

Better Together

Lenticular Solutions designs and manages complex participation architecture inside Salesforce. We help nonprofits and growing organizations structure applications, approvals, grants, programs, portals, and ongoing service operations into scalable systems.

Our approach combines clean architecture, responsible automation, and long-term managed support. Customers gain visibility, governance, and systems that evolve with their mission rather than break under growth.

For Salesforce AEs, Lenticular removes common blockers such as lack of internal admin capacity or stalled adoption. We accelerate time-to-value while building foundations that support long-term account growth.

Where We Win

Mission-driven and growth-stage organizations managing structured participation at scale.

Complex intake and participation workflows across applications, registrations, ticketing, grants, and enrollments.

Spreadsheet-to-Architecture Transitions

Stalled Adoption & Broken Automations

Responsible AI & Agentforce Expansion

We Align With Multiple Salesforce Products



Automation & Governance



Structured Workflows, Responsible AI



Experience Cloud & Participation Portals



Operational Visibility & Reporting.



Data Integrity & System Stewardship

How We Help Customers

Lenticular Solutions designs structured participation systems inside Salesforce. We translate complex application processes, approval chains, grant programs, member lifecycles, and service operations into governed, scalable architecture.

Our focus is clarity and longevity. We build clean automations, define ownership, and implement reporting that leadership can trust. Instead of heavy, one-size-fits-all builds, we design systems that are adopted quickly and sustained responsibly.

Our clients quickly see the impact of moving from manual or fragmented processes into structured Salesforce workflows. For example, an Experience Cloud portal launched with over 7,000 returning users in its first week, demonstrating rapid adoption of a modern participation system.

By automating intake, approvals, and case creation, organizations eliminate inbox overload, gain real-time visibility, and reduce operational strain. These foundational improvements accelerate adoption and create a stable base for expansion into Sales Cloud, Experience Cloud, Nonprofit Cloud, and Agentforce initiatives.

Target Customers

Target Buyers

- Executive Director / CEO
- Head of Operations
- Program Director
- RevOps Lead

Target Users

- Program & Operations Teams
- Customer Success & Support
- Marketing & Development

Example Participation Models

- High-volume event registration programs
- Multi-step grant and application intake
- Membership lifecycle and renewal models
- Structured approval-based programs

Industry

Nonprofits & Foundations
Associations & Membership Organizations
Events & Experiential Programs
Professional Services
Growth-Stage SMBs

Segments

Multi-Step Intake & Approval Programs
Membership & Lifecycle-Driven Models
Event-Based Participation Models

Customer Challenges

Manual or fragmented intake processes for applications, registrations, grants, or service requests.

Approval chains handled through email with no audit trail or ownership clarity.

Data scattered across systems, preventing reliable reporting and executive visibility.

Salesforce implemented but lacking governance, documentation, or clear system stewardship.

No internal Salesforce ownership to maintain enhancements, support users, or manage growth.

Discovery Questions

How are applications, registrations, or program enrollments currently tracked?

Who owns Salesforce internally, and how are system changes managed?

When approvals are required, how is ownership and visibility maintained across teams?

If leadership requested impact or participation metrics today, how quickly could you deliver them?

What happens when an automation or process breaks?

Are there manual steps in your intake or approval process that create delays or risk?

Buzz Words

Applications, registration, ticketing, spreadsheets everywhere, broken automations, cloud stack, adoption struggles, siloed data, can't connect systems, vendor management, customer portals, "we bought Salesforce but don't use it."

Drive ACV With These Sales Plays

Participation Workflow Modernization

For manual or fragmented intake, Lenticular designs structured, governed Salesforce workflows.

Implementation & System Architecture

Scalable, governed participation architecture for Salesforce launches and relaunches.

Stabilization & Managed Support

Audit, restructure, and stabilize Salesforce environments for sustained adoption and growth.

Responsible AI & Agentforce Enablement

Governed AI built for compliance, data integrity, and structured participation.

Next Steps

Learn More

Explore case studies, service offerings, and structured participation systems at LenticularSolutions.com.

Connect with Us

Connect on [LinkedIn](#) or reach out directly to discuss [collaboration](#) opportunities.

Partner with Lenticular

Co-deliver structured automation and governance for [Salesforce](#) customers.



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PARTNER