



Driving Adoption. Accelerating Mission Impact.

Cherokee Federal delivers organizational change management (OCM) solutions that ensure technology investments are fully adopted, operationalized and aligned to mission outcomes. Our certified change management and training professionals enable agencies to navigate complex transformations while maintaining productivity and strengthening organizational culture.

Proven Delivery Approach

FULL END-TO-END CHANGE MANAGEMENT

Comprehensive planning and execution, including readiness assessments, stakeholder engagement, communications, training, resistance management and success measurement.

END USER ADOPTION SUPPORT

Tailored adoption strategies aligned to each agency's structure, mission and workforce needs to ensure sustained system utilization and performance.

CERTIFIED EXPERTISE THAT DRIVES RESULTS

Prosci-certified practitioners and instructional design professionals align change initiatives with strategic objectives to deliver measurable, long-term success.

Complex Transformations Made Easy

Certifications

- Salesforce Core Platform (Sales, Service Cloud)
- OmniStudio, Marketing Cloud, MuleSoft
- CRM Analytics / Tableau
- Prosci Certified Change Management Practitioners

Services & Solutions

- Change readiness assessments
- Organizational change management planning
- Training design, development, delivery & sustainment
- Communications planning, delivery & support
- Survey design & facilitation
- Success metrics development



HESFP, LLC, a Cherokee Federal Company, is a Summit-level Salesforce partner specializing in implementing Salesforce-based solutions for U.S. government and state and local clients.



Cherokee Federal supports federal agencies in implementing sustainable organizational change by aligning people, processes, and technology to achieve mission success.

Performance Highlights

United States Marine Corps

Organizational change & adoption support for enterprise systems

Defense Contract Audit Agency (DCAA)

Change management & stakeholder engagement

Department of Veterans Affairs

Workforce transformation & training support

Department of Energy Kansas City National Security Campus

Organizational transformation & communications support

The Cherokee Advantage

Flexible award ceilings: Civilian agencies can award up to \$30M & DOD agencies up to \$100M without Justification and Approval (J&A). With a valid J&A, awards are unlimited.

Protest-proof process: Direct awards to Tribal 8(a) firms cannot be protested, ensuring disruption-free procurement.

Speed & efficiency: Accelerated timelines allow contracts to be awarded in weeks, meeting critical mission needs.

Transparent negotiations: Agencies work directly with qualified firms, aligning cost and performance in real time.

Teaming & collaboration: Our family of companies combines expertise across multiple fields, creating tailored, innovative solutions that drive mission success.



U.S. Small Business
Administration

Explore our full portfolio of contracting solutions at cherokee-federal.com/contracting-solutions

Building a Better Tomorrow

Cherokee Federal is the federal contracting division of Cherokee Nation Businesses — the economic engine of Cherokee Nation, the largest Native American tribe in the U.S. One hundred percent of the company's profits support future business investments and the well-being of the tribe's citizens through health care, education and job creation, ensuring better lives for Cherokees today and tomorrow.

Put your mission to work today

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Explore our full portfolio of capabilities at cherokee-federal.com