

Agentforce Adoption Workshop Overview

Find the Agentforce Use Cases that Hit the P&L

A 2-hour workshop that gives your team clarity on where Agentforce delivers real business outcomes — and a plan to get there.

Your team bought Agentforce because the potential is real. But turning that potential into measurable outcomes — the kind that show up on the P&L — requires more than technology. It requires getting your people aligned on what to implement first, why it matters, and who needs to be on board. That's hard to do when your exec team has one vision and your operators are dealing with a completely different reality.

WHAT THE WORKSHOP COVERS

In 2-hours, MindFrame Partners works with your team to map your current workflows to Agentforce capabilities and surface the use cases that will actually move the needle. We facilitate the conversation between leadership and operators that most organizations never have — the one that turns “we should do something with AI” into “here’s exactly what we’re doing and why”.

WHAT YOU WALK AWAY WITH

- A prioritized list of Agentforce use cases mapped to your specific business
- Estimated business impact for the top opportunities (recovered capacity, productivity gains, revenue impact)
- A clear view of what’s worth pursuing now vs. later
- Alignment between leadership priorities and operator realities

HOW IT WORKS

1. **Introductory call (30 min)** — We learn about your business, your current challenges, and what you’re hoping to get from Agentforce. We’ll walk you through how the workshop works and make sure it’s the right fit.
2. **Pre-workshop survey** — Each workshop attendee completes a short survey so we understand perspectives across the team before we walk in the room. This means we hit the ground running.
3. **Workshop (2 hours)** — MindFrame facilitates a working session with your team. We interview operators about daily pain points and map those against leadership’s strategic goals.
4. **Output delivery** — You receive a summary with prioritized use cases, ROI estimates, and a recommended next step.

WHO SHOULD ATTEND

The people closest to the work (support leads, ops managers, sales managers), the people who fund it (VP/Director level or above), and the technical team that manages your Salesforce instance (admins, architects). The magic happens when all three perspectives are in the room.

READY TO GO?

Talk to your Salesforce rep about scheduling a workshop, or reach out directly at info@mindframe-partners.com