



# From Chaos to \$3.5M:

mindZvue's Salesforce Optimization for a Global Manufacturer

# The Challenge:

A global manufacturer faced \$2.7M million in revenue loss annually from a dysfunctional Salesforce setup. Low user adoption led to inaccurate data and forecasting. Siloed field service teams struggled with disjointed workflows.

#### The Solution:

mindZvue implemented a comprehensive strategy, customizing Sales & Service Cloud, transforming Field Service Lightning (FSL), and revamping CPQ to align with the manufacturer's workflows and use cases.

### The Results: A \$3.5M Revenue Uplift

- 50% Faster Deal Cycles
- **⊘** 30% Improved Service Efficiency
- Salesforce Adoption: 43% to 85%

## **Client Testimonials:**

mindZvue didn't just fix our Salesforce setup—they unlocked revenue we didn't even realize we were losing. Our deal cycles are nearly twice as fast, and our service teams are more efficient than ever.

VP of Sales

Losing Revenue Due to Poor Salesforce Adoption? 
Claim Your Free Audit Now!



At mindZvue, we deliver quality, affordable Salesforce solutions backed by 9+ years of proven results. As a Salesforce Summit Partner, we offer flexible staffing with certified experts and embed Al-powered Agentforce Agents to boost productivity.

From short-term hires to full implementations, we help businesses streamline operations, enhance customer experiences, and drive growth while serving industries worldwide with innovation, trust, and measurable outcomes.

#### See our results





100+ Projects Completed And the number continues to grow.



**Maximizing ROI** 

Customized solutions delivering visible results.



9+ Years of Trust Happy clients with consistent results.



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QOQ Hire Risk-Free Army of certified Salesforce developers.



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