we're building even so many miles and time zones apart humble and fill us with gratitude. Wishing you and Techcronus success for years to come.

Regards,
Liesa - COO

TECHCRONUS
adding innovation

SALESFORCE PROFESSIONAL SERVICES

TECHCRONUS adding innovation

salesforce

Data & AI
- Analytics & Reporting.
- Automation
- Einstein AI, Tableau, MuleSoft

Consulting
- CRM assessment & business process analysis
- Gap Assessment
- Platform Strategy
- Licensing guidance & architecture
- Services Improvement
- Proof of Concept (POC)

Integration
- Connect with ERPs, Marketing tools/other
- Inbound Email/SMS/Web/Data Integration
- MuleSoft, REST/SOAP APIs, ETL platforms

Managed Services
- Enhancements, bug fixes, and 24x7 support
- Continuous care post go-live
- Salesforce admin support

Custom Development
- App Dev - Visualforce Pages
- Apex and Lightning Web Components
- Custom app on Salesforce AppExchange
- JavaScript Framework
- JavaScript, remoting, jQuery
- Controller, CSS, Bootstrap

Implementation
- Sales Cloud
- Service Cloud
- Marketing Cloud
- Health Cloud
- Revenue Cloud (CPQ, Billing)
- Einstien
- Business Process Automation

SALESFORCE MANAGED SUPPORT

- **Admin Support** – Manage users, roles, security, backups, and maintenance.
- **Build & Enhance** – Develop new features, custom flows, and integrations.
- **Optimize & Monitor** – Regular audits, performance checks, and fixes.
- **Release Management** – Handle updates, new features, and compatibility.
- **User Support** – L1/L2 helpdesk, training, and enablement.
- **Flexible Engagement** – Hourly, monthly, or dedicated admin/dev teams.

Salesforce Managed Services & Support

Administration Support

Development & Enhancement

System Monitoring & Optimization

Release & Upgrade Management

User Support & Training

System Optimization & Upgrade

INDUSTRY EXPERIENCE

We know Your **Industry** to the **Core**

Salesforce Solutions **Tailor-Made** For Each Sector

Techcronus Versatile expertise across multiple industries, showcasing unrivaled proficiency. As a market leader, we specialized in delivering top-tier salesforce solutions tailor-made for each sector, ensuring optimal performance and unmatched success for our clients

10+ Industries Experience

With expertise in 10+ industries, Techcronus delivering top-notch salesforce solutions that cater to the specific demand and challenges to each sector in the market.

Healthcare & Life Sciences

Manufacturing

Real Estate

Distribution & supply chain

Retail & E-commerce

Education

Financial

Non-Profit

HOW WE WORK

Assessment
1
Assessing and analyzing your CRM / CX requirements (after signing NDA)

Estimation
2
Detailed Statement of Work with time & cost estimation linked to the deliverables

Approval & Kick-off
3
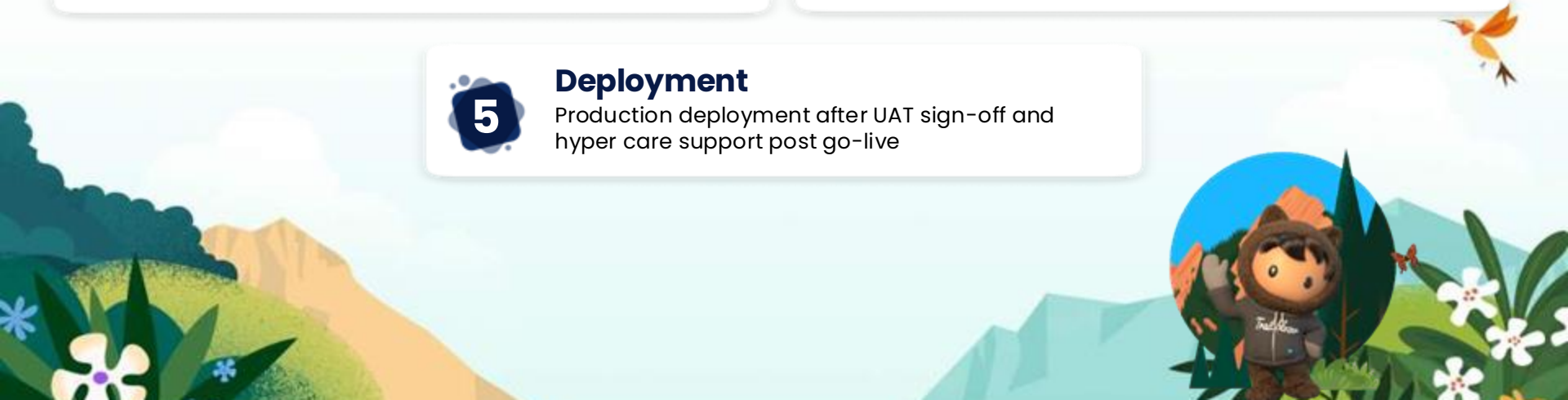Upon your formal approval of the SOW, we assign the team and plan project kick-off

