



CASE STUDY

Expansion and stabilization of the car rental system

Context

Qarson triumphs as the undisputed pioneer in offering automotive subscription services in France. Already present on the Polish market since 2018, it follows with an unwavering conviction that having your own car is not the only way to enjoy its use. Their revolutionary concept provides a completely novel way to rent brand new vehicles.



Challenge

The client needed a team for long-term cooperation. They faced various challenges, including the need to expand the application for car releases and returns, and integrate it with external marketing systems (including Youlead).

Solution

Our team conducts daily monitoring of what is happening in the production environment. Our specialists have also created a two-way integration between Salesforce and Youlead.



Result

The customer receives immediate error resolution, thanks to which the system works more stable. The support of our team allows the client to constantly expand the Salesforce system for their individual needs to increase sales. Integration with Youlead allowed the client to gain new recipients.

ABOUT COMPANY



Qarson is a leading provider of automotive subscription services in France. It has existed in Poland since 2018. The Qarson brand promotes the idea that owning a car is not necessary to use it. It proposes a completely new model of renting brand new vehicles.