



EPIGROWTH AGENTFORCE DEMO



EPIGROWTH'S DNA



Flexible and nimble

Supporting companies at any stage of growth



Our expertise brings a high level of quality

Team members average 11+ years experience in the Salesforce ecosystem



Relationship approach to delivery

We are holistic strategists with a customer-first mindset. Our clients see us as an extension of their team and a trusted partner.



We have amazing people

Our passion is supporting our clients and their initiatives. Internally, we create a sense of camaraderie within our team to create a great experience for our clients.

TEAM STATS

535
Projects
Completed

40
Consultants

190
Salesforce
Certifications

EpiGrowth Demo

Agentforce

Background

- Build for EpiGrowth key clients and prospects
- Target Accounts: Growth Companies
- Delivery Team: Delivery Director, Solution Architect, AI Specialist, Data Cloud Consultant



Agentforce



 Hi! I'm Einstein, an AI assistant. I can do things like search for information, summarize records, and draft and revise emails. What can I help you with?

 Analyze my recent leads with a lead score from 0 to 100 based and provide a summary with lead name, company, industry, engagement score, and recommended follow-up action.

 Here is a summary of your recent leads with their engagement scores and recommended follow-up actions:

1. **Heath Axworth**

- **Company:** Gibson, Hilpert and Hartmann
- **Industry:** Technology
- **Engagement Score:** 81
- **Recommended Follow-Up:** Schedule a follow-up call to discuss potential collaboration opportunities.

2. **Cristin Hwang**

- **Company:** Shanahan-Russel
- **Industry:** Retail
- **Engagement Score:** 89
- **Recommended Follow-Up:** Send a personalized email with product information and a meeting invitation.

General Demo

Time Required:

30-90 minutes

Scope:

- Overview of Agentforce capabilities
- Walkthrough of key features relevant to most businesses
- Example use cases
- Q&A session



Customized Demo (8+ Hours)

For Internal Agents and Community-based Agents

Process & Time Allocation:

Initial Discovery (30-60 minutes)

- Understand business needs
- Identify key objects and data needed for the demo

Customization Effort (6+ hours, depending on scope)

- Configure Agentforce for an internal agent use case
- Populate sample data to enhance realism

Demo Session (60-90 minutes)

- Walkthrough of the customized environment
- Showcase how Agentforce solves their specific challenges
- Live Q&A

Recommendation

Prospective customers should send responses to EPG's Discovery questions in advance to give us context about their demo.



Customized Demo Scope

Custom Objects

- Create up to 5 custom objects to simulate the prospect's internal agent environment

Data Population

- Generate AI-driven sample data (effort varies based on object complexity)

UI Simplification (Optional)

- Create an app with less clutter for a focused experience

Functional Testing

- Validate that demo aligns with intended use cases

Language Customization (Optional)

- Provide multilingual labels if required

Not in Scope

- **No customer access to the demo environment** (per licensing restrictions)
- **No custom code or flow automation**



THANK YOU

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Miguel Lazalde
Salesforce Ranger. Over 10 years
experience in commercial sales. Passion...