Execution
4
100% transparent development and QA process with Sprint based execution model

Deployment
5
Production deployment after UAT sign-off and hyper care support post go-live

Salesforce Certified Team

Our team holds industry-leading certifications across multiple Salesforce domains, ensuring expertise and best practices in every project.

How We Collaborate with Global Partners

Techcronus is a partner-centric organization since inception. We partner with MSP, ISV, SI firms to deliver integrated Salesforce solutions, combining expertise, co-innovation, and shared go-to-market strategies.
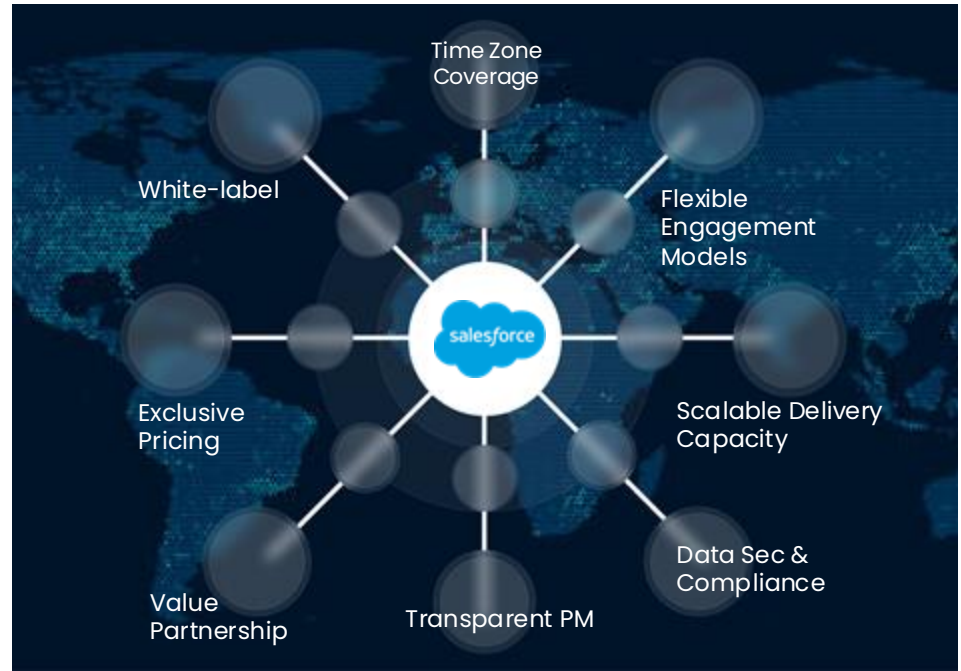
CASE STUDIES – Salesforce Health Cloud Implementation

Client Overview

Health Cloud Transformation for a US-Based Healthcare Provider

Industry:
Healthcare & Life Sciences

The Challenge

A leading US healthcare provider faced mounting pressure from fragmented patient data, manual workflows, and growing HIPAA compliance risks. Their care teams lacked a unified view of patient records, struggled with disconnected EMR systems, and were bogged down by inefficient processes that compromised both care quality and operational agility.

Our Approach

Techcronus partnered with the client to deliver a robust, end-to-end Salesforce Health Cloud implementation tailored for high-stakes healthcare environments. Our solution included:

✓ **EMR/EHR Integration:** Seamlessly connected Salesforce Health Cloud with the client's existing EMR systems to create a single source of truth for patient data.

