

Biz2People: Strategic Partner for Salesforce Success



BIZ2People

Cloud business, real connections.

YOUR STRATEGIC PARTNER FOR DIGITAL TRANSFORMATION

We are an international consulting firm specializing in technology, comprised of professionals passionate about innovation and committed to delivering high-quality solutions with measurable impact.

Our multicultural team excels in developing customized digital solutions, Salesforce CRM consulting, IT outsourcing, and Artificial Intelligence.



Since 2022



Operations
in 4 countries



+120k Hours
of Consulting



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SALESFORCE: BIZ2PEOPLE EXPERTISE

Our comprehensive operations:

- Strategic Consulting
- Custom Development
- End-to-End Implementation
- Complex Project Management
- Systems Integration
- Ongoing Support

Our specialties:

- Marketing Cloud
- Sales Cloud
- Service Cloud
- Experience Cloud
- Omnistudio
- Mulesoft
- Agentforce



OUR CERTIFICATIONS



ORGAUDIT360: EXCLUSIVE BIZ2PEOPLE SOLUTION

What we deliver:

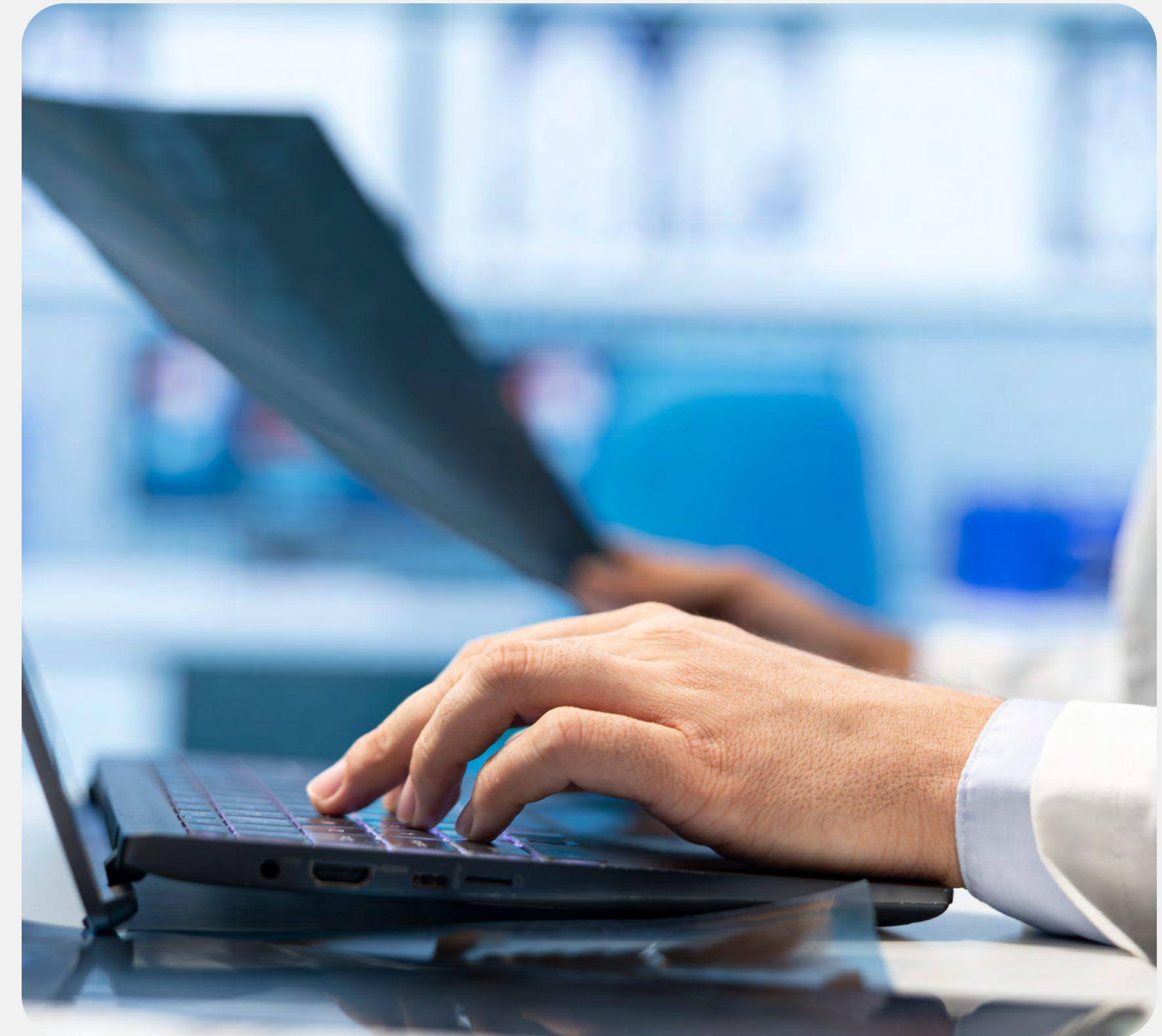
- 360° view of the current architecture
- Risk and bottleneck mapping
- Compliance with best practices
- Optimization and performance improvement proposals

