Industry: Healthcare

Technology: Informatica Customer 360 SaaS, Informatica DaaS, Informatica IDMC

Use Case: MDM SaaS

VersantHealth™

Versant Health

Versant Health Established a Golden Provider Record with Informatica Customer 360 SaaS

Challenge

Due to legacy, siloed systems and manual processes, Versant Health's **provider data** suffered from quality, consistency, and compliance issues that slowed onboarding and downstream operations.

Legacy siloed provider data	Regulatory/HIPAA compliance risk
Duplicates and Inaccuracies in Provider Data	Inconsistent data across departments

LumenData

Solution

LumenData partnered with Versant Health to implement **Informatica Customer 360 SaaS** for Provider MDM. **Key activities included:**

➢ **Gap/Fit & Requirements:** high-level business requirements, data profiling, and a logical Provider data model

➢ **Match/Merge & Survivorship:** design of trust, survivorship, and identity rules for a single, authoritative provider record

➢ **Stewardship & Governance:** workflows, roles, and audit trails for ongoing data quality and compliance

➢ **Integration with IDMC:** publish/consume mastered provider data to downstream systems using IDMC (CDI/CAI)

Outcome

Single Source of Truth for provider data with governed stewardship

Improved data quality and reduced duplicates for addresses, emails, and phones

Faster provider onboarding and reliable downstream consumption across applications

Audit-ready processes supporting HIPAA and internal compliance

Foundation for scalable integrations and incremental domain onboarding