



# Small to Medium Sized Business Salesforce Platform Support & Optimization

Training  
Digital Learning  
Change Management & Adoption  
Salesforce Platform Support & Optimization

## Custom Solutions Based on Deep Technical Expertise

JPW Consulting offers a full suite of Salesforce services, including platform support, integration, and optimization services to help small to medium sized organizations more effectively and fully leverage the technology. JPW provides Salesforce certified professionals, who have a wide range of experience with the Salesforce Platform, such as Sales, Service, Marketing, and Community Clouds, Pardot, and Einstein Analytics. We help clients meet the challenges of staying up to date on technology and maintaining access to skilled resources. When you engage with JPW, you can be assured you're getting a consultant and team that can solution for customized complex business challenges, and a system that is properly engineered for future growth and scalability.

## Adoption and Usability Focused Technical Solutions

Without user adoption, even the best technology solutions won't fully realize the desired benefits and business return on investment. Since our corporate roots began in systems training, we know that solutions that are difficult or awkward to teach are usually poorly adopted. JPW approaches each engagement with a core focus on the end user experience and adoption to ensure success. Our solutions combine the best of usability with carefully designed and tested functionality. Our adoption focused approach sets up apart from all other implementation firms. Our white-glove service-oriented solutions are designed with both the business and end user in mind.

## Salesforce Platform Services

- Salesforce Design & Implementation
- Lightning Readiness Consulting & Implementation
- Pardot Consulting & Implementation
- Einstein Analytics Consulting & Development

## 100% Lightning Ready and Mobile

Salesforce has invested heavily in the Lightning platform. Yet, many organizations have not made a full transition or have implemented stop gap hybrid customizations that fail to deliver on Lightning's benefits. JPW consultants specialize in both the technical and end user aspects of Lightning migrations. Our solutions across all technologies are optimized for Lightning and designed to leverage the full features Lightning offers. This results in a seamless user experience, across all devices, as well as cross functional consistency and compatibility between Pardot, Core Salesforce, Communities and Einstein Analytics. Our technical solutions combined with our adoption services can transform and reinvigorate platform success.



## Why JPW Consulting?

- 20+ Years Best Practices
- 100% Adoption Focused
- Trusted Strategic Partner
- > 90% Client Satisfaction



## Client Verticals Experience

<b>Banking</b>	<b>Insurance</b>	<b>Pharmaceutical</b>	<b>High Tech</b>	<b>Aerospace</b>	<b>Communications</b>
<b>Wealth Management</b>	<b>Financial Services</b>	<b>Healthcare</b>	<b>Energy</b>	<b>Not-for-Profit</b>	<b>Government</b>