

Orders and Products and Customers...oh my.

SHOPIFY DATA MIGRATION

THE CLIENT

- Retail
- Systems: Salesforce Commerce Cloud, NetSuite
- Company size: 50-200 employees

THE PROCESS

Our client, a true titan of e-commerce, was facing a digital dilemma. They were making the bold move from Shopify to Salesforce Commerce Cloud (formerly Demandware), a major upgrade designed to catapult their business to even greater heights. But there was one small (okay, huge) hurdle: migrating their mountain of data. We're talking millions of customers, hundreds of thousands of products, and a veritable avalanche of order history - all trapped in Shopify and needing to be cleaned, transformed, and re-homed in not one, but *two* new environments.

This massive data migration was a critical piece of the puzzle, enabling our client to launch their upgraded e-commerce experience without losing a single customer, product, or order. It was a true data conquest, turning a potential migration nightmare into a resounding success.

THE CHALLENGES

- Data migration was required for two destination systems - Salesforce and Commerce Cloud
- A tight timeline meant less than a month of time to crank through the heavy lifting!
- Historical data needed to be heavily cleansed, as well as transformed for *both* destination systems

THE OUTCOMES

- Over 2 million orders being migrated ensured our client didn't lose a single client history or active order
- With nearly 400k products, a seamless move ensured the new digital storefront stayed updated with the latest gear
- A weekend cut-over ensured the rest of the project team didn't miss a step with the full go-live plan

FOR MORE INFORMATION, PLEASE REACH OUT AT HELLO@COORDONA.COM



Retail



Commerce
Cloud



SMB



Data



THE COST

\$25,000