



Transforming Talent Management Across the Mission Lifecycle

Cherokee Federal delivers expert Salesforce-based talent management solutions that transform workforce operations, improve hiring outcomes and strengthen mission readiness across public sector organizations. With more than 110 successful Salesforce implementations, we enable agencies to recruit, develop and retain mission-critical talent with speed and precision.

Proven Delivery Approach

FULL END-TO-END IMPLEMENTATION SUPPORT

Business analysis, hands-on development, DevSecOps, testing, training, sustainment and change management ensures successful adoption and long-term performance.

RAPID PROOF OF CONCEPT & MVP DEVELOPMENT

A “clicks not code” approach enables rapid configuration, faster deployment and real-time stakeholder feedback to accelerate mission delivery.

INNOVATIVE SOLUTION DELIVERY IN THE PUBLIC SECTOR

Proven experience delivering enterprise talent management systems, applicant tracking platforms and workforce analytics solutions tailored to government environments.

Complex Workforce Challenges Made Easy

Certifications

- Core Platform (Sales, Service Cloud)
- OmniStudio – Public Sector Solutions
- Marketing Cloud
- MuleSoft
- CRM-Analytics/Tableau

Services & Solutions

- Public Sector Solutions Recruiting & Applicant Tracking
- Onboarding & Credential Management
- “Hire-to-Retire” Talent Management
- Higher Education for Military Institutions
- Administration-as-a-Service (AaaS)



HESFP, LLC, a Cherokee Federal Company, is a Summit-level Salesforce partner specializing in implementing Salesforce-based solutions for U.S. government and state and local clients.

Salesforce-Powered Talent Management Expertise

As a Summit-level Salesforce partner, Cherokee Federal delivers scalable, secure and mission-aligned workforce solutions that streamline hiring, improve data visibility and enable leadership decision-making across the talent lifecycle.

Performance Highlights

Air Force Special Operations Command (AFSOC-GSU)

Applicant tracking & recruiting modernization for geographically separated units

Defense Contract Audit Agency (DCAA)

Recruiting, hiring & outreach platform transformation

Elite Airborne Operations Squadron (Name Withheld by Request)

End-to-end applicant evaluation & talent pipeline management

Proudly Serving

U.S. ARMY TALENT MANAGEMENT TASK FORCE (ATMTF)

NAVAL POSTGRADUATE SCHOOL / NAVAL WAR COLLEGE

U.S. MARINE CORPS MANPOWER & RESERVE AFFAIRS

19TH AIR FORCE

The Cherokee Advantage

Flexible award ceilings: Civilian agencies can award up to \$30M & DOD agencies up to \$100M without Justification and Approval (J&A). With a valid J&A, awards are unlimited.

Protest-proof process: Direct awards to Tribal 8(a) firms cannot be protested, ensuring disruption-free procurement.

Speed & efficiency: Accelerated timelines allow contracts to be awarded in weeks, meeting critical mission needs.

Transparent negotiations: Agencies work directly with qualified firms, aligning cost and performance in real time.

Teaming & collaboration: Our family of companies combines expertise across multiple fields, creating tailored, innovative solutions that drive mission success.



Explore our full portfolio of contracting solutions at cherokee-federal.com/contracting-solutions

Building a Better Tomorrow

Cherokee Federal is the federal contracting division of Cherokee Nation Businesses — the economic engine of Cherokee Nation, the largest Native American tribe in the U.S. One hundred percent of the company's profits support future business investments and the well-being of the tribe's citizens through health care, education and job creation, ensuring better lives for Cherokees today and tomorrow.

Put your mission to work today

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Explore our full portfolio of capabilities at cherokee-federal.com