



Modernizing Mission Outcomes with Salesforce-Powered Public Sector Solutions

Cherokee Federal delivers expert development and implementation services that modernize operations, improve efficiency, and strengthen mission outcomes across public sector organizations, with more than 110 successful Salesforce implementation projects completed for public sector customers.

Proven Delivery Approach

FULL END-TO-END IMPLEMENTATION SUPPORT

Including business analysis, hands-on development, testing, training, sustainment and change management.

RAPID PROOF OF CONCEPT & MVP DEVELOPMENT

Focus on "clicks not code" to configure solutions quickly and enable receipt of real-time stakeholder feedback.

INNOVATIVE SOLUTION DELIVERY IN THE PUBLIC SECTOR

Experience delivering enterprise-level recruiting systems, student information systems and mission-critical management platforms for public sector environments.

Complex Projects Made Easy

Certifications

- Core Platform (Sales, Service Cloud)
- OmniStudio - Public Sector Solutions
- Marketing Cloud
- MuleSoft
- CRM-Analytics/Tableau

Services and Solutions

- Public Sector Solutions
- Recruiting/Applicant Tracking Systems
- Human Capital Management
- Industry Engagement
- Higher Education
- Administration-as-a-Service (AaaS)



HESFP, LLC, a Cherokee Federal Company, is a Summit-level Salesforce partner specializing in implementing Salesforce-based solutions for U.S. government and state and local clients.



The Cherokee Advantage

Flexible award ceilings: Civilian agencies can award up to \$30M & DOW agencies up to \$100M without Justification and Approval (J&A). With a valid J&A, awards are unlimited.

Protest-proof process: Direct awards to Tribal 8(a) firms cannot be protested, ensuring disruption-free procurement.

Speed & efficiency: Accelerated timelines allow contracts to be awarded in weeks, meeting critical mission needs.

Transparent negotiations: Agencies work directly with qualified firms, aligning cost & performance in real time.

Teaming & collaboration: Our family of companies combines expertise across multiple fields, creating tailored, innovative solutions that drive mission success.



Explore our full portfolio of contracting solutions at cherokee-federal.com/contracting-solutions

PROUDLY SERVING

U.S. Army Talent Management Task Force (ATMTF)	Naval Postgraduate School / Naval War College	U.S. Marine Corps Manpower & Reserve Affairs (M&RA)	19th Air Force
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Building a Better Tomorrow

Cherokee Federal is the federal contracting division of Cherokee Nation Businesses – the economic engine of Cherokee Nation, the largest Native American tribe in the U.S. One hundred percent of the company's profits support future business investments and the well-being of the tribe's citizens through health care, education and job creation, ensuring better lives for Cherokees today and tomorrow.

Explore our full portfolio of Advanced Technology Services at solutions@cherokee-federal.com