

Biovirtual

A complete solution for your business:

CHALLENGES



Biovirtual faced significant challenges in managing its industrial maintenance sales process. The company relied on Excel spreadsheets to create complex quotations involving labor costs, social security contributions, and service components. This manual process made quoting slow, inconsistent, and prone to human error. Tracking performance across multiple razones sociales was difficult, and there was no unified view of revenue, sellers, or key services.

SOLUTIONS







MEXICO







BENEFITS





COMPLETE DIGITAL TRANSFORMATION

All sales, quoting, and project tracking processes migrated from manual spreadsheets to Salesforce.



REAL-TIME SALES VISIBILITY

Managers now monitor revenue, service performance, allows to stay synchronized, receiving instant updates about new opportunities, approvals, and project status directly from Salesforce.



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70% REDUCTION IN QUOTATION TIME

Now generates accurate quotes that automatically include labor costs, social security, and materials — saving time and minimizing errors.