



Untangling complexity through AI-driven, connected business ecosystems.



www.untangle-it.com





Who We Are

Untangle IT is an AI-First Business 360 company that helps organizations simplify complex systems, eliminate silos, and build connected, intelligent business ecosystems.

We design solutions where data flows seamlessly, processes are automated, and teams operate with clarity and confidence.





Our Story

Founded by a team of experienced IT professionals, Untangle IT was created to solve one core problem complexity.

What began as expert CRM delivery has evolved into a Business 360 approach, enabling organizations to connect CRM, AI, automation, and integrations into a single, scalable operating system.



Our Vision-UntangleIT

We believe businesses need more than isolated tools.

Sales



Marketing



Operations



Support



Business 360 is our vision to create a unified, AI-driven ecosystem where every department, Sales, Marketing, Operations, Finance, and Support, works together with a single source of truth.

UntangleIT At a Glance

An AI-First Business 360 Partner with Proven Delivery Experience

Our Expertise

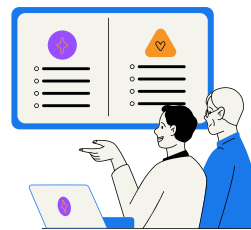
We combine platform expertise, solution architecture, and agile delivery to build AI-driven, connected Business 360 ecosystems.



Business Consulting & Discovery



Solution Architecture & Design



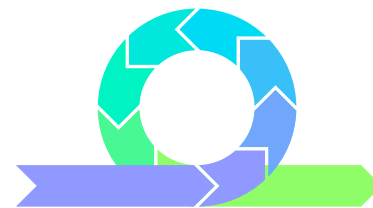
Industry & Domain Expertise



CRM Implementation



AI Automation



Agile Delivery

Global Reach

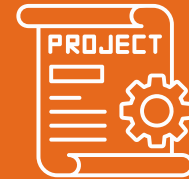


Overview of UntangleIT

30+
Happy
Customers



25+
Projects



32+
Experts



50+
Certifications



OUR IDEOLOGY

At Untangle IT, we believe technology should simplify business, not complicate it.

Our ideology is built on:

- Client-centric thinking
- Platform-neutral decision-making
- AI-first design principles
- Long-term partnership and trust
- Scalable solutions that grow with your business
- Comprehensive Training
- End-to-End Project Management
- 24/7 Support Assistance

The Business 360 Service Framework

Three Core Principles



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graph TD; A[Three Core Principles] --> B[AI-Driven Operations]; A --> C[CRM Ecosystems]; A --> D[Business 360 Integration];
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AI-Driven Operations

Automating repetitive tasks, predictive lead scoring, and AI chatbots for customer service.

CRM Ecosystems

We don't just do Salesforce; we find the CRM that fits your DNA (HubSpot, Zoho, Pipedrive, Dynamics)

Business 360 Integration

Connecting Sales, Marketing, Finance, and HR into one "Single Source of Truth."



Salesforce Partners



Hubspot Partners



INDUSTRY-LEADING EXPERTISE



Excellence in Every Service We Offer

Salesforce

Hubspot

Zoho CRM

Custom CRMs

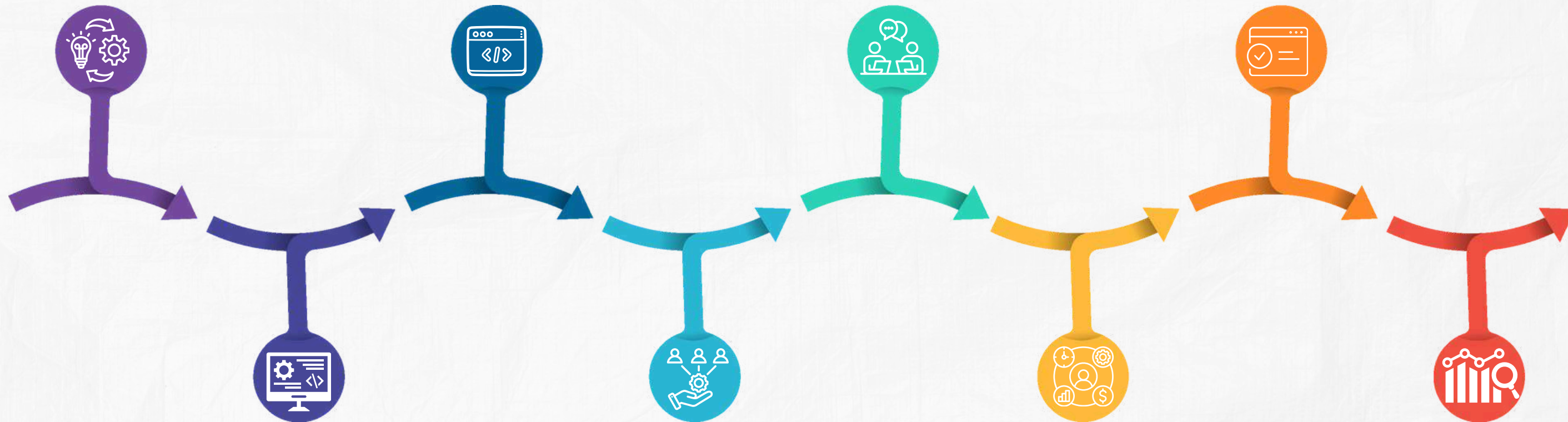
AI & Workflow Automation

Implementation

App Development

Consulting

Health Check



Development

Administration

Managed Services

Business Analysis

AI-First Automation

Intelligence Embedded Across Business 360

We embed AI into the DNA of your business, transforming everyday processes into intelligent, automated workflows.