Transformative results:

- Reduced technical maintenance costs
- Greater efficiency in new integrations
- Minimizes security risks and outages
- Ensures sustainable performance for scalability

The process in practice:

- Specialized technical audit
- Instance governance
- Strategic roadmap for continuous improvement



Ideal for companies that treat CRM as a strategic asset and for leaders seeking control, predictability, and ROI.

THE BIZ METHODOLOGY:

FOCUS ON PEOPLE, AGILITY, AND RESULTS

Our fundamental principles:

People-Centered Approach: Agile methodologies focused on the client and teams.

Technical Excellence and Customization: Multicultural and certified team delivering tailored solutions.

Fast, Secure, and Scalable Deliveries: Commitment to tangible, high-impact results.

Our delivery process:

Comprehensive analysis: A complete understanding of the business and technical needs.

Tailored development: Customized solutions with modern technologies.

Agile and effective delivery: Fast, efficient, and high-quality implementation.

Ongoing support: Long-term growth, evolution, and performance optimization.

SUCCESS STORIES



Horticulture Sector (USA)

Solution: Implementation of Sales Cloud for customer management and sales automation; activation of Service Cloud (Web-to-Case and Email-to-Case); integrated sales tool.



Media, Education, Investment and Technology (Brazil)

Solution: Digital transformation and legacy system integration project. Completed in 60% less time than the client's initial estimate.



Telecommunications (Netherlands)

Solution: Specialized Salesforce squads, Scrum methodology, use of Copado and Omnistudio.

THE ESSENCE OF BIZ2PEOPLE

Our purpose:

We believe **happiness, integrity, and technical expertise** are essential for empowering people to achieve **meaningful transformations**.

Our values:

- Respect for individuality
- Customer satisfaction
- Collaboration
- Innovation
- Agility



OTHER SOLUTIONS BY BIZ2PEOPLE



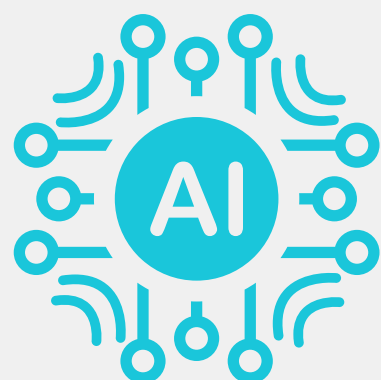
IT Outsourcing

- Specialized Consulting (Managed Services, Extended Teams)
- Strategic Recruitment



Custom Digital Solutions

- Solving Complex Challenges
- Supporting Digital Transformation



Artificial Intelligence (AI)

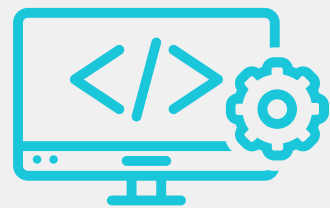
- Customized AI Solutions
- Process Optimization

TECHNOLOGICAL EXPERTISE

Our team masters a vast ecosystem of cutting-edge technologies, enabling us to build robust and innovative solutions for any challenge.



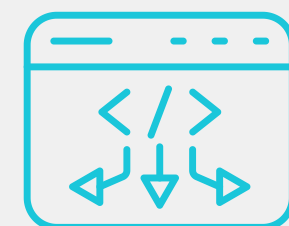
CRM & ERP Platforms: Salesforce and SAP



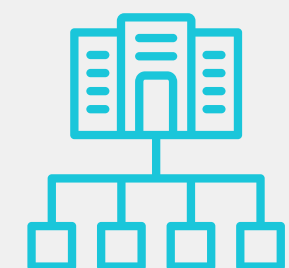
Web & Mobile Development: Full-stack, Front-end (React, Angular, Flutter, JS), Back-end (Node, JAVA, .NET, PHP)



Data & Analytics: Big Data, Business Intelligence (PL/SQL)



Integration & Automation: HL7 e Low Code



Solution Architecture: Design of scalable, secure and high-performance systems.

OUR OPERATION IN EUROPE

- Multicultural team | Cross-border experience
- Multilingual communication
- GDPR compliance expertise
- Solutions tailored to the needs of each business



Let's Innovate Together. **Be the Biz.**

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