SONAMEX

CHALLENGES

At Sonamex, a healthcare solutions company, a major challenge was effectively managing relationships among patients, doctors, and distributors. Using Omnify, the company faced difficulties tracking interactions, generating accurate quotes, producing timely sales reports, and maintaining a well-organized database.

SOLUTIONS

Sales Cloud   **Slack**   **Foundations**

BENEFITS

1   **Centralized Data Management**

All information on patients, doctors, and distributors is stored in one system, improving accuracy and reducing duplicated records.

2   **Enhanced Sales Visibility**

Real-time dashboards and reports allow the team to track quotes, sales performance, and project status efficiently.

3   **Improved Collaboration**

Teams across departments can access shared data and workflows, streamlining communication and boosting productivity.

HEALTH CARE

MEXICO

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