How AI drives Business 360:

- **AI-driven workflow** automation across Sales, Marketing, Operations, and Support
- **Intelligent data handling** to clean, enrich, and unify information across systems
- **Embedded AI assistants** that support teams inside CRM and business applications
- **Predictive insights** that enable proactive, data-driven decision-making

Outcome:

Faster execution, reduced manual effort, and smarter business decisions at every level.

**Salesforce
Administrator**



**Salesforce
Platform
Developer II**



**Salesforce
Sales and Service
Cloud Consultant**



**Salesforce
Architect**



50+

Certifications

**Salesforce
Platform Developer I**



**HubSpot
Solutions Partner**



**HubSpot
Implementation
Partner Certification**



**HubSpot Marketing
Hub Software
Certification**



Why Untangleit It ?



Business 360 Expertise

We design end-to-end business ecosystems that align strategy, processes, data, and technology.



Dedicated Cross-Functional Team

Offer you an entire dedicated team to ensure your business thrives.



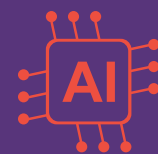
Stellar Communication

We provide seamless communication.



Quick Turnaround Time

Deliver high-quality solutions with a fast turnaround time.



Native AI Architecture

We design systems where AI enhances efficiency, intelligence, and scalability.

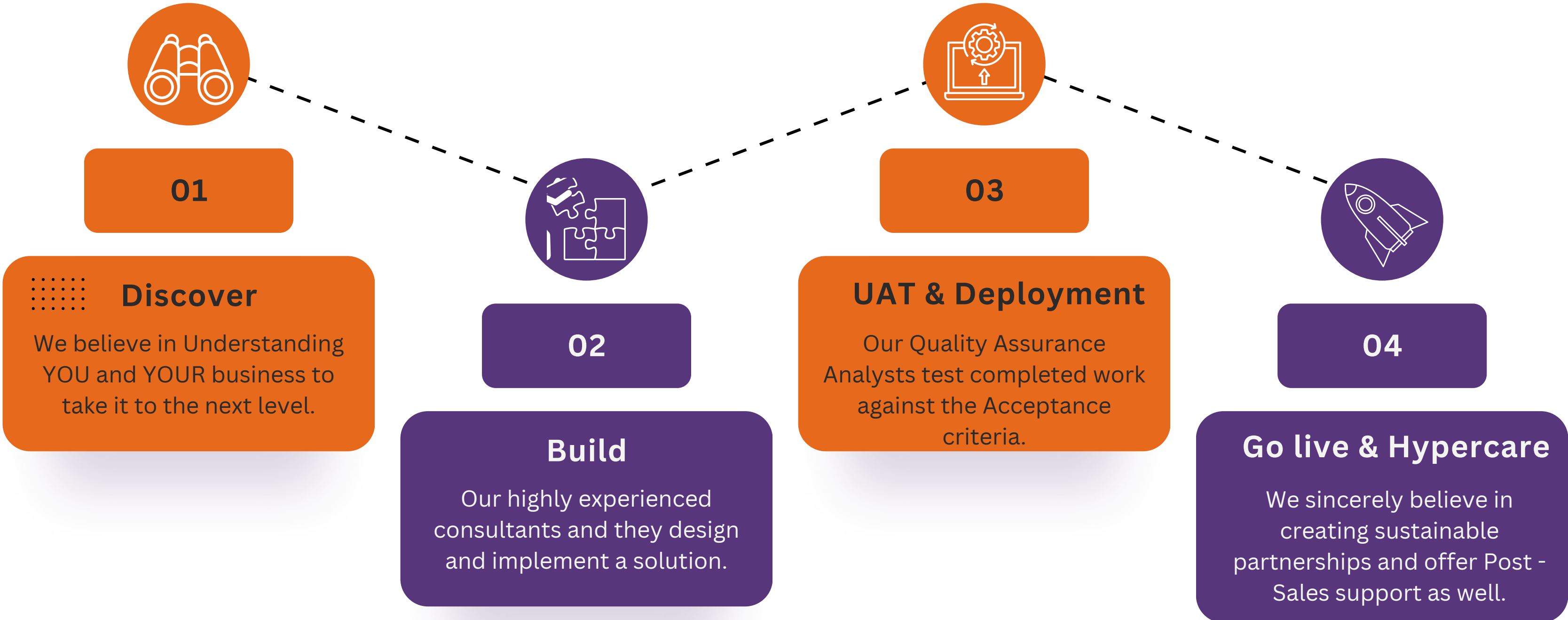


Expert Assistance

You got our entire team's Salesforce expertise and strength.

DEDICATED TEAM SUPPORT

We follow AGILE Methodology with a dedicated team of Architects, Developers, Business Analysts, QA Specialists, Project Managers, and AI practitioners working together to deliver reliable, scalable solutions.



Our Leadership Team

Meet Our Expert Team



Edson Hidalgo

CEO & Co-founder

Captain of the ship, decoder of chaos, turns tangled messes into billion-dollar ideas!



Aryan Chopra

CTO & Co-founder

Writes code, speaks logic, dreams in algorithms—his tech sorcery keeps Untangle-IT spellbinding



Harsimran Singh

Head of Project Management

Turns 'ASAP' into 'Already Done,' dodges chaos like a ninja, and keeps projects running smoother.



Contact Us



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