Scalable Online Learning System

Delivering – Success Through Partnership

🌐 Domain	Ed Tech in Australia
Platform	Sales Cloud & Experience Cloud
👤 Number of Users	100+
⚙ Integration Points	Billing, CTI, SMS

🏢 Partnered with the Client to optimize operations across student enrollment, tutor onboarding, and session management, while ensuring a seamless experience for students, parents, and tutors.

Delivered a custom solution on Salesforce platform, covering:

👥 Branded Communities for Students, Parents & Tutors	📆 Lightning Calendar for real-time tutor availability & session booking	💳 Payment Gateway integration for secure online transactions
📲 SMS Automation (Mercury SMS) for instant notifications	📱 Custom Apps for Lead tracking, enrollment, & tutor acquisition	

📈 Key Outcome	🏆 Result
🎯 Lead Conversions	☑ Improved follow-ups & success
🎓 Student Enrollment	☑ Seamless, self-service process
👤 Tutor Onboarding	☑ Faster hiring & matching
🗓 Scheduling	☑ Centralized & intuitive
🔔 Notifications	☑ Real-time alerts via SMS
📄 Reporting	☑ Actionable business insights

Tech Stack / Tools

Salesforce Lightning • AURA/LWC • APEX • Flows • REST API • Platform Events • Experience Cloud