SALESFORCE HEADSTART FOR PRIVATE EQUITY

ACCELERATING SALESFORCE IMPLEMENTATION FOR PRIVATE EQUITY FIRMS

A TURNKEY PRIVATE EQUITY SOLUTION BUILT ON SALESFORCE

Private Equity HEAD**START** by Sikich is designed to help PE firms streamline operations and enhance efficiency with a ready-to-use Salesforce solution. Built on Sales Cloud, this accelerator supports the full investment lifecycle with a robust suite of features tailored to the unique needs of private equity firms.

KEY FEATURES & BENEFITS

- ✓ Comprehensive Data Management Leverage key custom objects to track and manage critical investment data, including Deals, Funds, Committed Capital, Capitalization, Financial Results, Investment Structure, and Account Deal Investors.
- ✓ Efficient Deal & Fund Tracking Dedicated tabs for deal tracking, fund management, and time allocation ensure smooth navigation and organization.
- ✓ Powerful Automation Streamline processes with automated workflows for deal team collaboration, fundraising naming conventions, and capital commitments.
- ✓ Advanced Reporting & Dashboards Gain deep insights with 35+ reports covering deal performance, fundraising progress, and fund analytics. Interactive dashboards help visualize key metrics for data-driven decision-making.

BUILT FOR SPEED & COST EFFICIENCY

Private Equity HEAD**START** is designed to help firms implement Salesforce quickly and efficiently at a fraction of the cost of custom-built solutions. Unlike traditional implementations that require significant development time, our pre-built solution is ready to deploy, saving time and resources.



Rapid Deployment – Get up and running quickly with a pre-configured setup tailored for private equity firms.



Affordable Implementation – A cost-effective solution that provides quick ROI.



Proven Framework – Developed based on best practices, ensuring a scalable and robust foundation for your firm's operations.

Sikich practices in an alternative practice structure in accordance with the AICPA Professional Code of Conduct and applicable law, regulations, and professional standards. Sikich CPA LLC is a licensed CPA firm that provides audit and attest services to its clients, and Sikich LLC and its subsidiaries provide tax and business advisory services to its clients. Sikich CPA LLC has a contractual arrangement with Sikich LLC under which Sikich LLC supports Sikich CPA LLC's performance of its professional services. Sikich LLC and its subsidiaries are not licensed CPA firms.

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WHY CHOOSE SIKICH?

Sikich's Private Equity HEAD**START** sets itself apart by offering a pre-built and industry-specific solution that drastically reduces implementation time. While other firms build from scratch, we deliver a ready-made system that allows firms to focus on growth rather than system development.

GET STARTED TODAY

Accelerate your private equity firm's digital modernization with Private Equity HEAD**START**. Contact us to learn how you can implement Salesforce quickly and cost-effectively.