✓ **HIPAA-Compliant Architecture:** Designed a secure data framework with encryption, role-based access, and detailed audit trails to meet stringent regulatory standards.

✓ **Workflow Automation:** Streamlined patient engagement with automated appointment reminders, post-visit follow-ups, and care coordination tasks.

✓ **Real-Time Dashboards:** Equipped clinicians and staff with instant access to actionable insights, improving responsiveness and decision-making.

Tangible Impact

Outcome	Impact
Unified Patient View	Enabled holistic care decisions and faster triage
Patient Engagement	Increased by 30% within the first six months
Admin Workload	Reduced by 40% through intelligent automation
HIPAA Compliance	Achieved full compliance with secure access controls

CASE STUDIES – Salesforce CPQ and Revenue Cloud Solution

Client Overview

US-based High-Tech SaaS & Manufacturing firm using Salesforce CPQ and Salesforce Revenue Cloud to simplify sales and revenue operations

Industry:
High-Tech, SaaS, Manufacturing

The Challenge

A fast-growing SaaS and subscription-based business was grappling with inefficient sales quoting and revenue operations. Sales reps spent hours manually preparing quotes, while approval bottlenecks delayed deal closures. Pricing errors were common, leading to revenue leakage and customer dissatisfaction. Subscription renewals and billing were handled manually, resulting in poor forecasting and limited visibility into recurring revenue streams.

Our Approach

Techcronus partnered with the client to deploy a comprehensive Salesforce CPQ and Revenue Cloud solution, designed to modernize and automate their revenue lifecycle:

✓ **Automated CPQ:** Implemented guided selling, dynamic pricing rules, and streamlined discount approvals to accelerate quote generation.
✓ **Subscription Lifecycle Management:** Enabled end-to-end automation for renewals, billing, and revenue recognition using Revenue Cloud.
✓ **ERP Integration:** Connected Salesforce with the client's ERP system to ensure real-time financial reporting and compliance.
✓ **Executive Dashboards:** Delivered intuitive dashboards for leadership to monitor deal velocity, renewal rates, and revenue growth.

Tangible Impact

Impact Area	Result
Quote Generation	60% faster, reduced from hours to minutes
Pricing Accuracy	Zero errors, automated validation ensured consistency
Deal Closure Speed	25% faster, streamlined approval workflows accelerated sales
Revenue Forecasting	Improved precision ,full visibility into renewals and billing cycles

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Employee Headcount - HR Dashboards

Client is a global leader in Vehicle Safety Lighting Equipment and Emergency Solutions with 500+ employees worldwide.

Techcronus created dashboards for the Human Resources Dept to analyze following data:
1. Employee Headcount
2. Employee Demographic
3. Vacancies
4. Terminations
5. Wage Cost

PowerBI dashboard uses data directly from SharePoint site.

Find more HR dashboards in the link below.

LIVE DASHBOARD

SUPPLY CHAIN ANALYSIS

Supply Chain Analysis BI Dashboard helps Business Managers and Stakeholders to visualize the Key Performance Indicators like Average shipping Days , Total No. of Unit sold , Average shipping days, Total Sales vs Total Profit, Customer segment analysis, Top most ordered Item vs bottom ordered Items, Regional Analysis etc. Dashboard has advance filters like Delivery status, Year for getting customized data as needed.

LIVE DASHBOARD

MANUFACTURING DATA ANALYSIS

Manufacturing Industry Analysis BI Dashboard helps Business Owners and and Stakeholders to visualize the Key Performance Indicators like Average Production Shift, Production by Plan, % Utilization. Total Production Throughput by Shift etc. It also helps getting the cost analysis and failure count, %, rejection rate etc for getting the Cost of Failure sort of an critical parameter. This analysis includes the uptime, downtime, Total Time in hrs:min with other key parameter like productivity, performance, quality - plant wise, shift wise, machine wise, hour wise

LIVE DASHBOARD

GET IN TOUCH FOR YOUR ENTERPRISE SOLUTIONS NEEDS

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